SCORE 2.16 VOLUNTEER RELEASE NOTES - 2025

Website Optimization

We introduced targeted enhancements and fixes to the SCORE website, prioritizing better search engine visibility, user-friendly design, and reliable content management. Key highlights include improved structured data for events, a new sponsor carousel block, and several bug fixes that streamline event publishing and content editing processes.

Key Initiatives:

- **Boost SEO for Events:** Implemented proper startDate and endDate fields to help event pages rank higher in search results.
- **Promote Sponsors:** Created a new carousel block allowing editors to showcase sponsor logos linked to individual sponsor pages.
- **Automate Event Management:** Resolved issues preventing in-person events from being automatically unpublished after they end.
- **Enhance Content Editing:** Fixed intermittent errors when adding multiple content items to the Featured Slider Block.
- **Restore Pinned Events Tab:** Reinstated the "Pin All Events for Selected Chapters" feature for volunteers with the Pinned Events role.
  Optimize Script Loading: Adjusted how jQuery and Slick libraries load on pages with Featured Content Blocks, ensuring consistent performance.

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Add Proper startDate Structured Data to Event Pages for Improved SEO Schema.

Ticket: SCOREWEB-309

What It Does

- Ensures SCORE's event pages include the correct `startDate` (and `endDate`) fields for structured data.
- Helps event pages rank better on search engines, potentially increasing traffic and registrations.

Key Points

- Updates how our event metatags are generated, so the page's `<head>` includes a JSON-LD script with the `startDate` and `endDate` drawn from the event's date field.
- Allows search engines to recognize our events better and display them in rich results.

Benefits

- Improves discoverability and visibility of SCORE events in search results.
  Increases potential engagement by ensuring accurate event information appears for users online.

Create a New Layout Block for Sponsor Carousel

Ticket: SCOREWEB-323

What It Does

- Introduces a "Sponsor Slider" block that can showcase sponsors in a rotating carousel on any page.

- Clicking a sponsor's logo takes the user directly to that sponsor's page for more information.

Key Points

- Editors can toggle the block's title on or off.
- Editors choose which sponsors to feature by selecting them from the Sponsor taxonomy (i.e., sponsor category or list).
- Sponsors appear horizontally in a scrolling carousel with auto-advance, navigation arrows, and "dot" controls.
- Each sponsor logo links to its corresponding sponsor page, helping visitors learn more about SCORE's sponsors.

Benefits

- Highlights partners and sponsors in an attractive, easily navigable carousel.
- Increases sponsor visibility and engagement while keeping the page design fresh and user-friendly.

Bug: The Live In-Person Events Are Not Auto-Unpublished From the Site

Ticket: SCOREWEB-310

What It Does

- Investigates and fixes the issue preventing outdated live, in-person events from automatically unpublishing once they've passed.
- Aims to keep the events calendar current by removing past in-person events from public view.

Key Points

- Most affected events were coming from Salesforce. The solution ensures better communication between SCORE's system and Salesforce.
- Once resolved, old live events should no longer remain on the website indefinitely.

Benefits

- Keeps our events calendar accurate for visitors and volunteers.
- Prevents confusion and improves users' ability to find and register for upcoming events only.

Bug: Intermittently Can't Add Content to Feature Slider Block

Ticket: SCOREWEB-296

What It Does

- Fixes a sporadic issue where multiple pieces of content sometimes fail to add to the Featured Slider Block at the same time.

Key Points

- This bug occasionally forced users to add content one item at a time or experienced errors when adding a batch of items.
- The fix allows reliably adding multiple content items to the slider in one go.

Benefits

- Simplifies the process of updating featured content, saving time and effort.
- Reduces frustration by making the content-adding process more stable and predictable.

Bug: The Pinned Events Role Lost the Tab "Pin All Events for Selected Chapters"

Ticket: SCOREWEB-318

What It Does

- Restores the "Pin All Events for Selected Chapters" tab for volunteers with the Pinned Events role.
  Ensures they can see all three tabs for event pinning: Pinned Events, Events Search, and Pin All Events for Selected Chapters.

Key Points

- Previously, only admins could see all three event-pin options. Volunteers with the Pinned Events role were missing this tab.
- The update corrects permissions, ensuring the volunteers who manage pinned events can do so quickly and efficiently.

Benefits

- Makes it easier for volunteers to manage pinned events on their chapter websites without requiring extra admin intervention.
- Improves the overall event management workflow.

Adjust How the jQuery and Slick Libraries are Loaded for the Featured Content Block

Ticket: SCOREWEB-324

What It Does

- Ensures the jQuery and Slick libraries load properly on pages that use the Featured Content Block.
- Details of the update will follow, but the goal is to improve the consistency and performance of featured carousels/sliders.

Key Points

- Adjusting how scripts are requested can resolve performance or display issues (e.g., slides not loading).
- This behind-the-scenes fix ensures a stable front-end experience for visitors.

Benefits

- Reduces potential glitches with sliders or carousels.
- Provides a more reliable, consistent user experience for both editors and site visitors.