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Journal Title of No More Than 12 Words
[Calibri 14, Capitalize Each Word, Spaced 1]

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ABSTRACT

This journal is a template for authors. All the components required for a journal such as titles, abstracts, introductions, and so on have been exemplified here. So just use it by stacking it. For example, an abstract is typed in one paragraph consisting of no more than 250 words, which contains the essence of all writing regarding the introduction and objectives, methods, research results in a nutshell and conclusions, and follows the format shown in this section. The entire journal is typed following this template with many pages of 8-12 pages. Abstracts are written in English.

Keywords: Calibri 10; space 1; alphabetically arranged; lowercase. (3-5 words)

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INTRODUCTION

The introduction includes the background on a problem as well as the urgency and rationalization of activities (research or community service). The purpose of the activity and the problem solving plan are presented in this section. [Calibri, 11, normal, space 1].

LITERATURE REVIEW, FRAMEWORK AND HYPOTHESIS

The Literature Review is written in the form of flowing paragraphs which contain the theoretical basis displayed in complete, concise sentences, and are really relevant to the introduction, research objectives. For example: stating that a potential source of competitive advantage is effective strategic leadership which in turn has an impact on innovation (Hoskisson and Hit, 2011:309).
In addition, researchers must also include the results of previous research as a basis for developing research hypotheses.

METHODS

The research method describes the activity design, scope or object, main materials and tools, location, data collection techniques, operational definitions of research variables, and analysis techniques. [Calibri, 11, normal, space 1].

RESULTS AND DISCUSSION

This part should describe informative results of empirical research which are written systematically and critically. Tables and figures can be presented in this part to support the discussion, for examples table of statistics-test results, figures of model test results and etc. The discussion of the results is argumentative in nature regarding the relevance between the results, theory, previous research and the empirical facts found, as well as showing the novelty of the findings (Abdullah & Mahiri, 2023). Each table is written without a vertical line and is equipped with the source of the research data processing year (Rusdiana et al., 2023).

Tabel 1. Hypothesis Test [Calibri, 11, normal, space 1]

Coefficients[a]

Model		Unstandardized Coefficients		Standardized Coefficients	t	Sig.	Correlations			Collinearity Statistics	
		B	Std. Error	Beta			Zero-order	Partial	Part	Tolerance	VIF
1	(Constant)	5.209	.807		6.456	.000					
	Altruism	.361	.086	.395	4.195	.000	.395	.395	.395	1.000	1.000

a. Dependent Variable: Perilaku e-WOM
Source: SPSS 21 output, 2023



Figure 1. Research Model [Calibri, 11, normal, space 1]

CONCLUSION

It should illustrate brief and clear results of study, contributions to new theories, and new ideas for future research. Here, the theoretical and practical implications should be written in paragraphs. In

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addition, this section also contains the limitations of the research so that it becomes an opportunity for future research.

REFERENCES

Each article must contain a bibliography (only those that serve as sources of citations) which are arranged alphabetically according to the author's last name or the name of the intuition. Reference style used in **Finance and Business Management Journal (FBMJ)** adopt the APA Style. Here are some of the APA reference templates for some types of works adapted from Publication Manual of the American Psychological Association, 7th edition. 2010. List of reference should be typed in Calibri 11 Normal, Sentence Case; paragraph: line spacing 1 lines; before: 0 pt, after: 6 pt.

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Luarn, P., Yang, J.C., & Chiu, Y.P. 2015. Why people check in to social network sites. *International Journal of Electronic Commerce*, 19(4), 21-46. DOI: 10.1080/10864415.2015.1029353.