



Content Calendar • October 2021

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	Monday <i>Blogger 1</i>	Tuesday <i>Facebook 1</i> <i>Instagram 1</i> <i>Twitter 2</i>	Wednesday <i>Facebook 1</i> <i>Twitter 2</i>	Thursday <i>Facebook 1</i> <i>Instagram 1</i> <i>Twitter 1</i>	Friday <i>Facebook 1</i> <i>Instagram 1</i> <i>Twitter 2</i>	Saturday	Sunday <i>Blogger 1</i> <i>Instagram 1</i> <i>Twitter 1</i>
Week 5 Theme: Blog Promotion Hashtags: #foundations #beautytips #foundationseau #clair	27  Eyelash Extension Myths Explained (E1, E2, I)	28	29	30	1	2	3  Blog promo with permalink  Blog promo with permalink  Blog promo with permalink
Week 6 Theme: Enhancement treatments Hashtags: #dermablading #facials #foundations	4  Foundations Services Available For You (E1, E2, I)	5  Blog promo with permalink  Blog promo with permalink  Blog promo with permalink  Where is Foundations? (E1, I)	6  Facial Demonstration/Image (E1, I)  Different Types of Facial/Image (E2, I)  Facial related post (E2)	7  Eyelash Extension Demonstration/Image (E1, I)  Reminder to Book Now! (E1, I)  Partner Retweet (E1, E2)	8  Dermablading Demonstration/Image (E1, I)  Dermablading Post (E2)  Before and after dermablading/Image (E1, I)  Positive quote/Image (E2)	9	10  List of Services Provided (E1, I)  Sugaring insite (E1, I)  Foundations Logo/Image (E1)
Week 7 Theme: Benefits of Our Treatments Hashtags: #beautytreatments #foundations	11  Benefits of Our Treatments (E1, E2, I)	12  Blog promo with permalink  Blog promo with permalink  Blog promo with permalink	13  Before and After a Facial/Image (E1, I)  Positive quote (E2)	14  Magisto  Magisto  Magisto  Partner Retweet (E1, E2)	15  Customer interview/Image (E1, I)  Reminder to Book Now! (E1, I)	16	17  Bella Lash Products/Image (E1, I)  Bella Lash Product Demonstration (E1, E2, I)

		 Quote from Owner/Image (E1, I)			 Customers Opinions Matter to Us/Image (E1, I)  How to Care for Your Treatments/Image (E1, I)		 What Is Bella Lash?/Image (E1, I)  Classic, Volume, Mega Volume Lashes (E1, I)
Week 8 Theme: Differences Between each Type of Eyelash Extensions Hashtags: #eyelashextensions #foundations	18  What Lash Extension best Suits You, permalink of SoundCloud	19  Blog promo with permalink  Blog promo with permalink  Blog promo with permalink  Picture of the three types of lashes/Image	20  Permalink promotion of Podcast  Different eye shapes/Images  Permalink promotion of Podcast  Permalink promotion of Podcast	21  Why You Should Go Volume/Image  Partner retweet	22  Natural Lash Extension/Image  Classic Lash Extension post  Bella Lash Product/Images  Reminder to Book Now!/Images	23	24  Video  Video  Video
Week 9 Theme: Promo with Contest/Sweepstakes Hashtags: #foundationscontest #spookyseason	25  Specific Contest Details  Video 1  Video 1  Video 1	26  Blog promo with permalink  Blog promo with permalink  Blog promo with permalink  Picture of the winning prize	27  Video 2  Video 2  Video 2	28  Join The Foundations Contest Reminder  Reminder to Book Now!  Partner Retweet	29  Promoting the Prize  Contest related post  Contest related post	30	31 Halloween  Video 3  Video 3  Video 3

