



Conference on Open Innovation in the Public-sector

28–29 August 2024 | Quezon City

Implementing Organizations: Development Academy of the Philippines (DAP) and Asian Productivity Organization (APO) Secretariat

Background: In the rapidly evolving world, where societal challenges and citizen’s needs are becoming more complex, the need for collective intelligence and approaches from different stakeholders in the public sector has never been more pressing. The public sector often faces resource constraints and its own bureaucratic limitations. By involving a broader range of stakeholders, including citizens, academia, and the private sector, governments can leverage diverse perspectives and knowledge to address complex issues and better understand and meet the needs of their constituents. Open innovation enables governments to tap into external expertise, ideas, and resources, leading to more efficient and effective solutions to public problems.

Objectives: The conference aims to foster discussions and knowledge exchange concerning challenges, trends, and issues surrounding the implementation of open innovation to boost productivity in the public-sector. It will delve into the various roles played by different sectors—private, community, civil society/NGO, and academia—in driving innovation within public sector services, addressing complex problems that require a multi-sectoral approach.

Target Participants: Government officials and senior technical staff of public-sector organizations working on policies and programs that promote innovation in their organizational operations and service delivery.

Tentative Program

as of 7 August 2024

Time (PHT)	Agenda	Speaker
Day 1: Wednesday, 28 August 2024 <i>Understanding Open Innovation in the Public Sector</i>		
8:00–9:00	Registration of Participants	Project Secretariat
9:00–10:00	Opening Ceremony <ul style="list-style-type: none">Entrance of Colors, National AnthemOpening Remarks by the APOWelcome Speech by APO Director for the PhilippinesKeynote Address: Fostering Innovation for National Development and Sustainable Economic Growth	Dr. Jose Elvinia Head, Multicountry Programs Division 2, APO Dr. Arsenio M. Balisacan (in person) Secretary, National Economic and Development Authority Hon. Loren B. Legarda (recorded) Senator, Senate of the Philippines

Time (PHT)	Agenda	Speaker
	<ul style="list-style-type: none"> Group Photo 	Senator, Senate of the Philippines Principal Author and Sponsor of the National Innovation Act 2019
10:00–10:20	Coffee Break	
10:20–11:10	Presentation 1: Understanding Open Innovation This presentation will introduce inside-out and outside-in innovation, discussing multiple sources of open innovation, particularly user innovations.	Dr. Atreyi Kankanhalli Provost's Chair Professor Department of Information Systems and Analytics School of Computing National University of Singapore
11:10–12:00	Presentation 2: What Are the Difficult Areas to Apply Open Innovation? This presentation will explain the critical aspects of public–private partnerships for providing effective public services in which open innovation is one of the mechanisms. This attempts to identify types of public services for which open innovation may not be suitable.	Dr. Michiko Iizuka Professor National Graduate Institute for Policy Studies Japan
12:00–13:00	Networking Lunch	
13:00–13:50	Presentation 3: Establishing a Dynamic Innovation Ecosystem for the Public Sector The session aims to explore the strategies and frameworks necessary to establish a robust innovation ecosystem within the public sector. The discussion will focus on how government policies, collaborative institutions, and proactive public engagement can drive sustainable innovation.	Diane Gail L. Maharjan Director IV, Innovation Staff Policy and Planning Group National Economic and Development Authority Philippines
13:50–14:40	Presentation 4: System-based and Collaboration-based Innovation in the Public Sector The public sector is increasingly facing challenges that defy governmental silos, evolving at a speed and scale beyond traditional “design–deliver” cycles and transcending capabilities and budget estimates. In response, some public-sector organizations have adopted a system-based, collaboration-based “portfolio” approach.	Alexandru Oprunenco Regional Innovation Advisor Bangkok Regional Hub United Nations Development Programme (UNDP) Thailand
14:40–15:30	Presentation 5: Building a Culture of Open Innovation for Public-sector Organizations This presentation will focus on empowerment of organizational middle managers to champion innovation initiatives, ensuring that they have the authority, courage, and resources to lead change, and fostering an environment where experimentation and collaboration are encouraged. The session will present examples of public-sector	Angela Hanson Innovation Lead OPSI Open and Innovative Government Division Public Governance OECD, France

