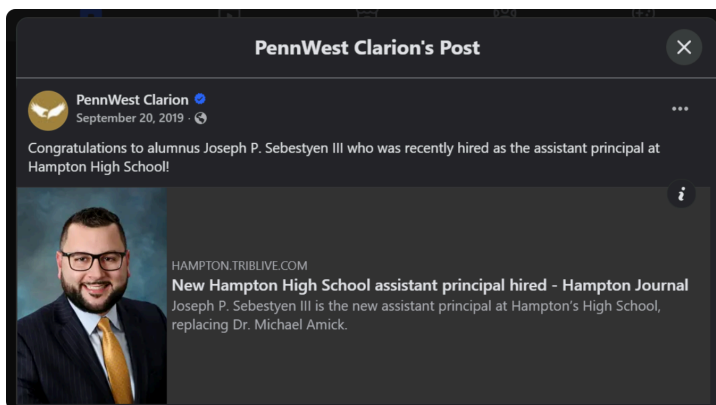


 Welcome!

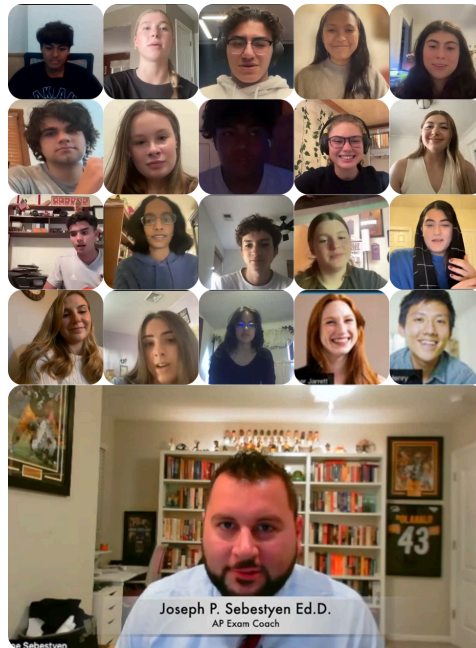


Welcome to Accepted

Hi, I'm Dr. Joe Sebestyen. I hold a doctorate in educational leadership from the University of Pittsburgh. I've spent 16 years inside the American academic system as an AP teacher, curriculum designer, and educational researcher.



But over the past several years, I've channeled the same data-driven thinking into college admissions, helping over 100 students navigate the most high-stakes, least-transparent process in their child's entire academic career.



I'm not telling you that to impress you. I'm telling you because I've been inside this system from every angle. I understand what separates the accepted from the waitlisted, and it is almost never what most families think it is.

I also want to tell you where I come from, because it matters.

I am a second-generation American. My grandparents came from Italy, Hungary, and Poland. My wife Charmaine is an immigrant from the Philippines. She is one of the hardest-working people I have ever known.

[Family Picture]

I was raised surrounded by relentless effort. And I believe in it completely.

But here is what sixteen years inside the American education system taught me:

Hard work without strategy, in this system, leads to the wrong school or the right school, at the wrong price.

This resource will show you exactly what we do, who we've helped, how the investment is structured, and whether our process can actually help your child. All so you can walk into any conversation with us fully informed.

The Philosophy Behind Everything We Do

Successful college admissions preparation is not a checklist of applications, essays, and deadlines. It is a guided journey. Before a student can build a meaningful activity profile, select aligned colleges, write a compelling personal statement, or make confident academic choices, they need to understand who they are.

What are they curious about? Where do they want to contribute? Why do their choices matter? That is where we begin.

The most competitive students are not merely "well-rounded." They are well-directed. They show a pattern of choices that makes sense in context a coherent story of academics, activities, and personal growth that admissions readers can understand and remember.

Our program is built on three admissions pillars that work together. Academics establish credibility. Activities provide evidence of curiosity, initiative, leadership, and contribution. A personal story turns a student's experiences into a coherent narrative that admissions readers can follow. All three have to be in place. All three have to align.

The journey starts with the student's "why." Not a lifetime career plan - a direction of inquiry. A curiosity. A problem they care about. A community they want to serve. The coach's job is to convert that vague interest into strategic action: courses that build rigor, activities that build evidence, a story that connects the pieces, and a college list that reflects who the student actually is.

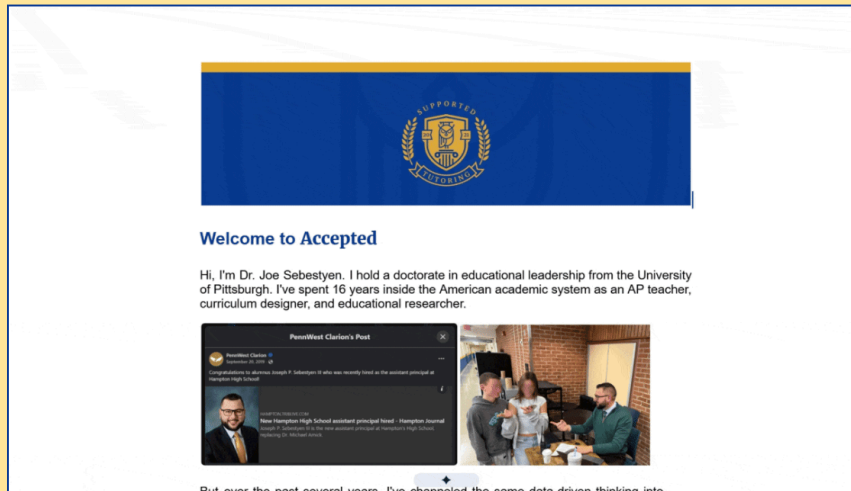
What's Inside

+	Welcome!
1	Pricing Transparency
2	3 Clear Client Stories
3	Our Honest Miss...
4	Our Real Success Stats
5	Our Proven System Pillars
6	Every Question Answered
+	What Next?

- Pricing Transparency → the investment philosophy and what's included
- 3 Real Student Stories → families who were exactly where you are now
- Our Honest Miss → a family we fell short with, and what we rebuilt because of it
- Our Real Success Stats → 98% target-school acceptance rate, \$75,000 average in scholarships
- The Complete Four-Pillar System → why traditional counseling falls short, and how we're different
- Every Question Answered → the 20+ questions families ask most

 **You qualify for a \$1,000 scholarship just for reading this completely.**

Fill out the Complete Guide feedback form at the bottom (takes about 2 minutes) to claim it. Answer honestly - even if it's critical. That's what helps us most.



But over the past several years, I've channeled the same data-driven thinking into

Want a custom College Admissions Roadmap? Answer the additional questionnaire inside the form after you finish. We normally charge \$497 for this. For families who complete this resource, it's included at no charge.

Claim Your \$1,000 Scholarship

Families who complete this resource are consistently more prepared and more successful when they start. We reward that. Fill out this short form and you unlock a **\$1,000 scholarship** toward any AcceptED University program.

● We work with a maximum of 50 families at a time. This scholarship applies to the current intake window only and may be paused at capacity.

\$1,000 Enrollment Scholarship

For completing the guide and filling out the form, you earn a \$1,000 scholarship applied toward any AcceptED University program — Senior Sprint, College Blueprint, or Premium Pathway. Tied to the current intake window.

Bonus: \$497 College Admissions Roadmap

Answer the additional questions inside the form and Dr. Joe will personally build you a custom College Admissions Roadmap — a step-by-step plan for your student's specific situation, target schools, and timeline. Normally \$497. For families who complete this resource, it's included at no charge.

WHAT HAPPENS NEXT

- ✓ You submit the form. Takes about 2 minutes.
- ✓ Our team reviews your answers and reaches out
- ✓ On your call we map a strategy around your student
- ✓ If it's not the right fit, we'll tell you directly

Before we hop on, a few quick questions...*

This short form helps us understand where your student is in the college admissions process right now - what's already in place, what's uncertain, and what would make our upcoming call most useful to your family.

The more context you give us here, the more specific we can make the conversation.

Most parents finish in under 2 minutes.

What's your first + last name?*

John Doe

What's your student's first + last name?*

John Doe Jr.

OK

1 Pricing Transparency

Pricing Transparency

Most programs in this space won't tell you anything about the price until you're three calls deep. I've never liked that approach.

