



Elevate 2022: Reflect and Rebuild
A Virtual Conference for Social Sector Leaders
Social Media Toolkit

Thank you for joining in and sharing the news about **ELEVATE 2022**! We're happy to have you here.

Below you will find sample text and social media graphics you can share across your platforms to promote the conference and encourage your network to register before or on **February 23–25th, 2022**.

Be sure to use the official hashtag: **#ELEVATE2022**

Want us to see your post? Be sure to tag us
(@NonprofitLeadershipAlliance) on LinkedIn, Facebook, Instagram,
(@NPL_Alliance) on Twitter, and (@NPL.Alliance) on TikTok.

How to share Elevate 2022 with your network!

- Step 1) Download sample ELEVATE images from the google folder below.
 - Step 2) Log on to your favorite social media site.
 - Step 3) Copy and paste any of the sample messages below. Or create your own message, and add a hashtag such as #ELEVATE2022.
 - Step 4) Upload your post and encourage others to participate in the #ELEVATE2022 conversation.
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ELEVATE 2022 Logos & Graphics

[Social Media Graphics:](#) Keep your friends and family excited about Elevate 2022: Reflect and Rebuild

[Zoom backgrounds:](#) We have the perfect virtual backgrounds for you!

Sample Social Media Messages:

(1)

I am thrilled to announce that I will be attending Elevate 2022: Reflect and Rebuild, a virtual conference for social sector leaders hosted by @NonprofitLeadershipAlliance. I am very excited for this opportunity and hope that you can join me on February 23–25 to build your social sector leader skills. <https://nla1.org/elevate-2022/>

(2)

#ELEVATE2022 is just around the corner! Elevate is a virtual conference for social sector leaders hosted by @NonprofitLeadershipAlliance. Join me on February 23-25 to help build your nonprofit skills.

<https://nla1.org/elevate-2022/>

(3)

I am very excited to be attending @NonprofitLeadershipAlliance's upcoming online conference, Elevate! This 3-day conference is geared specifically for social-impact leaders who are focused on changing lives for good.

Join me on February 23-25. <https://nla1.org/elevate-2022/>

(4)

Start the new year off right by developing your social sector leadership skills! Join me at Elevate 2022, a virtual conference on February 23-25 hosted by @NonprofitLeadershipAlliance. <https://nla1.org/elevate-2022/>

(5)

The social sector is tasked with addressing society's challenges. I hope you join me and take part in the conversation at Elevate 2022, a virtual conference for the social sector. The event will host thought leaders to help us advance our thinking and move the sector forward together.

<https://nla1.org/elevate-2022/>

(6)

#SocialImpact Leaders: Don't miss the opportunity to learn and share strategies that will equip you with leadership tools from nationally-recognized thought leaders! <https://nla1.org/elevate-2022/>

Join @NonprofitLeadershipAlliance for Elevate, a virtual conference for Social Sector Leaders, February 23-25! <https://nla1.org/elevate-2022/>

