

CONQUEST PLANNER

Step 1: What Is Your Target Outcome? Why is it important?

What is your target outcome? (e.g., "Launch a successful online business within the next year")

My Result Is - launch a successful product or service on my current website rostamimarketing.com in less than 2 weeks and make at least 1 thousand dollar to get my name on leader board.

It's important to me because I want to graduate and have my name on the leaderboard because I promised everyone, they marked my words for it.

Step 2: How Will You Measure Your Progress Towards Your Target Outcome?

How will you know when you've achieved your outcome and how will you measure it? (e.g., Revenue generated, number of customers acquired, website traffic, etc.)

How will I measure my progress? -

I measure it by how fast I launch the funnel, how fast I start making content around it and And by how seeing how many people respond to my outreach for this specific product or service.

What will it look and feel like? -

I will send a long message telling my story, inspiring a few fellow students and show And show them how you'll get rewarded only if you stand on your words.
And I will reward myself with a dine of steak with my mom after the two weeks.

What will it allow me to do after I reach it? -

It will allow me to learn more about business and marketing in general and It'll teach me How to use what I learned in agoge in every aspect of my life that I want growth.

And It will allow me to have enough money to launch my other business ideas.

Step 3: How Close Are You To Your Outcome From Your Current Position?

Describe your situation in detail. Where are you currently in relation to your outcome?

Where am I now? -

Now I have three ideas which I have to test them and see them step by step.
My ideas are:

Building personal website for real estate agents as their business card.

Launching an offline mobile carwash in my current city in iran (I have the workers and the clients
I need to have a 600 dollar to buy the supplies so we start)

Building complete brand and sell products for influencers that have more than 50K followers.

Step 4: What Are Your Checkpoints Towards Your Outcome?

What checkpoints do you need to achieve between your current position and your ultimate outcome? Break down your big result into smaller, actionable steps.

My goal is to launch a successful business to graduate agoge and get to the leaderboard:

- Checkpoint 1: Choose a niche and conduct market research on the niche
- Checkpoint 2: Develop a business and operational plan

- Checkpoint 3: Launch its foundations like social media, funnels, websites etc
 - Checkpoint 4: write marketing copy's and launch marketing campaigns to sell the product or service even further.
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Step 5: What Known Roadblocks Will You Face?

What potential roadblocks could hinder your progress toward each checkpoint towards your outcome? How can you counteract these factors? What do you “know you don’t know”? How can you close the knowledge gap? (e.g., Lack of time, financial constraints, technical challenges, etc.)

What potential roadblocks could hinder my progress?

- Not having enough information on conducting market research and planning my business model.
- How to price my service

How will I overcome these roadblocks?

- Watching arno’s business mastery and take quick look at business books I have
- By starting to test different services

What do I know that I don’t know?

- I don’t know how to make business, marketing, and content planning.

How will I close this knowledge gap?

- By getting more knowledge and taking notes from TRW and asking students

Step 6: What Helpful Resources Do You Have?

What resources do you have that will allow you to overcome obstacles and achieve your outcome faster? (e.g. TRW, current personal network, experience in an existing industry, etc.)

[Insert your answers here]

I have access to and will use - TRW, Books like sell like crazy, Personal MBA, 100 million dollar lead and offer.

I have resources like my own marketing website, and decent marketing knowledge but for the challenge it seems we should not sell freelance marketing and sell something completely new. I have a small audience of real estate agents.

Step 7: What Specific Tasks Will Lead To Each Checkpoint?

Break down each mini-goal into specific tasks that need to be completed to achieve it.

For example, if your mini-goal is to conduct market research:

- Task 1: Identify target audience demographics
- Task 2: Conduct competitor analysis
- Task 3: Create surveys or questionnaires
- Task 4: Analyze data and draw conclusions

[Insert your answers here]

CHECKPOINT NAME: Choose a niche and conduct market research on the niche.

Task 1: Choose two of the ideas to start with. (Mobile carwash business, Making personal websites as their business card for real estate agents (upsell them for my marketing services))

Task 2:

Task 3:

Task 4:

Task 5:

Task 6:

Task 7:

CHECKPOINT NAME

Task 1:

Task 2

Step 8: When Will You Perform These Tasks?

Assign each task to a specific date and time on your calendar.

Be realistic about your time constraints and allocate sufficient time for each task.

- Use reminders and alerts to keep you on track and accountable.
- Prioritize tasks based on their importance and deadlines.

[Insert Your Google Calendly Link Here]

Step 9: Time To Execute and Review:

1. Execute your planned tasks according to the schedule.
 2. Regularly review your progress toward each checkpoint.
 3. Adjust your tasks and schedule as necessary based on your progress and any unforeseen challenges.
 4. Continuously refine your plan based on your experiences and feedback received.
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Tips:

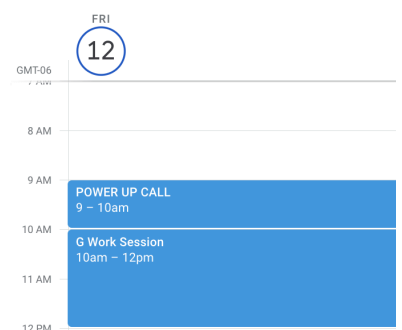
- Stay focused on your ultimate objective but be flexible in your approach to achieving it.
 - Break down complex tasks into smaller, manageable steps to avoid getting overwhelmed.
 - Get help from fellow Agoge Students, Experts, and Captains if needed to overcome challenges or answer questions.
 - Maintain momentum by taking time to feel proud of your successes along the way.
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Step 8: Schedule Tasks

CONQUEST PLANNER SCHEDULE

April 11th - April 24th: Checkpoint 1 - Improve Opening Repertoire

- Tasks:
 - Study and memorize key lines in chosen openings (30 minutes)



- Practice opening moves against chess engines or online opponents (30 minutes)
- Review games to identify opening mistakes (30 minutes)

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