So here it is, upfront and complete. AcceptED University offers three programs. Each one is built around the same Four-Pillar System. The difference is scope: when you start, how many services you need, and how much of the full ecosystem your student requires.

What You Get in Every Program

Regardless of which program fits your family, every AcceptED student moves through the same Four-Pillar System - a guided progression that builds from self-discovery through strategy, execution, and financial optimization. Each pillar builds on the one before it. None of them work in isolation.

Pillar 1 — The Data-Driven Advantage

The Challenge: Most families make school list decisions based on name recognition and rankings, not data on where their student is actually scholarship-competitive.

Our Approach: We analyze admissions data across hundreds of schools nationwide -- looking at geographic preferences, scholarship criteria, institutional enrollment goals, cultural fit indicators, and academic profile ranges. The number isn't the point. The point is that we use real data to find the schools that will compete to have your student -- not just accept them. The result is a Personalized Game Plan → a living strategic roadmap built around who your student actually is, not a generic checklist.

Pillar 2 — Authentic Profile Development

The Challenge: Most students collect activities. The most competitive students build coherent evidence trails - a pattern of choices that tells a story.

Our Approach: Admissions starts with the student's 'why.' We guide students through career exploration, interest discovery, and personal story development, then help them build academics and activities that become genuine evidence of that direction. We nurture real passions into standout opportunities. Nothing manufactured. Nothing that can be bought or copied.

Pillar 3 — Total Implementation System

The Challenge: Even brilliant families get overwhelmed by complexity. Most plan 15 applications and complete only 6-7. Families who go it alone spend 180+ hours and still miss critical steps.

Our Approach: We build a complete white-glove support system: personalized roadmap, dedicated counselors, essay coaches, weekly check-ins, parent transparency reports, and flawless deadline execution. Parents never wonder what happened in a session or what their student should do next. We have never missed a student deadline.

Pillar 4 — Financial Aid & Scholarship Optimization

The Challenge: Most families leave tens of thousands of dollars on the table because they don't know how the financial aid system actually works - or that it can be negotiated.

Our Approach: We guide families through the full financial process: school-matching for scholarship competitiveness, FAFSA and CSS Profile optimization, merit aid negotiation, and external scholarship identification. Students average \$75,000 in merit scholarships. One student saved an entire year of college → \$64,000 → through strategic AP and aid planning.

The Three Programs

AcceptED Foundation

Families wanting guided, foundational support -- whether starting early or staying focused through senior year

Paid in Full: \$3,800 | Payment Plan: \$4,800

Program Length: 1 Year (Renewable Annually)

Focus: Foundational Guidance + Application Support

Included:

- 1:1 Coaching -- 8 hours/year
- College List Strategy
- Common App + Supplements (Full Support)
- Interview Prep
- Financial Aid & Scholarship Strategy
- Private Communication Channel (24/7)
- Skool Community (27+ AP Courses)
- Weekly Live Office Hours
- College Admissions Group Coaching
- 10% Discount on Additional 1:1 Tutoring

Guarantee: On-Time Milestone Completion

Best Outcome: Strong applications with competitive admissions positioning.

AcceptED Advantage ★ **Most Popular**

Families who want strategic, year-round guidance through every application milestone |

Paid in Full: \$5,600 | Payment Plan: \$6,600

Program Length: 1 Year (Renewable Annually) Focus: Strategic Planning + Application Execution

Included:

- 1:1 Coaching -- 12 hours/year
- 6 Profile Development Sessions*
- 6 Essay Sessions*
- College List Strategy
- Common App + Supplements (Full Support)
- Interview Prep
- Financial Aid & Scholarship Strategy
- Career Exploration & Profile Building
- Internship Placement Support
- Research & Publication Opportunities (Limited)
- Competition & Leadership Strategy (Limited)
- Summer Program Navigation (Limited)
- Private Communication Channel (24/7)
- Skool Community (27+ AP Courses)
- Weekly Live Office Hours
- College Admissions Group Coaching
- 15% Discount on Additional 1:1 Tutoring

Guarantee: \$25,000 Minimum Merit Scholarship Guarantee**

Best Outcome: Strategic positioning for Top 25--100 schools with maximum merit scholarship dollars.

AcceptedED Elite

Families with ambitious applicants targeting top-tier universities who want white-glove support and outcome accountability

Paid in Full: \$9,997 | Payment Plan: \$11,497

Program Length: 1 Year (Renewable Annually)

Focus: Full College Admissions Journey

Included:

- 1:1 Coaching -- 18 hours/year
- Unlimited Profile Development Sessions* (fair use)
- Unlimited Essay Edits* (fair use) Advanced + Optimized College List
- Full + Advanced Application Strategy
- Interview Prep + Mock Interviews
- Advanced Financial Aid & Scholarship Planning
- Career Exploration & Profile Building
- Internship Placement Support
- Research & Publication Opportunities
- Competition & Leadership Strategy
- Summer Program Navigation
- Private Communication Channel (24/7)
- Skool Community (27+ AP Courses)
- Weekly Live Office Hours
- College Admissions Group Coaching
- 20% Discount on Additional 1:1 Tutoring

Guarantee: \$75,000 Minimum Total Merit Scholarship Guarantee**

Best Outcome: Competitive positioning for Top 25 / Ivy / BS-MD pathways. Full concierge-level support → no add-ons, no surprises.

What the Guarantee Actually Means

Every AcceptED program includes a guarantee tied to execution -- not to a specific school name, because no ethical program can promise that.

Foundation: Your student completes all required milestones on time -- every session attended, every deadline met.

Advantage: Your student receives a minimum of \$25,000 in merit scholarships when all program conditions are met.

Elite: Your student receives a minimum of \$75,000 in total merit scholarships when all program conditions are met.

All guarantees require active student participation, consistent attendance, and timely completion of assigned coursework, drafts, and milestones. If a student meets all guarantee conditions and the stated outcome is not achieved, SupportED will continue providing coaching and program support at no additional cost until the guarantee is fulfilled or the student's admissions cycle concludes.

We are not guaranteeing acceptance to a specific school -- no legitimate program can do that. What we guarantee is that our process is executed fully and your student is positioned as competitively as possible.

Students who don't gain acceptance to any target school represent approximately 2% of our cohort. The most common reasons: late start, student disengagement, or family resistance to strategic school list recommendations. When families trust the process and stay engaged, the outcomes follow -- almost without exception.

Payment options: Pay in full (best rate) or payment plan available. 0% financing through Splitit, payments spread over 6 months with no credit pull.

- Profile Development & Essay Sessions are customized by grade level: -- Rising Seniors: focus on college essay coaching, personal statement, and supplemental essay strategy -- Rising Juniors: focus on profile development, passion project ideation, internship and research sourcing -- Rising Sophomores: focus on spike development, extracurricular narrative, and activity strategy -- Rising Freshmen: focus on early exploration, study habits, and four-year foundation building | | :--- |

What This Produces

The data difference is what matters most: families navigating college admissions alone achieve a national acceptance rate of roughly 57% to targeted schools. Our students achieve a 98% target-school acceptance rate. The difference isn't the student. It's the model.

