

Canvassing & Lit Dropping

For WCDP precincts, WCDP Areas, or WCDP super volunteers managing a canvass or a lit drop from the beginning to the end. For GOTV efforts, WCDP will be offering a variety of options for precincts, Areas, and volunteers who prefer to fold in with a planned canvass or lit drop.

9-14 Days Before

- ☐ Order data from the [data portal](#).
- ☐ Email, call, or text volunteers to recruit people to attend your canvass and find out how many people to expect.

6-8 Days Before

- ☐ Download the MiniVAN app if you have not already.
- ☐ Watch [Minivan training](#) if needed.
- ☐ If you're using WCDP provided literature (recommended), you don't have to get design approval.
- ☐ If you wish to create literature, Design and GET APPROVAL for any precinct- or area-specific information that you need. Anything you create must follow the [WCDP branding guide](#) and get approval. Send requests for approval to Approvals@wakedems.org.

4-5 Days Before

- ☐ Plan routes and turf coverage. A turf is a list of the houses that will be assigned to volunteer pairs. Turfs tend to range from 25-50 houses, and the amount of time needed varies based on the density of the housing.
- ☐ Print or pick-up handouts. (Contact your Area Coordinator or Regional VC for information.)

- ☐ Build lit drop bags. (optional)

1-3 Days Before

- ☐ Check in with volunteers who have committed to coming to the canvass.
- ☐ Put together clipboards (if available) and handouts.
- ☐ Send out a final email with reminders to all volunteers, including instructions on downloading miniVAN.

On Canvass Day

- ☐ Record all of the contact information of volunteers, including which turf list they received.
- ☐ Give out list numbers, clipboards, and handouts.
- ☐ Note who is going where with whom. For safety, canvassers should not be sent out alone.
- ☐ Go over MiniVAN usage and other training.
- ☐ Answer questions.
- ☐ Instruct volunteers on letting you know they have completed their turf.

After Canvass

- ☐ Confirm that everyone is done.
- ☐ Ask volunteers to ***sync all data in MiniVAN before logging out.***
- ☐ Send a follow-up email to thank your volunteers, share any positive stories from the day, and let them know how else they can get involved. Record any issues and possible solutions and share with the WCDP leadership team (officers@wakedems.org).