



BLACKAIRPLANE

FOR IMMEDIATE RELEASE

Blackairplane is Acquired

Blackairplane is acquired by local entrepreneurs, relaunched as first company in Woodstock based entrepreneurial space “The Circuit”.

Woodstock, GA - May 16, 2017 - Blackairplane, LLC, has led the design industry in UX-focused, problem-solving design for more than three years under the leadership of John Howard. Blackairplane is proud to announce the addition of serial Atlanta entrepreneurs David Leggett and Michael Caldwell to the Blackairplane leadership team after their successful acquisition of the agency from Howard. The agency will continue its focus on design with the leadership of John Howard as Founder & Lead Designer while expanding its scope by adding an in-house development team. The company was awarded the first official membership at “The Circuit”, a Woodstock based entrepreneurial coworking space developed out of a joint venture of the Cherokee County Office of Economic Development and Chattahoochee Technical College.

“Blackairplane is a clearly established leader in the design world. We believe that the addition of development capabilities to our portfolio makes us the very best resource available to customers in need of comprehensive, purpose-driven digital solutions,” said Leggett, who will assume the role of Managing Partner over Technology.

Howard added, “We are thrilled to begin this new chapter in Blackairplane’s story. We are better equipped than ever to help our customers accomplish their goals.”

Caldwell will be named Managing Partner over Operations and Business Development and shared, “Blackairplane is positioned for extraordinary growth in the future. We are extremely excited to partner with new and existing customers throughout the Atlanta market and across the globe to provide the world with the very best in digital experiences.”

No further details were disclosed.

About Blackairplane

Blackairplane’s mission is to make high-level web design, development and branding accessible to companies, startups and individuals. Blackairplane is an Atlanta based design and development agency that works to identify and resolve complex business problems by crafting apps and websites that “get along with people.” For more information, please visit www.blackairplane.com.

About Michael Caldwell

Michael Caldwell is an entrepreneur and the Representative for Woodstock in Georgia's House of Representatives. Caldwell was a member of the founding team at Python Safety, Inc. specializing in Fall Protection for Tools which was acquired by 3M in 2015. As the Managing Partner over Operations and Business Development at Blackairplane, he and his team build enterprise solutions in digital applications and websites.

About David Leggett

David Leggett is a serial entrepreneur who has spent 13 years building companies and platforms that solve problems. He is the founder of UX Booth, one of the the largest user experience publications online, and a managing partner at Blackairplane where he leads a team of designers and developers that build world-class apps and websites.

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