Zone 1 — AP Credit Savings \$12,000-\$15,000/year 4s and 5s on AP exams translate to direct tuition savings at most universities. One student saved a full year of college → \$64,000 → through strategic AP planning..	Zone 2 — Merit Scholarship Eligibility \$75,000 average Our school-matching methodology positions students at institutions where their profile is scholarship-competitive - not just admissions-competitive	Zone 3 — Strategic School Selection \$50,000-\$100,000 The right school at the right price. One student chose a perfect-fit school over a more prestigious name and saved \$100,000 while increasing her medical school acceptance probability.
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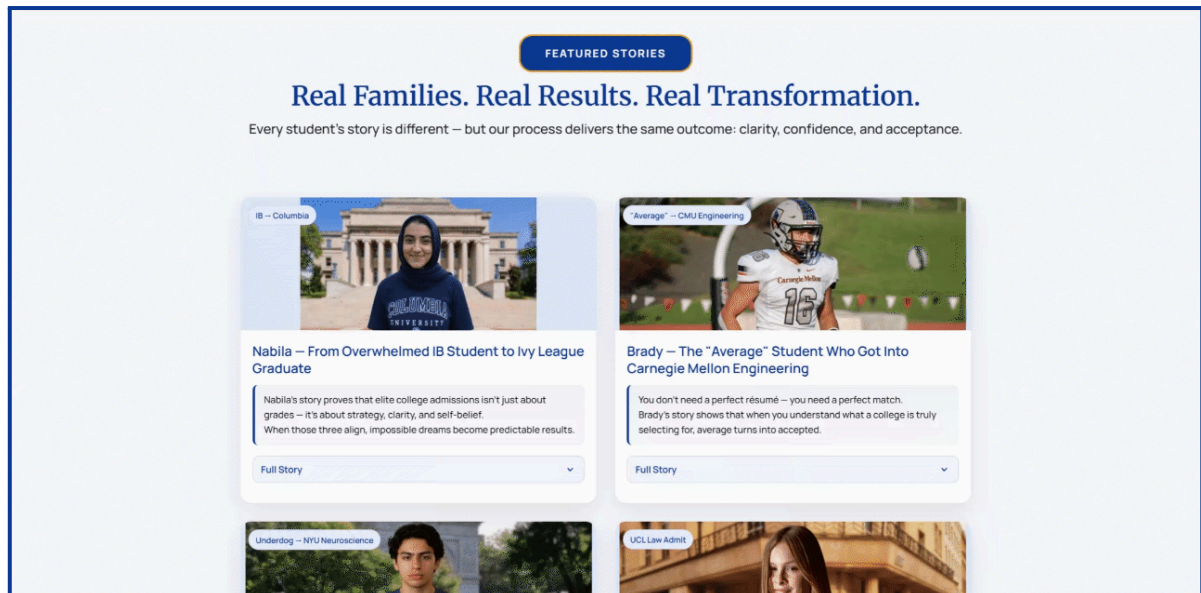
23 Clear Client Stories

3 Real Student Stories

Before we get into this, what I really don't want this to be is a moment where I list off wins to make myself look impressive. The point isn't me. The point is the types of families who got these results - and what we did together to make it happen.

From Our Students - The Results That Speak for Themselves

[Here's a link for the success stories of our AcceptED students \(we still have more to add\).](#)



These are real students who went through our system. Real names, real numbers, real schools. Every scholarship dollar is documented.



RASHAD'S NEXT CHAPTER *Starts at Cornell!*

HARD WORK. DEDICATION. PURPOSE.
THE FUTURE IS BRIGHT.

Accepted to
CORNELL
UNIVERSITY

IVY LEAGUE. WORLD-CLASS.
LIFELONG IMPACT.



AWARDED

\$50,000

MERIT SCHOLARSHIP



ACADEMIC
EXCELLENCE



GLOBAL
OPPORTUNITIES



INNOVATIVE
COMMUNITY



LEADERSHIP
FOR IMPACT

“ This is just the beginning.
I'M READY FOR WHAT'S NEXT. ”

Rashad
Cornell University
Accepted • Committed

\$50,000
Merit Scholarship

- Ivy League
- Hard Work. Dedication. Purpose.

Mila's INCREDIBLE WIN!

HARD WORK. BIG DREAMS.
BRIGHT FUTURE AHEAD.



ILLINOIS
FIGHTING ILLINI



ACCEPTED TO

UNIVERSITY OF
ILLINOIS
URBANA-CHAMPAIGN

COMMITTED TO
A TOP 5 PUBLIC UNIVERSITY



AWARDED A

FULL RIDE!

✓ 100% TUITION COVERED



TUITION
\$0



FEES
\$0



HOUSING
\$0



MEALS
\$0

A life-changing opportunity!

“

Grateful for every step of the journey.
Excited for what's ahead at Illinois! ”



UIUC
Here I Come!



ACADEMIC
EXCELLENCE



VIBRANT
CAMPUS LIFE



RESEARCH
OPPORTUNITIES



ENDLESS
POSSIBILITIES

WE ARE SO PROUD OF YOU, MILA!
THE BEST IS YET TO COME. ♥

Mila

University of Illinois Urbana-Champaign

Accepted • Full Ride

Full Ride

100% Tuition Covered

Tuition \$0 | Housing \$0 | Fees \$0 | Top 5 Public University

If you want to hear it straight from Mila, [she shared his full story on YouTube here](#) -- worth a watch, but no pressure if you'd rather keep reading.

Nishtha's STUDENT WIN!

Hard work. Dedication.
A future without limits.

ACCEPTED TO

UCR
UNIVERSITY OF CALIFORNIA, RIVERSIDE

VS

USF
UNIVERSITY OF SAN FRANCISCO

Chose **USFCA!**

ACADEMIC EXCELLENCE

Chemistry 4 ✓	Language 4 ✓
Spanish 4 ✓	Calculus 5 ★

AWARDED
\$35,000
PER YEAR IN SCHOLARSHIPS!

Excited for what's ahead at USFCA!

ADMITTED TO THE HONORS COLLEGES

EXCELLENCE. DEDICATION.
BRIGHT FUTURE AHEAD.

Nishtha

University of San Francisco

Accepted • Chose USFCA • Honors College

\$35,000/year

In Scholarships

- AP Calculus 5, Chemistry 4, Language 4, Spanish 4
- Also accepted: UCR vs USFCA — chose USFCA

Ria's STUDENT WIN!

Dream. Believe. Achieve.

ACCEPTED TO DREXEL UNIVERSITY!

COMMITTED!

ACADEMIC STRENGTHS

- ✓ Strong Student
- ✓ Leadership
- ✓ Community Involvement
- ✓ Dedication to Helping Others

EARNING \$110,000+ IN MERIT SCHOLARSHIPS!

AP SUCCESS

- AP Biology
- AP Chemistry
- AP Calculus AB
- AP U.S. History Score: 4

ACCEPTED TO:

UNIVERSITY	SCHOLARSHIP
DREXEL UNIVERSITY	MERIT SCHOLARSHIP \$30,000+ PER YEAR
TEMPLE UNIVERSITY	MERIT SCHOLARSHIP \$24,000 PER YEAR
PENN STATE UNIVERSITY	MERIT SCHOLARSHIP \$20,000 PER YEAR
TCNJ THE COLLEGE OF NEW JERSEY	MERIT SCHOLARSHIP \$18,000 PER YEAR
SETON HALL UNIVERSITY	MERIT SCHOLARSHIP \$18,000 PER YEAR

The future is yours!

WE ARE SO PROUD OF YOU, RIA!
THE BEST IS YET TO COME.

BUILT ON HARD WORK. MADE FOR SUCCESS.

FOCUSED DEDICATED DRIVEN | PRE-MED FUTURE DOCTOR | BIG GOALS BIGGER IMPACT | ENDLESS POSSIBILITIES AHEAD

Ria
Drexel University
Accepted • Committed • Pre-Med

\$110,000+
In Merit Scholarships

- Drexel \$30k/yr • Temple \$24k/yr • Penn State \$20k/yr
- AP Biology, Chemistry, Calculus AB, U.S. History

♥ Shami & Shani 🎓

ANOTHER WIN!

Shami 🎵

ACCEPTED INTO THE HONORS PROGRAM! ★

- MUSIC MAJOR
- PSYCHOLOGY MAJOR

Waitlisted at

- YALE
- UPENN
- COLUMBIA
- PRINCETON

Shani ☆

Waitlisted at

- UPENN
- STANFORD

Submitted to

- UPENN
- STANFORD
- WASHU (Washington University in St. Louis)

EACH AWARDED \$40,000 ♥

IN SCHOLARSHIPS! ☆

Headed to NORTHEASTERN UNIVERSITY! 🐺

Two incredible futures. One amazing next chapter. ♥

PURSUE YOUR PASSIONS |
 BUILD YOUR FUTURE |
 MAKE AN IMPACT |
 ENDLESS POSSIBILITIES

We are so proud of you both! ♥ The best is yet to come. ☆

Shami & Shani

Twin Win — Both Committed to Northeastern University • Honors Program

\$40,000 each in scholarships

Shami: Accepted to Honors Program • Music Major • Psychology Major
• Waitlisted: Yale, UPenn, Columbia, Princeton

Shani: Submitted to UPenn, Stanford, WashU • Waitlisted: UPenn, Stanford • Committed Northeastern

Drew's INCRECIBLE WIN!

