

Work on subject line

Hola!

I hope this email finds you in good health and high hopes.

Not too long ago I came across your Instagram profile which led me to your webpage.

After examining your website I have formulated a two-step plan to get more bookings.

The first step will be to develop a lead funnel which will allow you to create a constant communication channel with your clients.

This happens by exchanging something of low value for their information. In this case, you could create a small quiz on their dream vacation. Then before you give the answer, you ask for their email so that their answer can be emailed.

Once that has happened, step two begins. You have created a straight communication path and can now start communicating with them. Create a welcome sequence and a newsletter for your clients.

This is a challenging task, which is why I want to help you.

My name is Santiago and I am a growth consultant.

To go into more detail about what you need, and how I can help you, it would be best to schedule a zoom call. It won't take more than 15 minutes.

Quedo pendiente,

Santiago.

P.S: Consider this small but important eye opener as a free gift. Even if we don't do business, you now have your plan of attack.

P.P.S: Soy Colombiano 🇨🇴 No hay problema con ayudarlos en español!