Time (PHT)	Agenda		Speaker
15:30–15:50	Coffee Break		
15:50–16:50	<p>Panel Discussion 1: Unleashing the Creativity of the Public Sector through Open Innovation</p> <p>This panel discussion session aims to answer the question: “How can open innovation unleash creativity in the public sector to improve its service delivery?” and gain insights into the experiences of public-sector organizations.</p>	<p>Panelists: Alexandru Oprunenco Dr. Michiko Iizuka Diane Gail L. Maharjan* Dr. Majah-Leah V. Ravago* President and CEO, DAP</p> <p>Moderator: Director Alvin Principe</p>	
16:50–17:00	Wrap-up and announcements		
End of Day 1			
Day 2: Thursday, 29 August 2024 Managing Open Innovation for Enhanced Service Performance and Public Value			
8:00–9:00	Registration of participants		Project Secretariat
9:00–10:00	<p>Presentation 6: Collaborative Innovation Platforms</p> <p>This presentation will discuss the mapping out of space on collaborative innovation platforms such as crowdsourcing, open data, and user innovation platforms.</p>	Dr. Atreyi Kankanhalli	
10:00–10:20	Coffee Break		
	Parallel Session A Stakeholder Engagement for Innovation	Parallel Session B Developing Local Innovation Ecosystems	Parallel Session C Open Innovation Platforms
10:20–11:20	<p>Case Study A1: Best Practices and Case Studies in Open Innovation Management by Angela Hanson</p> <p>The OECD Observatory of Public Sector Innovation (OPSI) explores how governments use open innovation to enhance public services, increase citizen engagement, and develop more agile policy responses. Best practices and examples will be shared from around the world.</p>	<p>Case Study B1: Application of Open Innovation in JICA: Finding Solutions for Developmental Challenges in the African Case under the Kosen Model by Dr. Michiko Iizuka</p> <p>This presentation will share the experience of JICA on open innovation to find solutions for social challenges in Africa. The use of open innovation by involving Kosen (National Institute of Technologies) not only served to solve problems but also created other positive effects through nurturing local collaboration.</p>	<p>Case Study C1: Co-creation Labs in the Public Sector by Alexandru Oprunenco</p> <p>Public-sector innovation labs have had a significant impact on public policymaking and service delivery in recent years. They brought new methods and capabilities into the public sector which made policy and service delivery more participatory, human centered, and evidence based.</p>

Time (PHT)	Agenda		Speaker
	through nurturing local collaboration.		
11:20–12:20	<p>Case Study A2: Mainstreaming Stakeholder Collaboration in Health: Insights from University of the Philippines-Manila's Collaboration with the Social Innovation in Health Initiative by Meredith Del Pilar-Labarda, MD, DrSD Chairperson, Research Unit, School of Health Sciences, University of the Philippines Manila, Lead, Social Innovation in Health Initiative (SIHI) Global Network Secretariat</p> <p>The session will explore the collaborative efforts of the University of the Philippines-Manila's Social Innovation in Health Initiative (SIHI) to enhance health outcomes through stakeholder engagement. This case study aims to provide valuable lessons and practical approaches for other institutions looking to leverage stakeholder collaboration for improved health innovation and outcomes.</p>	<p>Case Study B2: Building a Sustainable Startup Ecosystem through the 1BATAAN SANDBOX by Abul Khayr Amalon M. Alonto Local Economic Development and Investment Promotions Officer and Department Head Bataan PPP & Investment Center, Provincial Government of Bataan</p> <p>This session will highlight the innovative approach of the 1BATAAN SANDBOX in developing a sustainable startup ecosystem in the Province of Bataan. The presentation will cover the strategic use of public-private partnerships (PPPs) to foster diverse business opportunities, create employment, and attract investments. Attendees will gain insights into the challenges, milestones, and successes of this initiative, providing a valuable framework for other regions aiming to build robust startup ecosystems.</p>	<p>Case Study C2: Driving GovTech Forward: Strengthening Public Engagement through a Unified Digital Platform by Mary Jean T. Pacheco Undersecretary, Digital PH Group (DPG) Department of Trade and Industry (DTI)</p> <p>This session will explore how the DTI Digital PH Group is advancing government technology (GovTech) to enhance public engagement. Through the development and implementation of a unified digital platform, this case study will demonstrate effective strategies used to improve citizen interaction, streamline services, and increase transparency.</p>
12:20–13:30	Networking Lunch		
13:30–14:30	<p>Case Study A3: Enhancing Citizen Engagement: Improving Government Services with eGovernment Platforms by David L. Almirol Jr. Undersecretary for e-Government Department of Information and Communications Technology (DICT)</p> <p>This session will focus on the initiatives led by the DICT to</p>	<p>Case Study B3: Department of Tourism Champions Challenge: Fostering Local Government Innovation and Growth through Infrastructure and Enterprise by Judilyn S. Quiachon OIC-Assistant Secretary for Regional Monitoring Services, Department of Tourism (DOT)</p> <p>This session will showcase how the DOT is driving local</p>	<p>Case Study C3: Collaboration and Open Innovation: Pillars for Success at Batangas State University's Center for Technopreneurship and Innovation by Dr. Tirso A. Ronquillo President, Batangas State University</p> <p>This session will delve into the collaborative strategies and open innovation</p>

Time (PHT)	Agenda		Speaker
	enhance citizen engagement through e-government platforms. The case study will highlight the strategic implementation of digital tools designed to improve government services, foster transparency, and streamline citizen interactions with government agencies.	government innovation and growth by focusing on infrastructure development and enterprise promotion. Through targeted support and strategic initiatives, the Champions Challenge aims to empower local governments to enhance their tourism infrastructure, stimulate economic activity, and create sustainable growth opportunities.	practices at Batangas State University's Center for Technopreneurship and Innovation (CTI), highlighting how the center has successfully fostered a sustainable entrepreneurial ecosystem by leveraging partnerships, promoting teamwork, and driving innovation.
14:30–14:45	Coffee Break		
14:45–15:45	<p>Panel Discussion 2: Challenges and Opportunities in Public-sector Open Innovation</p> <p>This panel discussion will delve into the dynamic landscape of open innovation within the public sector, exploring both the hurdles and the prospects it presents. This session aims to provide valuable insights and practical solutions for public-sector leaders and innovators and answer the question "What are the key challenges and opportunities in the public sector in adopting open innovation, and how can these be addressed?"</p>		<p>Panelists: Dr. Atreyi Kankanhalli Angela Hanson Dr. Tirso A. Ronquillo Usec. David L. Almirol Jr. Usec. Mary Jean T. Pacheco Asec. Judilyn S. Quiachon*</p> <p>Moderator: Director Alvin Principe</p>
15:45–16:30	<p>Closing Ceremony</p> <ul style="list-style-type: none"> ● Vote of Thanks <ul style="list-style-type: none"> ○ International Participants ○ Philippines ● Closing Remarks by APO Alternate Director for the Philippines ● Photo Opportunity 		<p>Dr. Majah-Leah V. Ravago President and CEO, DAP</p>
End of Day 2			
Departure Day: Friday, 30 August 2024			
	Departure from Manila		

*To be confirmed.



NOMINATION FORM

2024 CONFERENCE ON OPEN INNOVATION IN THE PUBLIC SECTOR

28-29 August 2024 | Quezon City

Instructions: *Please read the guidelines on pages 6 and 7 before accomplishing the form.*

Complete all required sections of this form and submit it by 26 August 2024, to openinnovation2024@dap.edu.ph. Ensure that all entries are typed, NOT handwritten, and verify the accuracy of all required information, especially the spelling of names and email addresses.

NAME OF AGENCY/ORGANIZATION:	
NAME OF NOMINATING OFFICER:	
DESIGNATION:	
OFFICE NUMBER:	
EMAIL ADDRESS:	

I, _____ **[Name of Nominating Officer]**, hereby nominate the individuals listed below for the Conference on Open Innovation in the Public Sector on 28 to 29 August 2024. I confirm that the information provided is accurate to the best of my knowledge.

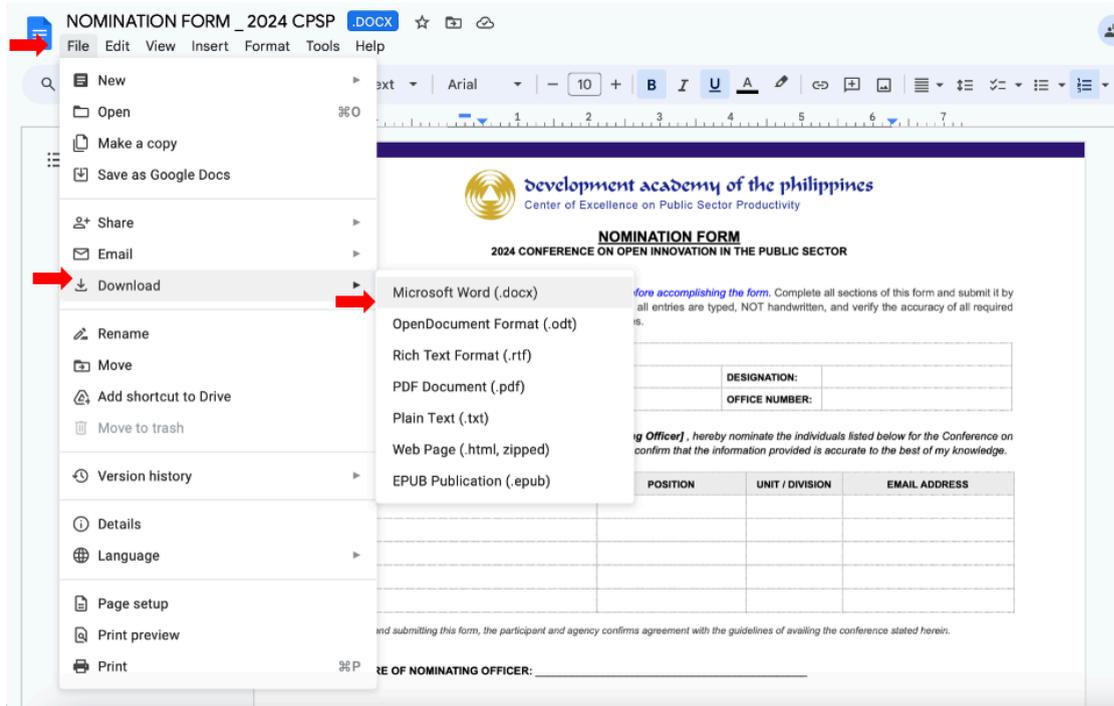
	COMPLETE NAME OF NOMINEE	POSITION	UNIT / DIVISION	EMAIL ADDRESS
1				
2				
3				

By signing and submitting this form, the participant and agency confirms agreement with the guidelines of availing the conference stated herein.

SIGNATURE OF NOMINATING OFFICER:

Submission of Nominations

1. Download a .docx version of this form by clicking on “File > Download > Microsoft Word (.docx)” at the top left side of the window.



2. Accomplish the form by indicating the information of a maximum of **three (3) nominees, preferably officers and senior technical staff** from your organization involved in **policies and programs that promote innovation in their organizational operations and service delivery.**
3. The Nominating Officer should be the Immediate Supervisor or a decision-maker from the agency/organization. He/she should sign the nomination form once completed.
4. The sending agency must submit the completed form to openinnovation2024@dap.edu.ph on or before **August 23, 2024 (Friday), 5:00 PM.** The subject should be: **[Agency Abbreviation] - Nomination Form** (e.g., DOST - Nomination Form). Kindly copy and furnish this to the nominees.

Confirmation and Registration

1. Accepted individuals will receive an EMAIL ADVISORY with the conference details and a link to the Registration Form which will request information relevant to the issuance of Certificate of Participation.
2. **REGISTRATION IS MANDATORY TO SECURE A CONFERENCE SLOT.** Failure to complete the registration form until **23 August 2024 (Friday), 5:00 PM** will result in the forfeiture of the slot, even if nominated.
3. Upon registering, the participant will receive a final confirmation email with their digital ID and a QR code. This QR code will provide access to a common folder containing pertinent conference materials, such as the program schedule, RP profiles, guide to the parallel sessions, etc.
4. Make sure to READ ALL CONFERENCE MATERIALS CAREFULLY to be properly prepared and informed of the event activities.

Attendance Policy

Only confirmed participants will be allowed to attend the conference, and walk-ins will not be accommodated. Conference participation will be granted on a first-come, first-served basis.

Cost

Attendance to the conference is free-of-charge.

Replacement of Participants

Replacement of participants will be permitted only if the registrant becomes unavailable due to unforeseen events. Notice signed by the concerned Head of Office/Authorized Representative is required to be submitted within **two 2 working days before the conference**. Failure to notify the DAP team of non-attendance / replacement shall have their slot FORFEITED.

Conference Inclusions

- Snacks and lunch will be provided
- Conference kit, tote bag, and writing materials
- Access to parallel sessions

Conference Exclusions

- Sending agencies must shoulder their participants' accommodation or transportation to and from the conference venue

Certificate of Participation

Certificates of Participation will be emailed to participants after the conference. Certificates of Appearance can be collected from the registration counter upon completion of the event. Full engagement is expected from all participants in both the plenary and assigned parallel sessions.