Hard work.
Big dreams.
Bright future.
Making it happen.

**\$460,000
IN SCHOLARSHIPS!**

ACCEPTED TO
12+ TOP UNIVERSITIES!

 Santa Clara University	COMMITTED!
 Northeastern University	
 Cal Poly	
 Case Western Reserve University	
 Colgate University	
UC DAVIS	
 Fordham University	
 University of San Diego	
 University of San Francisco	
 Miami University (Ohio)	
 Indiana University (Admitted, not business school)	
+ more acceptances!	

COMMITTED TO
Santa Clara University
SILICON VALLEY. CAREER READY.

 Santa Clara University	\$30,200 PER YEAR \$120,800 TOTAL
 Northeastern University	\$0 MERIT (CO-OP ADVANTAGE)
 Case Western Reserve University	\$24,000 PER YEAR
 Fordham University	\$24,500 PER YEAR
 Miami University (Ohio)	\$15,000 PER YEAR
 Other Schools	ADDITIONAL MERIT OFFERS

Excited for
what's ahead!

 BUSINESS
& FINANCE
MAJOR

 TOP CAREER
OUTCOMES

 INCREDIBLE
OPPORTUNITIES

 THE PERFECT
FIT

ONE JOURNEY. COUNTLESS OPPORTUNITIES.
A FUTURE WITHOUT LIMITS.

Drew

12+ Acceptances • Committed to Santa Clara University • Business & Finance Major

\$460,000 in total scholarship offers

School offers: Santa Clara \$30,200/yr (\$120,800 total) • Case Western \$24,000/yr • Fordham \$24,500/yr • Miami Ohio \$15,000/yr

Also accepted: Northeastern • Cal Poly • Colgate • UC Davis • University of San Diego • USF • Indiana University + more

If you want to hear it straight from Drew, [he shared his full story on YouTube here](#) -- worth a watch, but no pressure if you'd rather keep reading.

Samiksha's STUDENT WIN!



OSU
Bound! 

ACCEPTED TO



THE OHIO STATE
UNIVERSITY
COMMITTED! 



UNIVERSITY OF
PITTSBURGH
HONORS COLLEGE 



MICHIGAN STATE
UNIVERSITY 



UNIVERSITY OF
DAYTON 



BOWLING GREEN
STATE UNIVERSITY 

+ MORE POSSIBILITIES!

AP EXAM SUCCESS



AP U.S. HISTORY
SCORE: 4



AP BIOLOGY
STRONG SCORE



AP CHEMISTRY
STRONG SCORE



AP CALCULUS AB
STRONG SCORE


\$240,000
IN SCHOLARSHIPS!

PRE-MED
TRACK 

Future
Doctor 
Loading... 

- Scholarship Offers - 



University of Dayton
\$33,000 / YEAR
\$132,000 TOTAL



Michigan State University
~\$19,000 / YEAR
~\$76,000 TOTAL

+ Additional Merit & Academic Scholarships



HARD WORK.
DEDICATION.
CONSISTENCY.



BIG DREAMS.
BIGGER
FUTURE.



ONE STEP
CLOSER TO
MAKING A
DIFFERENCE.



PASSION.
PURPOSE.
POTENTIAL.

WE ARE SO PROUD OF YOU, SAMIKSHA! 

THE BEST IS YET TO COME. 

Samiksha

OSU Bound • Pre-Med • Future Doctor • Committed to The Ohio State University

\$240,000 in scholarship offers

Top offers: University of Dayton \$33,000/yr (\$132,000 total) • Michigan State ~\$19,000/yr (~\$76,000 total) • Ohio State merit scholarship

AP Exam Success: AP U.S. History (4) • AP Biology (strong) • AP Chemistry (strong) • AP Calculus AB (strong)

Also accepted to: Pitt Honors College • Michigan State • University of Dayton • Bowling Green State University

If you want to hear it straight from Samiksha, [she shared his full story on YouTube here](#) and if you want to hear his father's side about this, [watch this video](#) -- worth a watch, but no pressure if you'd rather keep reading.

\$1,200,000+

in combined scholarship value across these 7 students.

Hard work. The right strategy. This is what it produces

Story 1: Drew - 12+ Acceptances and \$460,000 in Scholarship Offers

Where He Started: Drew was a strong student with a clear interest in business and finance, but no structured application strategy. His parents had no roadmap for how to position him across a wide range of schools - or how to maximize scholarship offers while doing it.

The first thing we did with Drew was build a data-driven school list - not based on name recognition or rankings, but on where his profile was genuinely scholarship-competitive. That meant analyzing Common Data Sets across

250+ schools, identifying enrollment patterns, and finding the institutions that would compete to have him.

What came back surprised his family. Schools they hadn't seriously considered were offering \$24,000 to \$30,000 per year. Schools they assumed were financial long shots turned out to be well within reach.

We built his application strategy around authentic positioning - not a manufactured profile, but a genuine articulation of who Drew is and why each school made sense for his specific goals in business and finance. Every essay was targeted. Every supplement was school-specific. Nothing was generic.

Result: Accepted to 12+ universities. \$460,000 in total scholarship offers. Committed to Santa Clara University → \$30,200 per year, \$120,800 total. Silicon Valley. Career-ready. The perfect fit.

Story 2: Ria - Pre-Med, \$110,000+ in Scholarships, and a Clear Path Forward

Where She Started: Ria was a focused, driven student who knew she wanted to pursue medicine. She had strong academics, real community involvement, and genuine dedication to helping others - but no strategy for turning those strengths into a competitive application with serious scholarship dollars attached.

Pre-med admissions requires a specific kind of positioning. It's not enough to say you want to be a doctor. The application has to show why this student, this specific person, is already moving toward medicine in a way that feels real, not manufactured.

We helped Ria identify the through-line in her story: her AP preparation in Biology, Chemistry, Calculus AB, and U.S. History, her community work, and

her leadership experiences all pointed in the same direction. We built her school list around pre-med and nursing programs where her profile was genuinely scholarship-competitive, not just admissions-competitive.

Every school on her final list offered merit aid. We helped her understand the difference between schools that were accepting her and schools that wanted her, and positioned her applications toward the latter.

Result: Accepted to Drexel, Temple, Penn State, TCNJ, and Seton Hall → every school with merit aid. \$110,000+ in total scholarships. Committed to Drexel at \$30,000+ per year. Pre-med track. Future doctor.

Story 3: Shami & Shani - Twin Win, Northeastern Honors, \$40,000 Each

Where They Started: Shami and Shani are twins with entirely different profiles and goals - Shami pursuing Music and Psychology, Shani with her sights on competitive schools including UPenn and Stanford. The challenge: build two completely separate strategic plans for two students living under the same roof, without one overshadowing the other.

Twins applying simultaneously face a particular pressure. Comparisons are inevitable, and it's easy for one student's strategy to bleed into the other's. We kept their plans fully separate from day one.

Shami's strategy centered on authentic profile development around her musical identity and psychology interests. We helped her connect those two passions into one coherent narrative - a student who understands how people think and uses music to reach them. She was accepted into Northeastern's Honors Program.

Shani's strategy was built around competitive school positioning. We submitted to UPenn, Stanford, and WashU - all reached targets. She was waitlisted at UPenn and Stanford, which for those schools is a meaningful outcome, and accepted at Northeastern with a \$40,000 scholarship.

Result: Both committed to Northeastern University. Both in the Honors Program. Each awarded \$40,000 in scholarships. Shami: Music + Psychology double major. Shani: waitlisted at UPenn and Stanford before committing. Two incredible futures. One amazing next chapter.

What Connects All Three Students

None of them got here by accident. Drew didn't stumble into 12 acceptances. Ria didn't land \$110,000 in scholarship offers by submitting a generic application. Shami and Shani didn't both end up in Northeastern's Honors Program by doing what every other family does.

They had a system. A strategy built around who they actually are - not who they thought colleges wanted them to be. And expert guidance at every step of the execution.

That is what we do. And we're going to show you exactly how on your strategy call.

3 Our Honest Miss...

Our Honest Miss

Now, if you reviewed the stories above, I could fill five hours with results.

