

Hi Dr. [Name],

I realize you're no-doubt a busy individual, so instead of taking up your time with a video, I thought you may instead be interested in a simple idea you could use for [Company] today.

I came up with a freebie quiz for a related project and thought the idea may be useful to capture leads from [Company]'s Instagram page. It's quick, multiple-choice, and in just a few questions provides a ton of insight on what services your prospects are looking for--plus, their contact info at the end!

If you're interested, I'd be happy to send it over, along with how you can implement it.

Have a great rest of your afternoon,
[Nacho]