

Public Speaking

Unit 4

Unit Title	Length of Unit
Allow Me To Reintroduce Myself - Personal Speeches	4 weeks
Unit Abstract	Central Text Options
<p>In this unit, students will delve into the art of personal speech, honing their communication skills and self-expression. Through engaging activities, they will learn to craft compelling narratives, share their unique perspectives, and connect with their audience.</p>	<p>Essential Elements of Public Speaking</p> <ul style="list-style-type: none"> • Chapter 11 <p>Jesse Williams BET Speech Hillary Rodham Clinton Taraji P. Henson Hidden Figures Acceptance Speech How To Write A Personal Speech</p>
Content Area Standards and CT Core Standards (as applicable)	
Assessed Standards	Addressed Standards
<p>Applicable prioritized standards assessed in the unit.</p> <p>Writing Standards</p> <ul style="list-style-type: none"> • CCSS.ELA-LITERACY.W.9-10.4 Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience. <p>Speaking & Listening Standards</p> <ul style="list-style-type: none"> • CCSS.ELA-LITERACY.SL.9-10.4 Present information, findings, and supporting evidence clearly, concisely, and logically such that listeners can follow the line of 	<p>These are standards the curriculum and instruction will support but not explicitly assess.</p> <p>Language Standards</p> <ul style="list-style-type: none"> • CCSS.ELA-LITERACY.L.9-10.1 Demonstrate command of the conventions of standard English grammar and usage when writing or speaking. • CCSS.ELA-LITERACY.L.9-10.3 Apply knowledge of language to understand how language functions in different contexts, to make effective choices for meaning or style, and to comprehend more fully when reading or listening.

<p>reasoning and the organization, development, substance, and style are appropriate to purpose, audience, and task.</p>	
<p style="text-align: center;">Essential Questions</p>	<p style="text-align: center;">Enduring Understandings</p>
<ul style="list-style-type: none"> ● How can we use persuasive techniques in our personal speeches to appeal to our audience? ● How can we use ethos to build our own credibility through personal speeches? ● Why is it important to consider the audience and the purpose when creating a speech? 	<ul style="list-style-type: none"> ● Effective self-expression requires the ability to analyze one's own experiences, values, and perspectives, and to communicate them in a coherent and engaging manner. ● Personal speeches serve as powerful tools for self-discovery, self-advocacy, and building connections with others by sharing authentic stories and insights. ● The craft of public speaking involves mastering various techniques, such as body language, vocal variety, and rhetorical devices, to captivate and persuade an audience.
<p style="text-align: center;">Knowledge</p>	<p style="text-align: center;">Skills</p>
<p><i>This component reflects key content and vocabulary students will need to know in order to meet the standards and demonstrate their learning.</i></p> <p>Vocabulary:</p> <ul style="list-style-type: none"> ● Audience Essential Elements of Public Speaking 5, 6, 199 ● Audience analysis Essential Elements of Public Speaking 15, 60-61, 64-73 ● Cognitive restructuring Essential Elements of Public Speaking 12-13 ● Communication apprehension Essential Elements of Public Speaking 9-13 ● Context Essential Elements of Public Speaking 7-8 ● Cultural context Essential Elements of Public Speaking 8 ● Ethics Essential Elements of Public Speaking 8 ● Oral citation Essential Elements of Public Speaking 16 	<p><i>CT Core Standards, content standards, and/or skills necessary to meet the standards.</i></p> <p>Students will be able to...</p> <ul style="list-style-type: none"> ● Students will be able to cite strong and thorough textual evidence to support analysis of what the text says explicitly as well as inferences drawn from the text. ● Students will be able to write and deliver a personal speech. ● Students will understand and be able to write and deliver a speech following the temporal pattern (Essential Elements of Public Speaking 129) ● Students will be able to adapt their language to suit different audiences and deliver different types of speeches.

<ul style="list-style-type: none"> ● Performance visualization Essential Elements of Public Speaking 13 ● Power priming Essential Elements of Public Speaking 13 ● Self-affirmation Essential Elements of Public Speaking 13 ● Socio-psychological context Essential Elements of Public Speaking 8 ● State apprehension Essential Elements of Public Speaking 9 ● Systematic desensitization Essential Elements of Public Speaking 13 ● Temporal pattern Essential Elements of Public Speaking 129 ● Thesis Essential Elements of Public Speaking 52-56, 189, 215 ● Trait apprehension Essential Elements of Public Speaking 9 ● Transitions Essential Elements of Public Speaking 17, 143 ● Assimilation Essential Elements of Public Speaking 9 ● Cultural sensitivity Essential Elements of Public Speaking 45-46 	
Assessment Evidence	Evaluative Criteria
Summative Assessment and/or Performance Task: <ul style="list-style-type: none"> ● Commencement Speech 	Rubric & Answer Key <ul style="list-style-type: none"> ● Commencement Speech
Other Evidence for Formative Assessment: <ul style="list-style-type: none"> ● Introduction Speech ● Acceptance Speech 	Criteria <ul style="list-style-type: none"> ● Introduction Speech Rubric ● Acceptance Speech Rubric
Required and optional instructional materials, teaching resources, and equipment to be used for this course	
Students who take this course will also make use of notebooks, pencils/pens, and relevant technology.	