But that wouldn't be honest. And it wouldn't tell you what you actually need to know, which is what I'm going to do when something goes wrong.

Because anyone can walk with you when things are going well.

What matters is what someone does when they fall.

Not every family who works with us achieves what they set out to achieve. Success isn't guaranteed in anything involving human performance and effort, and I've learned that the hard way.

We Almost Lost Mila Martinez's Family



Early in our work together, the Martinez family nearly walked. The onboarding hadn't gone the way it should have. Communication had slipped. They felt like they weren't being prioritized - and honestly, in that window, they weren't. They were ready to leave the program entirely.

I found out while I was driving on the highway. I pulled over.

I called them personally, right then, from the side of the road. Not a follow-up email. Not a message routed through someone on my team. Me, directly, because that family deserved to hear from me - and because I knew that if I waited until it was convenient, they'd already be gone.

We talked through what had gone wrong. I owned it. I laid out exactly what we were going to do differently. They decided to stay.

What We Did to Fix It

Mila Martinez

went on to earn a full ride to the University of Illinois Urbana-Champaign - a top 5 public university.

Tuition: \$0. Housing: \$0. Fees: \$0.

Her family didn't pay a penny for college.

That outcome didn't happen in spite of the rough start. In some ways, it happened because of what the rough start forced us to fix. We got sharper on communication. We got faster at escalating when something felt off. We stopped assuming that no news meant everything was fine.

What We Built Because of It

The Martinez situation led directly to the protocols we run today:

- Student-direct Day 3 and Day 7 check-ins - not just with the parent, with the student. We need to hear both voices in the first week.
- Session calendar locked in the first onboarding call. All sessions scheduled before the call ends. No "we'll book as we go."
- 14-day milestone trigger: if a student hasn't completed their school list draft or profile questionnaire by Day 14, the counselor escalates directly to Dr. Joe for a personal intervention call.
- Direct escalation, not delegation: if a family is at risk, I make the call. That does not get handed off.

I'm telling you this story because you're about to trust us with the most consequential process of your child's academic life. You deserve to know that when we've fallen short, we've shown up personally to make it right. And that the families who stayed got exactly what they came for.

4 Our Real Success Stats

Our Real Success Stats

Raw numbers. Complete transparency. No cherry-picking.

Overall Success Metrics

100+	Students guided through the college admissions process over 4+ years
98%	Target-school acceptance rate for schools we identify as strategic fits
34%	Ivy League acceptance rate vs. 5% national average
\$75,000	Average merit scholarship per student through our positioning methodology
89%	Students who score 4s and 5s on AP exams vs. 22% nationally
94%	Reduction in family stress levels during the application process (reported)
100%	On-time application submission rate → we have never missed a student deadline

What the Numbers Actually Mean

The national acceptance rate to targeted schools - meaning schools families actually want - is approximately 57%. Families who navigate the process alone, relying on school counselors who manage caseloads of 400+ students,

achieve that rate. Our students achieve a 98% rate in the same category of schools.

The difference isn't the student. It is the model.

Here's the context most programs will never show you:

- Only a small fraction of students apply to schools where their profile is genuinely scholarship-competitive
- Most families make school list decisions based on rankings and name recognition, not data on where they'll receive merit aid
- The average family spends 180 hours on the application process and completes 6-7 applications vs. the 12-15 they planned
- Most families report extreme stress during senior year. Our students report 94% lower stress levels while achieving significantly better results

Our Core Predictive Indicators

Based on 4+ years of tracking, here is what actually drives results:

- Students who complete all strategy sessions with full preparation → our highest success cohort
- Students who engage authentically with the profile development process → 2-3x higher distinctive ratings from admissions officers
- Students who begin in 10th or 11th grade vs. senior year → 40% higher average scholarship value
- Students whose parents understand when to support vs. when to step back → significantly better student engagement throughout the process

Most important factor: student ownership + strategic positioning. When a student genuinely understands the 'why' behind each step, the outcomes follow. Almost without exception.

The Failures We Track

- Students who don't gain acceptance to any target school: approximately 2%
- Most common reason: late start, student disengagement, or family resistance to strategic school list recommendations
- Refund rate: low - primarily cases where students did not complete required milestones and attendance

Why this transparency matters: because you are about to trust us with the most consequential process of your child's academic life. You deserve to know where we've fallen short and what we've done about it.

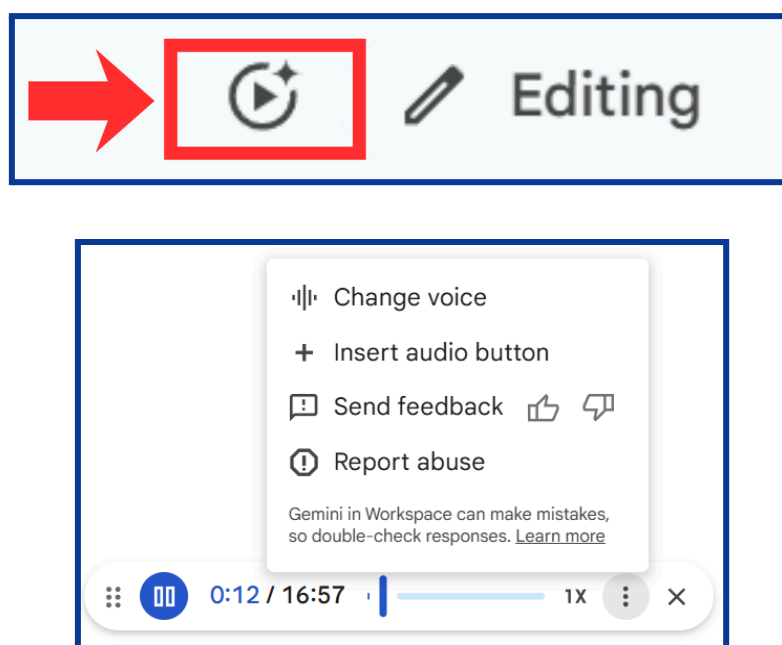
5 Our Proven System Pillars

One more thing before we get into the pillars.

This section goes deep -- and it should, because this is the part most families never see behind the curtain of any college admissions program. But I also know you're busy, and reading through a detailed breakdown isn't always the most convenient option.

So if you'd rather listen than read -- Google Docs has a built-in read-aloud feature. Click Tools in the top menu, then select "Read Aloud." It reads in a natural human voice -- not the choppy robot voice most of us can't stand. You can put your phone down, go for a walk, make dinner, drive -- and get through the whole thing without sitting down.

Read it, listen to it, or do both. Whatever works for you.



The Complete College Admissions System

Why Traditional Counseling Falls Short

Before I walk you through the system, I need to tell you something that most people in the college counseling industry will never say - because their business model depends on you not hearing it.

College admissions does not work the way most families think it does.

Most families believe admissions is primarily about grades, scores, and activities. Admissions officers are already past that. They're asking: Why this school? Why this student? What has this student pursued, and why does it matter? What will they contribute that no one else can?

Those questions require a different kind of preparation. One that starts much earlier than senior year, and goes much deeper than a checklist.

- Your school counselor reviews your child's transcript. We start by helping your student understand who they are - what they're curious about, what problems they want to solve, what kind of contribution they want to make - and then build the academics, activities, and story that make that real.
- Other consultants create generic profiles with manufactured activities. We develop genuine interests into standout evidence that admissions officers remember and can't be bought or copied.
- College planning books tell you to apply to reach, target, and safety schools. Nobody in those books tells you how to build a list where your student is scholarship-competitive, not just admissions-competitive.

IF hours with a school counselor managing 400 students produced competitive outcomes,

THEN students with highly engaged school counselors would reliably get into their target schools with meaningful scholarship offers.

BUT the families I talk to every week have exactly that and are sitting in front of me because neither happened.

THEREFORE access to a counselor is not the variable. The model is.

What Actually Makes Us Different

This is a fair question -- and one we get on almost every call. Here is the honest answer.

