







WEEK 2 - 28 Days To A Client




THE MASTER WAR MODE DAY PLAN + REPORT

✓/✗	U+I Of Task	Task List For The Day - Fill In ALL 20!
1. ✓/✗	Q1 ▾	Morning Ritual <ul style="list-style-type: none">-Walk-Cold shower-Breakfast-Affirmations-Wim Hof
2. ✓/✗	Q1 ▾	Make the outreach and FV for the pending prospect. <ul style="list-style-type: none">-Make it personal-Interesting-Intriguing-Make winning FV
3. ✓/✗	Q1 ▾	Book Study: The Adweek Copywriting Handbook <ul style="list-style-type: none">-Take notes of valuable information and new things.-Make a summary of what I've learned-Write some ideas on how can I apply this knowledge to my daily life.
4. ✓/✗	Q1 ▾	Pick a prospect and do research <ul style="list-style-type: none">-What is their objective-What do they need-Why do they need it-Pains and desires-How can I help
5. ✓/✗	Q1 ▾	4-5 Hour Travel
6. ✓/✗	Q2 ▾	Send the outreach
7. ✓/✗	Q2 ▾	Exercise
8. ✓/✗	Q2 ▾	Pick a prospect and do research <ul style="list-style-type: none">-What is their objective-What do they need-Why do they need it-Pains and desires-How can I help







✓/✗	U+I Of Task	Task List For The Day - Fill In ALL 20!
9. ✓/✗	Q2 ▾	Make the outreach and FV -Make it personal -Interesting -Intriguing -Make winning FV
10. ✓/✗	Q2 ▾	Send the outreach
11. ✓/✗	Q3 ▾	Book Study: The Adweek Copywriting Handbook -Take notes of valuable information and new things. -Make a summary of what I've learned -Write some ideas on how can I apply this knowledge to my daily life.
12. ✓/✗	Q2 ▾	Go exploring the new destination with my family
13. ✓/✗	Q3 ▾	Review fellow students' copy on the Campus -Give valuable feedback -Give useful advice if needed -Be polite and professional but honest -When in doubt don't comment
14. ✓/✗	Q3 ▾	Break down a piece of copy from my swipe file -Identify the objective of that copy -Write it down by hand -Translate what's the purpose of each line/word -Take notes of valuable information and new things. -Make a summary
15. ✓/✗	Q3 ▾	Review the work I've done that day
16. ✓/✗	Q4 ▾	Identify new ideas to test in my outreach the next day
17. ✓/✗	Q4 ▾	Drink lots of water
18. ✓/✗	Q4 ▾	Post Day #10 Plan + Report
19. ✓/✗	Q4 ▾	Sundown Rule
20. ✓/✗	Q4 ▾	Affirmation + Meditation

	 DAY NUMBER + DATE + TIME 
Day Number:	9
Date:	21/03/2023
Start Time:	5 am

	 3 Things That I Am Grateful To Have In My Life 
1.	The opportunity to make money and gain immense knowledge and value
2.	I'm grateful for all the challenges and problems in my life, for I will use them to grow and learn
3.	I'm grateful for the good people that support me and love me.

	 My Top 3 Priority Tasks That MUST Be Completed 
1.	Find 5 new prospects
2.	Send 2 outreaches and FV's
3.	Break down a piece of copy from my swipe file

Hour-By-Hour Tracking: **[Plan+Measure=Improve]**

 Task:	 Task = Set The Task That I Intend To Complete This Hour?
 Intention:	 Intention = What Is My Plan Of Action To Complete This Task For This Hour?
 Reflection:	 Reflection = Did I Complete This Task For This Hour? If Not, Then Why?

MY MORNING WAR PLAN

 **What Do I Plan To Accomplish This Morning?** 

Enter a war state of mind. Take advantage of the fact that I feel fresh and be extra efficient with the priority tasks

 **What Is The Main Goal For This Morning?** 

To complete as many tasks as I can even on my family trip.

 **How Will I Start My Morning With Power?** 

Implementing my new morning Ritual.

**(Delete Any Boxes Below
That Are Before The Time
That You Start Your Day +
After The End OF Your
Day In Your Own Copy)**

5 am: Task 💰	Morning Ritual
Intention 🔔	-Walk -Cold shower -Breakfast -Affirmations -Wim Hof
Reflection ✍️	

6 am: Task 💰	Morning Ritual
Intention 🔔	-Walk -Cold shower -Breakfast -Affirmations -Wim Hof
Reflection ✍️	

7 am: Task 💰	Travel
Intention 🔔	
Reflection ✍️	

8 am: Task \$	Travel
Intention 🔔	
Reflection ✍️	

9 am: Task \$	Travel
Intention 🔔	
Reflection ✍️	

10 am: Task \$	Travel
Intention 🔔	
Reflection ✍️	

11 am: Task \$	Travel
Intention 🔔	
Reflection ✍️	

12 am: Task \$	Travel
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Intention 🛎️	
Reflection ✍️	

🎯 **END-OF-THE-MORNING REPORT** 🎯

🧠 **What Did I Learn This Morning?** 🧠

✖️ **What Problem's Did I Face This Morning?** ✖️


🔑 **How Will I Solve These Problems For This Afternoon?** 🔑


🏹 **MY AFTERNOON WAR PLAN** 🏹



🧠 **What Do I Plan To Accomplish This Afternoon?** 🧠

🎯 **What Is The Main Goal For This Afternoon?** 🎯

 **How Will I Start My Afternoon With Power?** 

1 pm: Task \$	Lunch
Intention 	
Reflection 	

2 pm: Task \$	Explore destination
Intention 	
Reflection 	

3 pm: Task \$	Explore destination/ Activities
Intention 	
Reflection 	

4 pm: Task \$	
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Intention 🔔	
Reflection ✍️	

5 pm: Task 💰	Explore destination/ Activities
Intention 🔔	
Reflection ✍️	

6 pm: Task 💰	Explore destination/ Activities
Intention 🔔	
Reflection ✍️	

7 pm: Task 💰	Make the outreach and FV for the pending prospect.
Intention 🔔	-Make it personal -Interesting -Intriguing -Make winning FV
Reflection ✍️	


8 pm: Task 💰	Make the outreach and FV for the pending prospect.
Intention 🔔	-Make it personal -Interesting -Intriguing -Make winning FV
Reflection ✍️	

9 pm: Task 💰	Pick a prospect and do research
Intention 🔔	-What is their objective -What do they need -Why do they need it -Pains and desires -How can I help
Reflection ✍️	

10 pm: Task 💰	Review fellow students' copy on the Campus
Intention 🔔	-Give valuable feedback -Give useful advice if needed -Be polite and professional but honest -When in doubt don't comment
Reflection ✍️	

11 pm: Task 💰	Review the work I've done that day
Intention 🔔	-Identify new ideas to test in my outreach the next day

	-Sundown Rule -Post Day #10 Plan + Report
Reflection 	

12 pm: Task \$	Sleep
Intention 	
Reflection 	



End-Of-The-Day Report:



 **What Did I Learn Today?** 

✗ What Problems Did I Face In The Day? ✗

 **How Will I Solve These Problems Tomorrow?** 

 **What Do I Plan To Do Differently Tomorrow?** 

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 What Do I Plan To Do The Same Tomorrow? 
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 Who Do I Need To Update, Contact, Ask A Question To, And Share Feedback With? 
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 What Tasks Were Left Undone? 

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Brain Dump: