

Why haven't you got a client

Why I haven't gotten a client is because I move too slow, why are you moving slow because I am comfortable where I am, why are you comfortable why I am comfortable is because I have been consuming cheap dopamine why have you been consuming cheap dopamine because I don't want to win as badly as others G's in TRW do why don't you want to win because I am not in pain or discomfort with my situation/satisfied with how I am living

Why haven't you landed at least 1 client in the whole year

Why I haven't is because I have been a coward, I ran away from my fears instead of standing my ground against them, why did you run away the reason why is because I overwhelmed myself and kept overthinking things, why did you keep over thinking things because I let my emotional state control me instead of controlling my emotional state, why do you let your emotional state control you because I don't have any faith in myself

Why haven't you made any money from marketing

Is because I never took anything that Andrew said seriously, why I haven't is because I haven't, Why I haven't is because I have been afraid and scared

But what are you scared of

What I am scared of is being humiliated again

Why are you scared of that

Why I am scared of that is because I don't want my father to be disappointed in me and I don't the life I tried to leave behind before to come back and haunt me

How likely is that actually going to happen

Highly unlikely

Why are you letting your brothers down

Why I am letting my brothers down is because of bad habits like watching TV, sleeping in, wasting time, playing video games with my older brother

Why are you letting these habits exist in your life

Why I am letting these exist is because it gives me cheap dopamine and is in my comfort space

Why haven't you applied Andrews' teachings

Why I haven't is because I never paid enough attention to them, why I haven't is because I was happy being where I am, why I haven't is because I have been comfortable living and acting how I have been

Why have you been lazy

Why I have been lazy is because I am happy staying in my comfort zone, why I have been lazy is because I didn't have to leave my comfort zone

Why haven't you been paying attention and applying Andrews' teachings

Why I haven't is because I didn't take him seriously and really want to break free from the matrix

Why are you happy to continue being a loser

Why is because it is easier than being a real G, why is because

Landing a client

Are you getting replies to at least 30% of the time

No I'm not

Did you get their attention

No I need to test subject line out more on messenger

Is the body of the copy providing value

Yes with version 1 and 2 of my outreach

Is your CTA strong to get them to take action

No I'm not giving them a direct action they can take

Did you use AI

Yes I did

Did you do research on the prospect

No I didn't do any research on any prospect

Do you understand the niche and how businesses play

No I don't cause I didn't do any market research i just got the AI to do it

Did you do refine the message

No because I overlooked the key things to make my outreach dm and email successful

Cold calling

Did you research the prospect before calling

Yes but didn't do a through research on any prospects

Did you prepare for the objections

No

Why

Because I didn't want to go out of my comfort zone

Why

Becasue I was afraid

Why

I was afraid of being rejected and humiliated

Did you learn your opener and open questions

No I didn't

Why didn't you

Because I got lazy and wanted to just get stright into landing a client

Did you get your tonaility right

No I haven't because I have been lazy

Did you go %10 more energy then them

No I didn't I was either %5 less or %5 more then the prospect

Why did you give more energy or less to the prospects

Because I felt excited and thought I was gonna land a client or I was afraid of calling and talking to the prospects

Why were you afraid

I was afraid because I didn't feel comfortable doing it

Did you try to land the prospects and get pass the gatekeeper

No I didn't

Why didn't you try?

Why I didn't try is beacuse I am scared of failing

Why are you scared of failing

I'm scared because I don't want to fail my father and my brothers in TRW

Here are some questions that may help you dig even deeper:

1. What would I have to let go of to become the person I want to be?

Not being a religous, being rude, talking too much, being ignorant, dressing bad, the way I hang with my older brother, watching TV, playing video games, sleeping in, ill disipline

2. What part of my current identity is attached to these habits?

Not being religous because a certain religous it was forced onto me, being rude because I found being happy in dominating people by being a rude prick, talking too much because I felt when I was younger that I was never heard, being igorant why because I stoped caring about people which is why I most likely haven't landed a client, why I enjoy hanging with my brother is because he and I never hanged out before, playing video games because I to use it as an escape from reality, watching tv because I used it as a switch off button to stop thinking, sleeping in becuase I usally didn't want to wake up and go and deal with my responabilities, ill disipline/ being lazy I felt empty becuase I felt like I was wasting time.