The real differences -- not marketing language

1. We start with who your student is -- not what colleges want to see. Most consultants reverse-engineer a profile to match what they think admissions officers want. We start with the student's genuine interests, curiosities, and direction -- and build everything from there. The result is an application that sounds like a real person, because it is one.
2. We use data, not gut feel, to build school lists. We analyze real admissions data -- not rankings, not reputation -- to identify the schools where your student is genuinely scholarship-competitive. Most families apply to schools that sound impressive and receive little to no merit aid. Our students average \$75,000 in merit scholarships because we find the schools that actually want them.
3. We do not manufacture activities. Pay-to-play research programs, bought internships, generic nonprofits -- admissions officers recognize these immediately. We help students develop what they are already genuinely interested in into standout evidence. Nothing manufactured. Nothing that can be copied.
4. Our ratio is intentional. Most large counseling programs manage hundreds of students per counselor. We maintain a small ratio. Your student gets a coach who knows their profile, remembers what was discussed last session, and can escalate directly to Dr. Joe if something is at risk.
5. We keep you in the loop -- always. After every session, you receive a written update. At every milestone, you receive a progress summary. Parents never wonder what happened in the last session or what their student needs to do next.
6. We back our work with guarantees. AcceptED Foundation: applications submitted on time. AcceptED Advantage: strategic plan fully executed. AcceptED Elite: support continues until your student gains acceptance to a target school. These are not marketing promises. They are written into every program.

The Central Idea: Admissions Starts With Why

Competitive admissions starts with why, becomes credible through academics and activities, and comes alive through story.

Career exploration is not about forcing a teenager to choose a lifetime profession. It is about helping the student create a direction of inquiry. The student's 'why' may begin as a question, a frustration, a curiosity, a lived experience, an academic interest, a problem they want to solve, or a community they care about. The role of the coach is to convert that vague interest into strategic action.

When a student knows their why, everything else becomes more purposeful. Course choices build toward something. Activities become evidence of real curiosity rather than resume filler. Essays write themselves because there's actually something to say. Supplemental essays are specific because the student has genuinely researched why each school fits. Admissions officers notice the difference immediately.

One student came to us with a long list of activities and no coherent story. Good grades, good scores, nothing that connected. We spent the first sessions asking questions - not planning applications. What problems do you keep noticing? What classes make you curious beyond the grade? What activities produce energy rather than obligation?

The answers revealed a student deeply interested in behavioral economics and public health - two things she'd never thought to connect. Her application became unforgettable. She was accepted to her first-choice school.

The Four Pillars - In Depth

Pillar 1 - The Data-Driven Advantage: The Personalized Game Plan

But data alone isn't the differentiator. What makes this pillar powerful is the Personalized Game Plan - the central deliverable we build for every student after intake. It is not a generic report. It is a living strategic roadmap that captures who your student is right now and maps the path forward.

The collage displays several educational reports and data visualizations:

- Custom Roadmap for [Redacted]:** A document showing a student's academic path, including target schools and course recommendations.
- 1 Student Snapshot - "Where You're At":** A report summarizing a student's current academic standing, including GPA, test scores, and course rigor.
- Target School:** A table listing target schools and their corresponding SAT scores.
- Course Rigor:** A table showing the rigor of various courses, including Economics, Pre-Calculus, and Physics.
- Extracurricular "Spike":** A list of extracurricular activities, including School / Academics, Part-time Work / Family Responsibilities, Fitness / Sports, Social Media / Content Creation, Community Involvement, Personal Development, Peer Support / Mentoring, Household Responsibilities, Hobbies / Creative Activities, and College / Career Research.
- Books / Special Context:** A section detailing the student's background, including First-Generation Student status and Legacy status at Target Schools.
- Target Colleges:** A list of target colleges, including [Redacted] University, [Redacted] University, [Redacted] University, and [Redacted] University.
- Academic Performance:** A table showing academic performance across various subjects, including Math, Science, and English.
- Control Levers:** A table showing control levers for various subjects, including Math, Science, and English.

- Student snapshot - grade, academic profile, interests, possible majors, family goals
- Why Map - values, curiosities, career themes, problems of interest, emerging story
- Academic readiness review - GPA context, course rigor, trends, testing, academic risks

- Student snapshot - grade, academic profile, interests, possible majors, family goals
- Why Map - values, curiosities, career themes, problems of interest, emerging story
- Academic readiness review - GPA context, course rigor, trends, testing, academic risks

- Activity alignment audit - current activities, depth, leadership, impact, gaps, recommended actions
- College fit criteria - size, location, selectivity, majors, culture, cost, outcomes
- School list bands - likely, target, reach, and comparable schools based on profile
- Application roadmap - deadlines, essays, recommenders, testing, accountability timeline

The game plan is updated throughout the student journey. It is not a snapshot - it is a living document that changes as the student grows. When a coach walks into a session, they already know where the student stands, what was discussed last time, what the student needs to do next, and what risks exist. Nothing resets. Everything compounds.

Pillar 2 - Authentic Profile Development: Academics, Activities, and Personal Story

The three admissions pillars that matter most are academics, activities, and personal story. Academics establish credibility. Activities provide evidence of curiosity, initiative, leadership, service, skill, and sustained contribution. Personal story turns the student's experiences into a coherent narrative that admissions readers can understand.

Most families misunderstand all three.

Pillar	What families often misunderstand	What we build instead
Academics	Focus on GPA alone and miss rigor, grade trends, course context, and academic fit	Course planning, rigor strategy, major-aligned academic choices, testing recommendations

Activities	Collect random activities instead of building a coherent evidence trail	Activity audit, alignment to direction, leadership plan, summer planning, impact documentation
Personal Story	Wait until senior year to 'find the story' when the strongest stories are built earlier	Story discovery, essay themes, interview talking points, authentic application narrative

How We Help With Major & Interest Selection

Most students arrive without a clear major -- and that's completely normal. We don't expect a 16-year-old to have their career mapped out. What we do is run a structured discovery process in the first few sessions: guided conversations about what your student finds genuinely interesting, what problems they keep noticing, what classes have made them curious beyond the grade.

From there, we help them identify 2-3 academic directions worth exploring -- and then we build the coursework, activities, and application narrative around those directions. This isn't career counseling. It's strategic clarity -- enough to write compelling essays, choose aligned schools, and walk into an admissions interview knowing exactly what to say about why they're there.

The manufactured activities problem is real and growing. Many consultants create artificial profiles - pay-to-play research projects, bought internships, generic nonprofits. Admissions officers recognize these immediately. Our approach is the opposite: we help students develop genuine interests into standout opportunities that can't be copied.

One student blended his interest in engineering with his passion for helping students with autism - creating quiet building kits for students who find shop class noise overstimulating. That authentic combination made his application unforgettable. He was admitted to a top-three engineering program with significant merit aid.

Pillar 3 - Total Implementation System: White-Glove Support From First Session to Decision Day

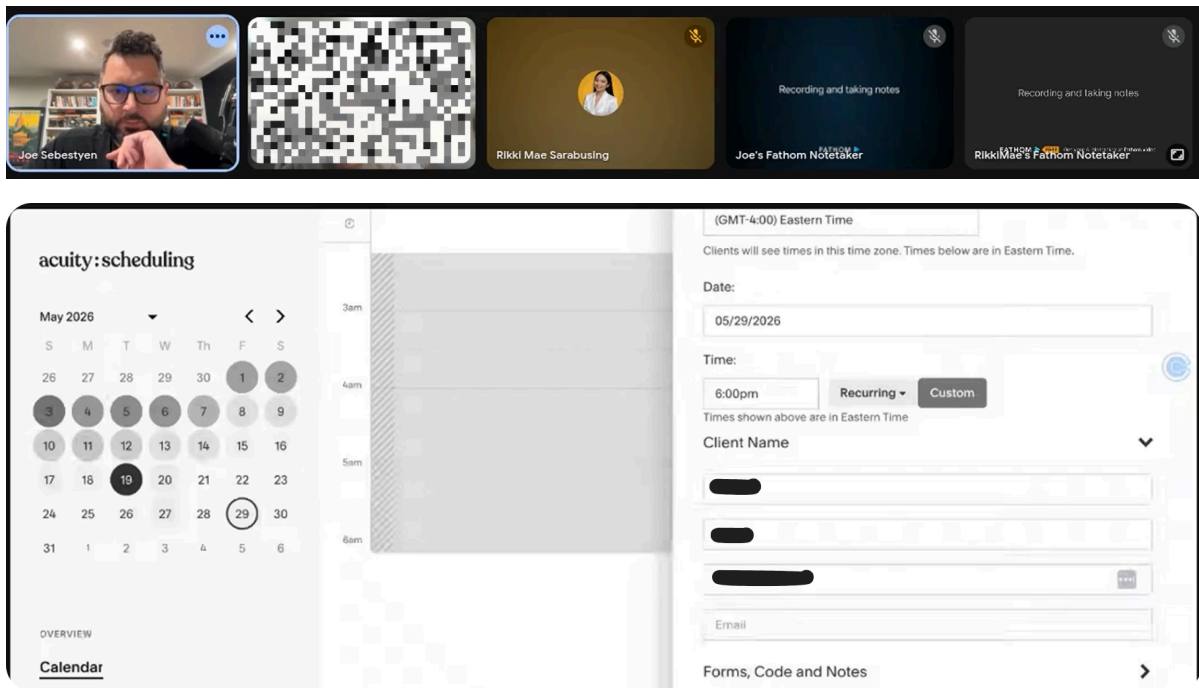
A white-glove college coaching service is defined by clarity, responsiveness, personalization, and proactive communication. Families should never wonder what happened in the last session, what the coach thinks, or what the student needs to do next.

