

[Your boss' name],

I am seeking your approval to attend SAMPE 2026, taking place April 27-30, 2026, in Seattle. This event presents an unparalleled opportunity that promises to significantly impact our business growth and success, while also allowing me to further my professional development.

This event, above all others, is *the* most influential gathering of the advanced material and processes ecosystem. This will give me access to top leaders from research organizations, industry, policy, and more that we normally wouldn't see in one place altogether. Attending will be critical to achieving [add project(s) or initiative(s) for performance targets/lead gen/build pipeline/network/key learnings]. We should consider the cost to our business if we don't attend and our competitors do.

### Why SAMPE 2026 Will Benefit Our Team and Projects

- **Direct Application to Current Challenges:** With 125+ technical sessions focused on [specific areas relevant to your work, e.g., "composite manufacturing efficiency and quality control"], I'll gain insights directly applicable to [specific project/challenge]. I'll prioritize sessions that address our most pressing technical questions and return with actionable solutions.
- **Competitive Intelligence & Strategic Partnerships:** SAMPE attracts decision-makers from [relevant competitors/partners], giving us visibility into industry direction and emerging standards. I'll identify potential suppliers, collaborators, or technology partners that could give us a competitive edge, connections that typically take months to develop through cold outreach.
- **Vendor Evaluation & Cost Savings:** The 200+ exhibitors include suppliers offering solutions to [specific pain point, e.g., "reduce cycle times" or "improve material performance"]. I'll evaluate 3-5 vendors who could potentially [solve specific problems], bringing back quotes and technical specifications for team review. One viable vendor relationship could offset the conference cost.
- **Measurable Knowledge Transfer:** I'll deliver a focused debrief presentation highlighting the top 5 insights relevant to our roadmap, plus written summaries of key technical sessions. I'll also explore certification opportunities or training programs that could benefit multiple team members without everyone needing to attend.

### A snapshot of who I'll be able to connect with:

3,000+ Attendees  
200+ Leading Companies  
150+ Speakers  
100+ Technical and ITAR Presentations

If we buy a pass now, **we'll get the lowest price possible for maximum ROI**. After attending, I'll gladly share with our colleagues key takeaways, skills, ideas, potential opportunities, and how they can be applied to our current business and future strategies.

Thank you for considering my request. I look forward to your reply.

Best regards,  
[Your Name]