

IRL Business Pitch Aikidos Beforehand

(I'll be going out tomorrow after school to all of these businesses since here in Hungary they are closed on weekends, but I will get it done before the wrap up call.)

Oxford Educational Center

Kérdések : Ki a target market. Mi a fő reklamtema a kurzusok vagy a külföldi tanulás?

- Facebook heti 1-2 post lehetőségekről, külföldi tanulásról, új információkról
- Blogok, Newsletter emailek ajánlatokkal
- Instagram jó postokkal lehetőségekkel
- Lehetőséges tiktok helybemutató de az inkább a helybeli oktatásra vonatkozik

Diószeghy Péter Órás

- Simple website development upgrading the old one
- Updated Facebook
- Yelp establishment

LEDup

- Email newsletter
- Facebook sorting upgrading
- Instagram kick start again

Mediterrán Kerámia

- TikTok Videos
- Email newsletter
- Instagram posts

Weekly Content Poster for a Mediterranean Kerámia (Sunday - Saturday)

Theme: Bringing the warmth and vibrancy of the Mediterranean into your home through handcrafted ceramics.

Sunday:

- Post: Inspirational quote about the beauty of handmade objects or the joy of cooking.

- Visual: Image of a beautifully set Mediterranean table featuring your ceramics.
- Caption: Invite followers to start their week with a touch of Mediterranean charm.

Monday:

- Post: "Meet the Maker" video introducing one of your ceramic artists.
- Visual: Short video showcasing the artist's process and passion for their craft.
- Caption: Highlight the unique story and techniques behind your products.

Tuesday:

- Post: Product spotlight featuring a versatile ceramic piece for everyday use.
- Visual: High-quality photo of the product with multiple styling options.
- Caption: Share recipe ideas or usage tips to inspire followers.

Wednesday:

- Post: User-generated content featuring customer photos with your ceramics.
- Visual: Collage of customers using your products in their homes.
- Caption: Thank customers for their support and showcase the diverse ways your ceramics are enjoyed.

Thursday:

- Post: Educational content about the history and cultural significance of Mediterranean ceramics.
- Visual: Infographic or short video with interesting facts and visuals.
- Caption: Engage followers with the rich heritage behind your products.

Friday:

- Post: Behind-the-scenes glimpse into your shop or workshop.
- Visual: Photos or video showcasing the creative process and team behind your brand.
- Caption: Offer a personal touch and connect with your audience on a deeper level.

Saturday:

- Post: Fun and engaging content like a poll or quiz related to Mediterranean cuisine or home decor.
- Visual: Interactive poll or quiz with eye-catching visuals.
- Caption: Encourage interaction and build brand loyalty through lighthearted content.

Additional Tips:

- Use relevant hashtags to reach a wider audience.
- Respond to comments and messages promptly to foster community engagement.
- Run occasional contests or giveaways to generate excitement.
- Track your analytics and adjust your content strategy based on what resonates with your audience.

Luna Bathroom studio

- Insta Facebook establishment
- Email newsletters for discounted products
- Potential yelp