

HUOBI APP(ama one 第一种ama的合作)

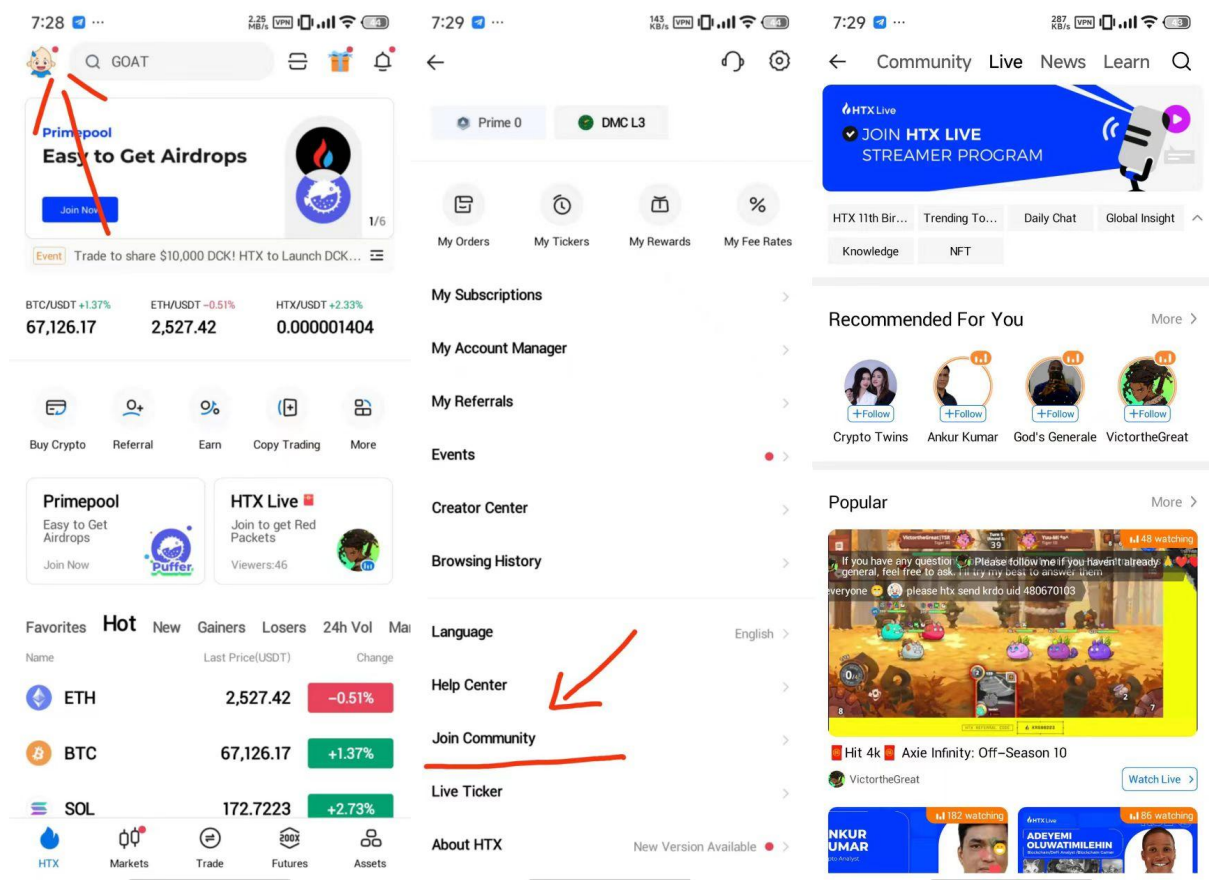
## HUOBI APP (ama one 第一种ama的合作)

### 1. AMA的形式 : Form of AMA:

#### HUOBI APP

HTX Live can be accessed not only through HTX App but also via HTX's other official channels, media partners, and communities. Viewers may access the live stream on H5, YouTube, and other channels even if they haven't downloaded the HTX app. After the live stream has ended, viewers can still watch the show and interesting highlights through a carefully edited replay.

