

Role From whose perspective are you writing? What is your role?	
Audience Who is your audience? How can you share with your audience?	
Format What form will your writing/creation take? Ex. blog post, story, poem, visual essay, slideshow...	
Topic What is your topic or purpose?	
Tool Considering role/audience/format/topic, what tool will best allow you to demonstrate your learning?	
Reflection: Did you make the right choices? Why or why not?	