3. Who or what do I feel I'd disappoint by becoming my ideal self?

My mother because she has always wanted me to be a slave and to do as she said, my brother because he wouldn't like who I become and want to do, my friend ashton because he might feel as if we don't have anything similar in mind

4. If I was already the person I want to be, what would I be doing differently today?

Being disciplined/doing more and working harder, making 10k a day, boxing with my brothers, having a gorgeous woman, booked 3 sales calls, refining a piece of copy for a project, doing market research, doing 56 businesses easily within 2 hours, cold calling 36 businesses within 2hrs, picking a project for a prospect, asking spin questions to prospects, helping brothers in TRW, training for a professional boxing match.

5. What would failure really look like for me?

not training for a boxing match, jerking off, smoking, drinking constantly, working a 9-5 job

6. What beliefs about myself am I holding on to, and where did they come from?

The beliefs I am holding onto are

1. I will never make it
2. No one wants me
3. No one will ever love me
4. You will be a failure
5. You are retarded
6. You are weak
7. You should just die

Where they came from

1. Number 1 where it came from was when I failed to land my 2 client and messed up the relationship with my first client and when I tried to win a race in school sports
2. Number 2 came from when I did warm outreach and no one wanted to work with me and when I talked to 4 different girls and they all looked at me to fuck off
3. Number 3 that came from after my ex and I split because and when I got rejected by 2 other girls
4. Number 4 and 5 came from failing to land 5 prospects for sales 4-5 sales calls and when I tried to gain weight or find a way to gain it my family said it wouldn't happen
5. Number 6 and 7 came from years ago when I got embarrassed about how much I weighed and how no girl actually liked me [that I know of] and how skinny I was

7. What small win could I work on right now to break my current cycle?

What I could do is

1. Run the block without stopping to get air or feel like throwing up
2. Cold call atleast 30 or more prospects
3. Dm outreach atleast 45 prospects
4. Do 12 pull ups eith 10kg weight

8. Why do I believe my past determines my future?

Why I believe it determines my future is because I have never really done anything challanging before and my past doesn't determine my future only the present and the actions I take now

9. What part of me might actually fear success?

The part that might fear it is my mother not caring and loving me, another part of me is scared to succeeded because I am worried what changes it would bring and how I will be and how different my relationships will be what it means to me emotionally all of it is fear and uncertainty because I am unsire if it is worth the effort and time because I am afraid it might change how my family will love me

10. What part of myself do I admire, and how can I develop it further?

1. Persistance how I can develop it further is by putting in my agoge Identity doc and practising it day in and day out

2. My abiliity to adapt how I can develop this further is by puttinf myself in siotuations I have never been in before

This is deep, thoughtful work. You've confronted a lot of hard truths and are looking closely at how past beliefs, identity, family ties, and self-doubt influence your actions. Here are some solutions and more questions that may help you keep that forward momentum going as you process everything and start moving towards results.

Solutions for Moving Forward

Here's a list of practical steps to help you start gaining momentum and results, along with internal shifts you might consider:

1. Develop an "Action-First" Routine:

Start your day by doing something slightly uncomfortable, like exercise or a challenging outreach task. Doing the hardest task first strengthens your discipline muscle and proves to yourself that you're capable.

Set a small daily checklist that includes reaching out to at least five prospects, doing one workout, and spending 10 minutes on personal development. Completing these tasks daily, however small, will give you a string of wins to build confidence.

2. Work with the Resistance:

Acknowledge fear when it comes up. Label it (“this is fear of rejection”) and choose an action anyway.