观众不仅可以通过 HTX应用程序, 还可以通过 HTX的其他官方渠道、媒体合作伙伴和社区访问 HTX 直播。即使没有下载 HTX应用程序, 观众也可以通过 H5、YouTube 和其他渠道访问直播。直播结束后, 观众仍然可以通过精心编辑的回放观看节目和有趣的亮点



### 2. AMA的位置 : Place of AMA :

HTX Live Official Show (HUOBI APP)  
火币APP里直播

### 4. AMA日期、Date of AMA

直播时间:灵活(除去节假日)

Live time: flexible (excluding holidays)

## 5、市场营销(Form of Mkt)

- .直播首页置顶推广;
- .直播首页banner位支持推广;
- .直播联动媒体矩阵宣发支持;
- .直播app全域推送, 直接触达火币千万用户;
- .可以提供直播主持人(中英双语都可)
- .其他相关软性支持;

Top promotion on the live streaming homepage;

Live streaming homepage banner supports promotion;

Live streaming linkage media matrix promotion support;

. Live app global push, directly reaching tens of millions of Huobi users;

Can provide a live host (bilingual in Chinese and English)

Other related soft support

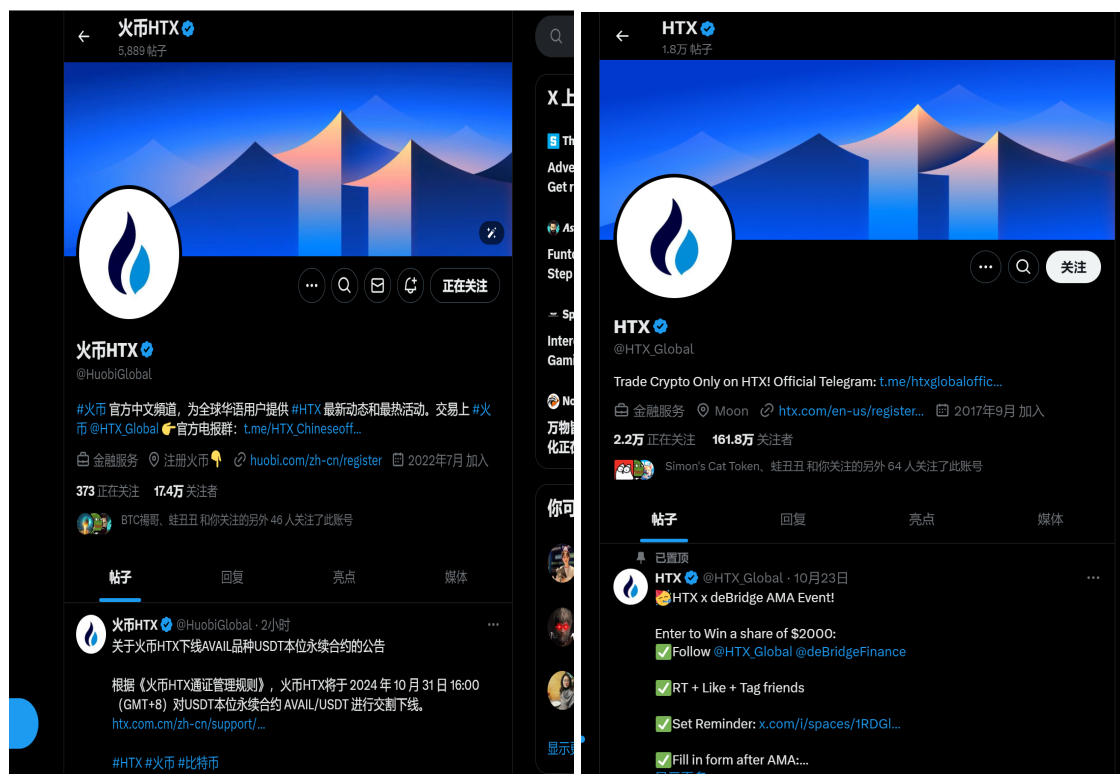
HTX(ama two 第二种ama的合作)

## HTX(ama two 第二种ama的合作)

### 1. SPACE的形式 :Form of AMA:

中文 <https://x.com/HuobiGlobal>

英文 (EG) :[https://x.com/HTX\\_Global](https://x.com/HTX_Global)



### 2、AMA的位置 :Place of AMA :

项目方推特参与space

Project party Twitter participates in space

### 4. AMA日期、Date of AMA

两周一次SPACE, 一次中文, 一次英文, 来回交替

SPACE once every two weeks, once in Chinese and once in English, alternating back and forth

### 5、市场营销、Form of Mkt

我们可以为我们的生态系统合作伙伴提供利益:

1. HTX Matrix将共同推广

2.Odaily、Mars Financial、TechFlow、Cointime等合作媒体也将参与推广

3. 在火币APP上, 这条横幅将被放置在直播页面的显著位置。Twitter空间将同步到火币应用的 HTXLIVE , 以增加曝光度。

4. 所有参与项目都会转发此活动，同步扩大社区，增加曝光度。
5. 将活动详细信息插入HTX DAO的合作伙伴Telegram社区并让主持人启动一个活动前的嗡嗡声。
6. 我们将利用与火币合作的KOL来推广高质量的活动，提高项目曝光率，吸引更多广泛的观众。此外，我们还将与领先的中文社区在Telegram和微信上合作，以及著名的英语社区，通过固定帖子、AMAS和项目讨论接触超过100万用户。

1. HTX Matrix will promote together
2. Collaborative media outlets such as Odaily, Mars Financial, TechFlow, Cointime, etc., will also participate in promotion.
3. On Huobi App, the banner will be placed prominently on the livestreaming page. Twitter Spaces will be synchronized into Huobi App's HTXLIVE to increase exposure.
4. All participating projects will repost this event, synchronously expanding the community and increasing exposure.
5. Pin the event details in HTX DAO's partnered Telegram communities and have moderators initiate a pre-event buzz.
6. We will leverage KOLs partnered with Huobi to promote high-quality events, enhancing project exposure and attracting a broader audience. Additionally, we will collaborate with leading Chinese communities on Telegram and WeChat, as well as prominent English-speaking communities, reaching over 1 million users through pinned posts, AMAS and project discussions.

Please help share this to increase exposure and let more users know about our event. The giveaway starts tonight, and we'll have a full media promotion on the app the day after tomorrow.

[https://x.com/HTX\\_DAO/status/1838407813519020522](https://x.com/HTX_DAO/status/1838407813519020522)



Community
Live
News
Learn

DeFi x MEME:Powering the Next Big Wave of Innovation and Wealth
Meme DeFi
September 26, 20:00 (UTC+8) 直播间空投不断!

HTX 11th Birth...
Trending Topi...
Daily Chat
Global Insight
Knowledge
NFT

Recommended For You
Crypto Twins
SunshineN
G.CHINTHAN
Crypto Enjoy

Popular
Gala Games
SunshineN

Hot Group Chats

Upcoming
More

HTX Live x HTX DAO
Live at 09-26 20:00 2 subscriptions
September 26, 20:00 (UTC+8) AIRDROP AWAITS YOU!

DeFi x MEME:Powering the Next Big Wave of Innovation and Wealth
Meme DeFi

HOST: HTX DAO, CO-HOST: Derrick, SunPump, GUESTS: Tree, Miao, Lawrence, Terry, Angel, Anesh

DeFi x MEME: Powering the Next Big Wave
HTX Live
02:07:07:15
Subscribe

121 subscriptions
AIRDROP AWAITS YOU!
09-27 17:00

1 subscriptions
SUNSHINEN
09-24 13:31

Just Subscribe for YOUR USDT Gala Games
HTX Live
SunshineN

0 subscriptions
Bitcoin analysis n Altcoins analysis
09-24 14:30

0 subscriptions
Trade with me
09-24 16:00

hit\*\*\*@gmail.com
Gideon Ajose

0 subscriptions
4 subscriptions

https://www.htx.com/en-us/views/feed/details/news-flash-details/1100997?invite\_code=ihjh6223&inviter\_id=11351640

The promotion for tonight's event on the HTX app

Home
Feed
News
DeFi x MEME: Igniting the Next Wave of Innovation and Wealth!

DeFi x MEME: Igniting the Next Wave of Innovation and Wealth!
09/26 11:07

Join us on September 26th at 20:00 (Beijing Time) for an exciting collaboration between HTX DAO and SunPump as we dive into DeFi x MEME! We'll be featuring projects like Ave.ai, SphereX, X-Metaverse, LOScoin, SunNerio, and SUNDUCK.

Bullish
Bearish
11
Share

Disclaimer: The content above does not represent HTX's positions. HTX does not provide any trading recommendations.

