

SALT BOWL 2026
VENDOR BOOTH RESERVATION

Friday, August 28, 2026
Hornet Stadium

Date_____

Name of Business or Organization:_____

Contact Person:_____

Address:_____

Phone:_____ **E-mail**_____

What will you have at your booth?_____
_____

Please indicate applicable fee:
_____1st Time Vendor Booth - $300
_____Repeat Vendor Booth - $250
_____Non-profits / Churches Booth - $100

Method of Payment:
*Invoice*_____ *Check Attached*_____ *Credit Card*_____
Type of Card (Visa, Master Card or Discover):_____
Number:_____
Expiration:_____ Security Number:_____
Name on Card:_____
Signature:_____

We agree to adhere to the Salt Bowl Vendor guidelines.
Signature: _____

Please return to:
Bryant Athletic Office, 1511 N. Reynolds Rd., Bryant, AR 72022 / dshepard@bryantschools.org
Questions: Bryant Athletic Office, 501-653-5151

2026 Salt Bowl Booth Guidelines for Vendors

Booth Space Rental Pricing:

1st time Vendors	$300
Repeat Vendors	$250
Non-profits/Churches	$100

Game Attendance: The 2026 Salt Bowl is a home game for Bryant so there will be more tickets available for the home side of the stadium.

Tailgate Party Location: T. Wood Way between the Hornet Health Center and Baseball Field. The address of the Hornet Health Center is 350 School Dr., Bryant, AR 72022.

Set up Time: Begin @ 2:30pm on August 28th
(tailgate party begins at 4:00pm and the game begins at 7:00 pm)

Tear Down Time: When the game begins at 7:00 pm.

Vehicle Parking: You may temporarily park and unload at your booth site. Your vehicle must then be moved out of the tailgate area. Each vendor booth will receive one vendor pass for the vendor parking area located behind in the grass field between the tennis courts and baseball field. No vehicles will be allowed to enter the vendor area after 3:00 pm. Please plan accordingly to be able to pack up your booth (tent, giveaways, tables, etc.) without having your vehicle at your booth. Safety is our primary concern!

Booth Purchase: Registration and check may be mailed to Bryant Athletic Office, 1511 N. Reynolds Rd, Bryant, AR 72022. Make checks payable to Bryant Athletic Department. You may also pay with a credit card. **Full Payment is due no later than Tuesday, August 25th.**

Guidelines: The Bryant Athletic Complex follows the AAA guidelines for approved entry items. Please do not order or give away non-approved items. They will not be allowed in the stadium.

Late Registration: If any vendor walks up the day of the event without prior registration and payment, the vendor must pay before he is assigned a booth and he will be charged an additional $50. These vendors will be placed at the end if space is available.

Frequently Asked Questions:

1. ***Can food be served at our booth?***
   No food or drink sales allowed - giveaways only. All food or candy must be prepackaged. Water with a business logo is allowed. **No grills or cookers will be allowed.**

2. ***Can music be played at our booth?***
   Yes, if the music follows the schools' moral policy and is **kept at a volume that will not disturb the other booths.** Music will be monitored by the Salt Bowl Committee. **You must indicate at the time you purchase your booth space if you will be playing music.**

3. ***Can items be sold, or donations taken at our booth?***
   Nothing can be sold that will conflict with what the Salt Bowl is doing (must be approved by the Salt Bowl Committee **BEFORE** the Tailgate Party).

4. ***Is electricity available for our booth?***
   No. Generators may be used but will need to be away from the crowd. The Salt Bowl Committee must be notified **BEFORE** the Tailgate Party if you will be using a generator.

5. ***What will be provided at the Tailgate Party on August 28th?***
   A 10' x 10' booth space is provided. Exhibitors will need to make sure that all supplies such as tents, tables, etc. fit in your assigned space. Game tickets are NOT included.

6. ***Will booth spaces be numbered?***
   Yes, each vendor will have assigned spaces. A representative will be at or near the tailgate party entrance to guide you to your space.

7. **Where do I enter the Vendor Area?**
   Vendor booths will be placed between the Hornet Health Center and Baseball field on T. Wood Way.

8. **Are there limited spaces available for Food Trucks?**
   Yes, there are (8) Food truck spaces available. Applications may be limited due to duplicate menu options.

Extra Booth Spaces will be limited on the day of the event. To ensure you have a booth, register and pay before Tuesday, August 25th.