Most families plan to submit 15 applications and complete only 6-7 due to burnout. Essays require 8-10 revisions each, plus school-specific supplements. One student we helped applied to 17 schools → 56 high-quality, personalized essays, all submitted on time.

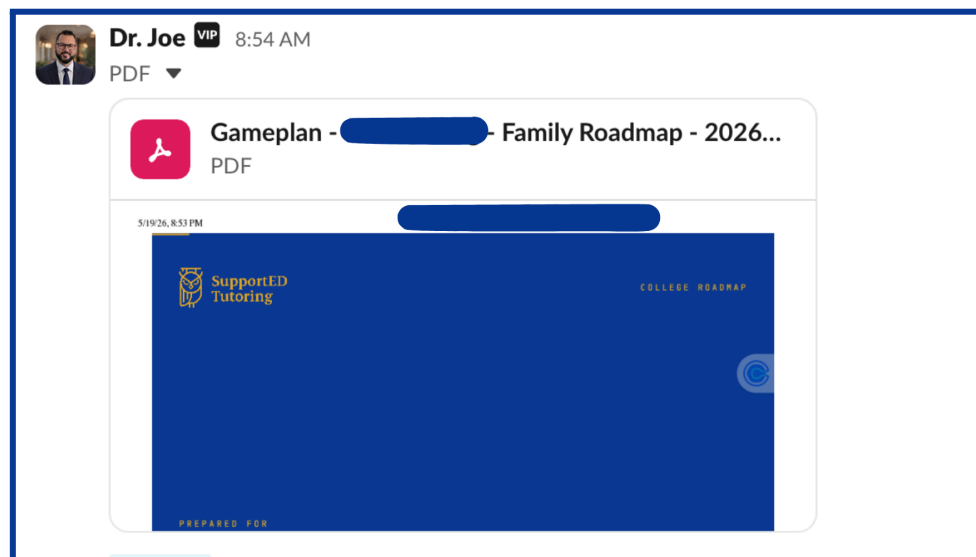
What Your First 30 Days Actually Look Like

A lot of families come to us having worked with programs that felt like they disappeared after the contract was signed. Here is exactly what happens when you join AcceptED.

Week 1 -- Onboarding Call Your first call is a full intake session. We review your student's current profile, academic history, activities, and goals. By the end of the call, every coaching session for the next 60 days is already scheduled. Nothing is left open. Nothing is "we'll book as we go."



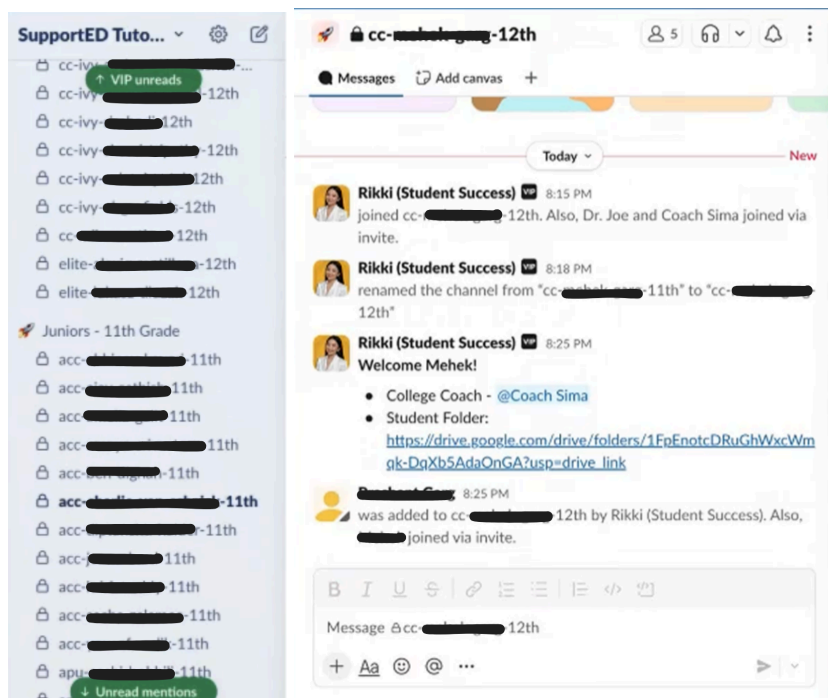
Weeks 1-2 -- Personalized Game Plan Delivered Within the first two weeks, your student receives their Personalized Game Plan -- a living strategic document that captures where they are right now and maps the path forward. School list bands, application roadmap, activity audit, academic readiness review. This is the document every coach works from in every session.



Ongoing -- Session Cadence Depending on your program, sessions run 1-2x per month in earlier phases and increase in frequency as deadlines approach. Before every session, your coach reviews your student's profile and surfaces any risks. After every session, you receive a written update -- what was

discussed and what needs to happen next. Between sessions, your student receives reminders and your coach tracks task completion.

Always -- Private Communication Channel You have direct access to your coach and our support team through a private channel. Response time is fast. You are never waiting days to hear back on an urgent question.



You will never wonder what happened in the last session. You will never wonder what your student needs to do next. And you will never feel like you're navigating this alone.

When

What the family and student experience

Before each session	Coach reviews student profile, previous commitments, upcoming deadlines, and recommended agenda. Risk alerts surfaced.
During each session	Coach focuses on insight, accountability, decision-making, and student ownership. Agenda and next-step capture in place.
After each session	Family receives a concise, professional update: what was discussed and what must happen next. Student receives a task list.
Between sessions	Student receives reminders. Coach has visibility into completion status. Intervention queue flags any student falling behind.
At milestones	Parent and student receive a progress summary with readiness score, remaining gaps, and roadmap update.

The Terri / UPenn Story

Our counselor Terri helped a student get into UPenn Early Decision partly through research you can't find online. She discovered that UPenn students traditionally study at a specific pizza place until 2 a.m. during finals - almost a rite of passage. The restaurant recently changed its hours. The student mentioned his disappointment during his interview. The admissions officer was blown away by that level of detailed, authentic research. That insider knowledge became one of the differences that got him accepted.

Pillar 4 - Financial Aid & Scholarship Optimization: The Money Most Families Never Claim

Here is what most families don't know: financial aid is not a fixed number that colleges hand you. It is a negotiation - and families who understand how to navigate it receive dramatically different outcomes than families who don't.

Merit scholarships are not awarded based on how impressive your student is in the abstract. They're awarded based on how well your student's profile aligns with that specific institution's enrollment goals. A student who is a long shot at a highly selective school may be exactly who a well-ranked institution is competing to recruit - and that school may offer \$25,000 a year to get them.

We guide families through the full process: identifying schools where your student is scholarship-competitive, optimizing FAFSA and CSS Profile submissions, coaching families on how to appeal and negotiate after initial offers arrive, and identifying external scholarships most families never find.

