

# Jacob Rockowitz

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## Experience

- Building and maintaining a content management system (CMS) for a large medical institution
  - Migrating, implementing, customizing, and contributing to Drupal, an open source CMS framework
  - Building multiple websites independently and as part of a development team
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## Employment

**Consultant/President**, The Big Blue House. 2000 - present

- Retained by Memorial Sloan-Kettering Cancer Center (MSKCC) for the past 12 years to build and manage web development for their external website.
- Participated in four major redesigns of the [www.mskcc.org](http://www.mskcc.org) website
- Built and maintained a custom content management system called the Inettool
- Planned, developed, migrated to, and maintained a medium-scale, high performance Drupal website
- For more information, please read my case study documenting MSKCC's migration to and implementation of Drupal. <http://tinyurl.com/mskcc-drupal>

**Senior Site Builder/Programmer**, i33/Appnet Systems. 1999 - 2000

- Tech lead for content management tools
- Built prototypes and demos for e-commerce and business applications
- Worked on- and off-site maintaining a close relationship with project and client leads
- Consulted with and assisted site builders

**Production Specialist**, T3 Media, 1998 - 1999

- Development lead for larger team oriented projects
- Streamlined and improved production process
- Provided on-site client training and mentored new developers

## Skills

Drupal

- Custom module development with extensive knowledge of Drupal APIs
- Theming using base or custom themes with CSS sprites, jQuery, jQueryUI, and Ajax
- Data migration and integration from custom CMS to Drupal
- Optimization and performance using APC, Memcache, and Varnish

Programming Technologies

- PHP, JavaScript, HTML, CSS, XML, ColdFusion, ASP.NET/C# and Classic ASP/JScript

Servers & Databases

- Linux, Apache, MySQL and PHP (LAMP)
- Windows Server, IIS, Microsoft SQL Server and ASP.NET/C#

Other Areas of Knowledge

- User interface, usability, and information architecture

## Education

- State University of New York Purchase; Bachelors of Fine Arts, 1996
- Brooklyn Technical High School; Architecture major, 1992