Make discomfort your ally by gradually introducing it, like doing just one call when you’re nervous. Over time, your threshold for discomfort will expand.

3. Redefine Failure:

Create a new definition of failure based on effort rather than outcomes. For instance, “I win if I complete my daily outreach and client work, regardless of replies or results.”

Keep a journal of your wins (even small ones) and failures (what you learn from them). This creates a growth-oriented mindset and turns failure into fuel.

4. Anchor to Your “Why”:

Keep your “why” front and center. Write it down and put it somewhere visible. When motivation drops, remind yourself that every small action is bringing you closer to a life of freedom and purpose.

5. Commit to Consistency Over Perfection:

You don’t need to be perfect every day; you just need to keep moving forward. Set aside time each day for your work, even if it’s only 30 minutes, to help cement the habit.

6. Target Quick Wins:

Use easy wins to build momentum, like reaching out to local businesses in your area and offering a small free project. This gets you real-world experience without the high-stakes pressure.

7. Challenge Limiting Beliefs:

When a limiting belief like “No one wants me” or “I’ll never make it” surfaces, stop and challenge it directly. Counter it with examples of times you’ve been wanted or made progress, however small.

New Questions to Address the Remaining Gut Feeling

Based on everything you’ve uncovered, here are a few more questions that can help you dig out that final root and further clarify your direction.

1. What would I say to someone else facing my exact fears?

Imagine you’re talking to a friend with your same concerns. What advice would you give them? This can reveal wisdom you already have but may not be applying to yourself.

2. What would it feel like to have a successful client interaction?

Picture a day where you land a client. Visualize it in detail, from how you speak to how it feels afterward. Engaging with this image can make success feel more real and achievable.

3. What part of my family dynamic do I carry into my client interactions?

Sometimes, we bring expectations from family dynamics into work. For example, you might feel like you have to “prove yourself” to a client in the same way you feel the need to prove yourself to your family. Recognizing this can help you see client relationships with fresh eyes.

4. What does “becoming a real G” mean to me on a personal level?

Think beyond symbols like the car or the suit. What qualities—like resilience, decisiveness, or loyalty—do you associate with this ideal, and how can you start embodying those qualities right now?

5. How would I act if I had unshakable faith in myself?

Imagine you had no self-doubt for a moment. What would you do first? Sometimes, acting “as if” can show you what’s truly possible, and taking even a small step from that mindset can begin to shift your perspective.

6. What small action could I take today to feel more in control?

Identify one action that’s within your control today and commit to doing it. This might be reaching out to one client, researching a new niche, or journaling about your goals. Actions that give you a sense of control can reduce anxiety and build momentum.

7. What’s one area of my life where I already have self-discipline, and how can I apply that to work?

Maybe you have discipline in the gym or are good at helping friends in TRW. Identify a strength you already have and brainstorm how you could transfer it to work-related habits.

Next Steps

Start by combining these small, tangible actions with your answers to the questions. Each step you take will reinforce your momentum and make that gut feeling of uncertainty continue to fade. Keep taking consistent action, even when it’s uncomfortable, and check in with these questions whenever you feel that resistance creeping back in.

Let me know if there’s any specific area where you’d like more support or guidance as you continue pushing forward. You’re incredibly close to breaking through to the next level!

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1. What would I say to someone else facing my exact fears?

The fear that you are currently facing isn't real, all you have to do is just put your head down use everything that is given to you like the AI's use the knowledge you have and apply it to your outreach, don't skip things that is another reason why you are where you are, stop letting yourself get distracted from your mission

2. What would it feel like to have a successful client interaction?

Visual 1 face to face: I am sitting down opposite of the client and we are talking, some small talk to help build rapport about how homeowners think they know everything, going through the SPIN Questions, end of the meeting we set up another 1 for me to present my ideas

How it would feel, sound

How I would feel is happy, excited, proud, how I would sound is confident, smart, brave,

Visual 2 cold call: I am standing in a room talking through my phone we talk about some small talk, I ask some of the spin questions he is answering we set up a discovery call

How it would feel, sound

How I would feel is happy, excited, proud, how I would sound is confident, smart, brave,

3. What part of my family dynamic do I carry into my client interactions?

I bring the need to prove myself, I bring the feeling of cowardice, I bring the feeling of frustration, anger, happiness and overthinking

4. What does “becoming a real G” mean to me on a personal level?

What it means to me is bravery, confidence, resilience, decisiveness, loyalty, intelligent, kind, giving, loving, caring, positivity

5. How would I act if I had unshakable faith in myself?

I would act as if I had no fears, would act as if nothing can stop me like I have bravery, I would act confident that I will win, the first action would be cold calling, dialing, researching prospects, in person outreach

6. What small action could I take today to feel more in control?

Picking up my phone and cold calling a prospect and following the steps that have been laid out to land a client and following it until I got 1-3 sales booked

7. What's one area of my life where I already have self-discipline, and how can I apply that to work?

1. is training in the gym
2. Persistence

What TRW AI said

Your Actionable Path Forward

1. Mastering the Fundamentals

Absorb Andrew's Teachings: Fully internalize the basics he teaches on prospecting, structuring offers, and closing. Make this part of your daily routine, reviewing a specific topic or lesson every day. Think of it as laying each brick for the skills you're building.

2. Prepare Your Cold-Calling Process

Write Out a Call Script: Include your opener, SPIN questions, and specific responses to common objections. This way, you're never caught off guard, and each call feels structured and grounded.

Practice Tonality and Energy: Just like you'd train in the gym, practicing your delivery will make you sharper and more comfortable on actual calls. Record yourself, assess, and adjust.

3. Refine Your DM Outreach

Break Down the Process: Deconstruct each part of your message—hook, value statement, and CTA—and experiment with improvements to increase response rates. Test different subject lines, openers, and CTAs in smaller groups to see what works best.

Keep Tracking & Refining: Track your outreach performance weekly, noting responses and improving your approach based on the data. This will create an iterative improvement process.

4. Pick a Niche and Stick with It

Niche Selection: Make a decision on one niche and stay committed for a period, say 3–4 weeks. This will give you time to understand the market, its pain points, and effective language.

Market Research: Learn the language and common challenges of business owners in this niche, so your outreach resonates with them. You'll soon start to sound like an insider, increasing trust and connection.

5. Research Prospects Deeply

Use AI as Your Research Assistant: Let AI gather insights on prospects and industries, then take time to personally review the info and apply it to your messaging. This will make your outreach feel tailored and authentic.

Understand Pain Points: For each prospect, think about the challenges they may be facing. This will inform not only your messaging but also your suggested solutions, making you appear more valuable.

6. Track and Journal Progress

Track Key Metrics: Track metrics like outreach attempts, response rates, and booked calls. This data will help you see what's working and what needs adjustment.

Journal Wins and Challenges: At the end of each day, note any small wins, failures, and what you learned. Reviewing this weekly will help you see how far you're progressing, even if results take time to show.

Solutions to Address the Remaining Gut Feeling

Here's a quick list of additional actions and internal shifts to address any lingering doubts:

Action-First Mindset: Start your day with a small win to set a productive tone. Whether it's one cold call or researching a prospect, a single action is better than staying in your head.

Daily Reflections: Journal every evening on one thing you've done to improve. Reflecting on your commitment and growth will reinforce your confidence.

Accept Imperfection: Remind yourself that perfection isn't necessary to land clients—consistency is. Your goal is not to be flawless but to keep learning and building.

Shorten Learning Loops: Keep testing, learning, and refining, and stay flexible. Each call or message provides feedback you can use to improve your process.

If you're consistent with these actions and push through even on tough days, you're setting yourself up for success in this journey. Your clarity and dedication right now show that you're ready for real growth. Let me know if you'd like support with specific areas as you move forward—I'm here to help keep you on track!