

## PRIVACY POLICY OF Book Better

DATA CONTROLLER AND OWNER:

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WE UNDERSTAND THAT YOUR PRIVACY IS IMPORTANT TO YOU AND THAT YOU CARE ABOUT HOW YOUR PERSONAL DATA IS USED AND SHARED ONLINE. WE RESPECT AND VALUE THE PRIVACY OF EVERYONE WHO VISITS BOOK BETTER APPLICATION, WE WILL ONLY COLLECT AND USE PERSONAL DATA IN WAYS THAT ARE DESCRIBED HERE, AND IN A MANNER THAT IS CONSISTENT WITH OUR OBLIGATIONS AND YOUR RIGHTS UNDER THE LAW.

PLEASE READ THIS PRIVACY POLICY CAREFULLY AND ENSURE THAT YOU UNDERSTAND IT. YOUR ACCEPTANCE OF OUR PRIVACY POLICY IS DEEMED TO OCCUR UPON YOUR FIRST USE OF OUR SITE. IF YOU DO NOT ACCEPT AND AGREE WITH THIS PRIVACY POLICY, YOU MUST STOP USING OUR APP IMMEDIATELY.

### 1. User Personal Information:

Book Better collects, and otherwise processes information mainly in United States. Personal Data is, in general, used by Book Better to allow and subsequently improve the User's and/or other Users' experience with the Site. For example, Book Better may use Personal Data to: allow the creation of a single, secure User account which will allow the User access to the app and its

services; identify a User's movements and interactions within the app; inform internal research and development that could improve the app and its services; customize the app to match a User's preferences; respond to a User's request; send administrative notifications and promotional materials to Users; sending service update notices; enabling sales and other transactions; processing payments and settlement; sending payouts; handling orders; providing receipts; providing customer service; providing dispute resolution, chargebacks, refunds, or related issues; recovering debt and collections; detecting and preventing fraud; detecting and preventing violations of our legal agreements; measuring, improving, and customizing our services; fulfilling other technical, financial, legal, compliance, administrative, or back-office functions.