Dear Friends,

With your help, the sounds and ceremonies of the Passover Seder will be heard at the tables of those who are most in need. TDK is undertaking an effort to make sure that ample Pesach supplies will be available to those in need both in Denver and in Israel.

For centuries, Jewish communities around the world have collected Maot Chittim - "wheat money" - with which to provide the poor with matzah, wine and other needs of the festival. In fact, Passover has been called the festival of Abraham, whom our Sages characterized as the foremost exponent of *chesed* (kindness and generosity). The giving of Maot Chittim, which enables families in need to purchase wine, matzah and the other Pesach necessities, is a basic mitzvah every Jew is obligated to fulfill.

Every dollar donated to this cause is immediately transmitted to the needy.

TDK's Maot Chittim collection program allows each of us to share the warmth and happiness of Pesach with our brothers and sisters in need.

The story is told of a rabbi who comes home after his annual maot chittim speech. "So how did it go?" asked the Rabbi's wife. "Well," said the rabbi, "we're halfway there. The poor agree to receive. Now we just have to convince the rich to give.

I am sure that we are all in agreement about the importance of this Mitzvah. Please give generously and help the needy enjoy Pesach as you do.

To donate to those in need in Denver, <u>click here</u> (please note in your donation that it is for Maot Chittim)

To donate to those in need in Israel, click here

Best Wishes for a Chag Kasher V'Sameach – a joyous Pesach!

Rabbi Barry Gelman