Related Articles

Bitcoin bull Michael Saylor reverses remarks on self-custody after backlash
Ethereum ICO participant dumps 3,000 ETH for \$7.6M cash out
Research on the PayFi Sector: Tapping into the New Blue Ocean of Web3 Payments

All Comments

外部媒体宣发，陆续增加！

1. 星球日报Odaily

<https://m.odaily.news/activity/1478>

2. 深潮TechFlow

[https://www.techflowpost.com/newsletter/detail\\_59982.html](https://www.techflowpost.com/newsletter/detail_59982.html)

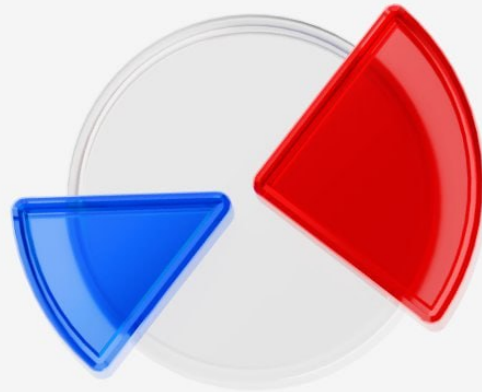
3. 火星财经Marsbit

<https://m.marsbit.co/flashshare/20240926175502598833.html?lang=zh-CN>

HTX Live × HTX DAO

SPACE

SunPump Space  
火爆数据回顾 ■



目前累计曝光量

77.3w

前期宣发数据

90w

13w

社媒曝光

6w

社区曝光

60w

社群曝光

直播观看

3.7w

6k

火币直播间

3.1w

TWITTER SPACE  
已收听

Bitget(CN space)



<https://x.com/BitgetWalletCN/status/1848700132201795680>

[https://t.me/Bitget\\_Wallet\\_CN/864147](https://t.me/Bitget_Wallet_CN/864147)

参与SAPCE

<https://x.com/BitgetWalletCN> (中文钱包官方推特)



HTX 1V1 (TG)

[https://x.com/HTX\\_DAO/status/1853414552005980566](https://x.com/HTX_DAO/status/1853414552005980566)



帖子



HTX DAO

@HTX\_DAO

HTX DAO x 炎黄资本 x MAKE社区 联合讨论: DAO与Meme文化的交融!



时间: 11月6日 20:00 (北京时间)



主题: 探讨 HTX DAO 的核心DAO文化, 了解 DAO 如何推动社区发展与创新, 以及其与 Meme 文化的互动与融合。



讨论内容:

- DAO 的基本理念与实践
- Meme 文化如何影响社区活跃度
- HTX DAO 在推动创新与用户参与DAO社区中所扮演的角色



AMA社区链接: [t.me/yanhzb](https://t.me/yanhzb)



转发本推文, 并且 Tag 3 位好友, 10位幸运“火腿侠”将赢取\$200 代币奖励!



点击链接, 赢取MAKE社区提供20000代币空投活动奖励:

[app.galxe.com/quest/HTXDAO/G...](https://app.galxe.com/quest/HTXDAO/G...)

#DAO #HTXDAO #Meme #Crypto #Bitcoin

HTX DAO

11月6日 20:00 (北京时间)



HTX DAO



炎黄资本



MAKE社区

Meme

# DAO与Meme文化的交融

一起深入探讨 HTX DAO 的核心价值与文化理念

HTX DAO会联合+项目社区(1对1不能带项目方字眼, 所以全部改为代币名称+社区)

比如oggy的新项目GoldenCat

发推的时候直接改为GoldenCat 社区

一起召开space

(项目简化成社区)社区简介

(项目简化成社区)(tg链接)

召开space的时候写社区链接

HTX DAO Alliance+Project Community (1-on-1 cannot include project square eyes, so all will be changed to token name+community)

For example, Oggy's new project GoldenCat

When posting, simply change to GoldenCat community

Convene a space together

(Project Simplified as Community) Community Introduction

(Project simplified into community) (TG link)

Write community links during space meetings

1) 星球日报Odaily

<https://m.odaily.news/activity/1578>

2) 火星财经

<https://m.marsbit.co/flashshare/20241106172219556515.html?lang=zh-CN>

3) 深潮TechFlow

[https://www.techflowpost.com/newsletter/detail\\_63668.html](https://www.techflowpost.com/newsletter/detail_63668.html)

4) DeThings

[https://w.dethings.com/new\\_flash.php?id=191614](https://w.dethings.com/new_flash.php?id=191614)

2. 社群二次传播

[https://t.me/Marsbit2022\\_New/4661](https://t.me/Marsbit2022_New/4661)

火币端内宣发

[https://www.htx.com.de/zh-cn/views/feed/details/community-details/7347317?invite\\_code=kj4s8223&inviter\\_id=11351620](https://www.htx.com.de/zh-cn/views/feed/details/community-details/7347317?invite_code=kj4s8223&inviter_id=11351620)