Without our system	With our system
Apply to well-known schools, receive little or no merit aid	Average \$75,000 in merit scholarships per student
Miss negotiation windows after initial offers	Strategic aid negotiation after initial offers
Plan 15 applications, complete 6-7	Average 12.3 high-quality applications submitted
Spend 180+ hours with inconsistent results	100% on-time submission rate
57% target-school acceptance rate	98% target-school acceptance rate

Your Student's Journey - From Why to Decision Day

The program journey is a guided progression, not a menu of disconnected services. Each phase builds on the previous one. This structure prevents the

most common mistake: treating college admissions as a senior-year paperwork sprint.

Stage	Strategic Priority	Key Deliverables
8th-9th Grade	Build foundations and self-awareness	Study habits, course planning, early interests, values discovery, light activity exploration
10th Grade	Convert interests into evidence	Activity alignment, summer plan, academic rigor map, career exposure, project ideas
11th Grade	Build the application strategy	College list, testing plan, recommender strategy, story discovery, activity impact documentation
Rising Senior	Execute with precision	Essay plan, deadlines, application tracker, supplemental strategy, activity list, interview prep
Senior Year	Manage submission, results, and decisions	Final applications, financial fit review, deferral/waitlist strategy, decision support

6 Every Question Answered

Every Question Answered

By now you have questions. Anyone still here at the back end of this resource is taking this seriously. Our team updates this FAQ based on every call we take. There's a solid chance your question is already here.

Comparison & Alternatives

How is this different from our school's guidance counselors?

School counselors are wonderful people dealing with impossible caseloads - often 400 students each. They simply don't have time for personalized strategy. We work with a maximum of 50 families at a time. Our counselors have visited over 250 colleges, specialize exclusively in admissions strategy, and have access to a continuously updated data system that tracks admissions trends, policy changes, and institutional priorities in real time.

What makes you different from other college consultants?

Most expensive consultants charge \$25,000 or more and create artificial profiles with manufactured activities. We do the opposite.

We start with who your student actually is -- their genuine interests, curiosities, and direction -- and build the academics, activities, and story from there. We use real admissions data to find schools where your student is scholarship-competitive, not just admissions-competitive. We maintain a small coach-to-student ratio so your student gets a coach who actually knows their profile. We send written updates after every session so you always know what happened and what's next. And we back everything with tiered guarantees tied to execution.

The short version: we build real strategy around real students, and we stay accountable to the outcome.

We've heard that activities are about doing as many things as possible. Is that true?

This is one of the most common and costly misconceptions in college admissions. Admissions officers are not impressed by long lists of unrelated activities. They're looking for depth, direction, and impact - a student who has pursued a few things with real commitment and can explain why. We help students audit their activities, identify the 2-3 themes that matter most, and build evidence around those themes rather than adding more things to a list.

Do you work with students who aren't aiming for Ivy League schools?

Absolutely. Most of our students attend excellent universities that are genuinely the right fit - schools like the University of Pittsburgh, Penn State, Georgia Tech, and the University of Washington. Our goal is to find schools where the student will thrive academically, socially, and financially. Not just schools with famous names. Prestige and outcome are not the same thing.

Timing & Process

My student is only a freshman or sophomore. Isn't it too early?

It's actually the perfect time. College admissions isn't just about senior year applications - it's about four years of strategic decisions. Starting early allows us to build a compelling profile organically instead of scrambling to create one at the last minute. Students who start in 9th-10th grade save an average of 40% more in college costs.

My student is already a junior or senior. Is it too late?

It's never too late to optimize your strategy. Even seniors can benefit from our essay coaching, school selection guidance, and application execution systems. We've helped students dramatically improve their outcomes just months before application deadlines. The honest answer is: the earlier we start, the more we can do. But late is better than never.

How long does the process take?

We provide support throughout high school, adapting to each stage. Early years focus on foundational building with quarterly meetings. Junior year intensifies with strategy development and monthly meetings. Senior year provides weekly execution support through decision day.

What does day-to-day support actually look like?

Every student has a dedicated coach who reviews their profile before each session, tracks task completion between sessions, and sends a written update to the family after every meeting. You always know what was discussed, what your student needs to do next, and where they stand against upcoming deadlines.

Beyond sessions, you have access to a private communication channel with your coach and our support team. Response time is fast -- you are never waiting days on an urgent question. At key milestones, you receive a full progress summary with a readiness score, remaining gaps, and an updated roadmap.

The first 30 days specifically look like this: your onboarding call sets the full session calendar before the call ends, your student's Personalized Game Plan is delivered within the first two weeks, and Day 3 and Day 7 check-ins happen directly with the student -- not just the parent -- to make sure both voices are heard early.

Student Readiness Concerns

What if my student doesn't know what they want to major in?

Perfect - most students shouldn't have their entire career mapped out at 17. Our process helps them explore interests authentically while keeping doors open. It's better to be undecided with options than locked into something they'll regret.

My student has no leadership positions or impressive achievements yet.

That's exactly why families work with us. We help students identify their genuine interests and develop them into meaningful experiences that colleges value. Leadership isn't just about being president of a club - it's about making an impact in the areas you genuinely care about.

What if my student isn't motivated?

We've worked with many reluctant students. Often, they become more engaged once they understand how college connects to their personal goals - not their parents' goals. We don't push students. We help them discover their own motivation for success.

Academic Performance Questions

What about test scores? My student isn't a great test taker.

Test scores matter, but they're just one piece of the puzzle - and since the pandemic, their importance has declined substantially as more schools have adopted test-optional and test-free policies. NACAC data consistently shows that grades and course rigor remain the most heavily weighted factors. We help families evaluate whether submitting scores strengthens or weakens their specific application at each target school, and we identify institutions where the student's full profile makes them competitive regardless of test performance.

Should my student take as many AP classes as possible?

Not necessarily. We focus on strategic course selection that builds rigor and aligns with the student's direction - not just a long list of APs for appearance. Taking 12 AP classes you struggle with signals poor judgment, not strong ambition. Excelling in 6-8 that genuinely connect to your interests and transfer credit to your target schools is far more valuable. We help students build course plans that make academic sense and tell a coherent story.

My student's essays feel generic. What do you do about that?

Generic essays are almost always a symptom of starting too late. When a student hasn't done the earlier work - reflecting on their values, exploring their interests, understanding what they actually care about - the essay ends up describing surface-level activities rather than revealing genuine character. We address this at the root: story discovery sessions, reflection prompts, and voice development that starts well before the application window. The strongest essays write themselves once the student knows what they want to say.

Financial & Practical Concerns

How much does this actually cost?

The three programs are priced at \$3,800 (AcceptED Foundation), \$5,600 (AcceptED Advantage), and \$9,997 (AcceptED Elite) paid in full. Payment plans are available for each. Most families who call us are already spending significant money on ineffective tutoring, or will spend far more navigating the process alone. Every one of our programs delivers a documented 3x merit scholarship ROI.

What's your refund policy?

Each program includes a tiered guarantee. AcceptED Foundation: your student completes all required milestones on time. AcceptED Advantage: your student receives a minimum of \$25,000 in merit scholarships. AcceptED Elite: your student receives a minimum of \$75,000 in total merit scholarships. All guarantees activate when the student completes required milestones and stays engaged throughout the process.

What about financial aid and scholarships?

We help position students for maximum merit aid by identifying schools where their profile is scholarship-competitive. Students average \$75,000 in scholarships. We also guide families through the financial aid process and help optimize their approach for maximum aid eligibility.

Family Dynamics & Involvement

How involved do parents need to be?

We recommend parents stay informed but avoid micromanaging. Students need to own their college process, but parents provide crucial support for deadlines, logistics, and decision-making. We'll guide you on when to step in and when to step back.

My student doesn't like criticism or feedback. How do you handle this?

We use a collaborative, strengths-based approach. Rather than criticizing, we help students see opportunities for improvement and growth. Most students respond positively when they understand how change benefits their own goals - not their parents' expectations.

About Your Strategy Call

What happens on the upcoming strategy call?

We'll review your student's current profile, discuss their goals and interests, and create a preliminary action plan. It isn't a sales presentation - it's a working session. You'll leave with concrete next steps regardless of whether you decide to work with us long-term.

How should we prepare for the call?

Come prepared with questions about your student's specific situation. Have their current transcript, test scores (if any), and a list of activities available. Think about your family's college goals, budget considerations, and any specific concerns. If you completed the College Admissions Roadmap questionnaire, we'll have already reviewed it and will hit the ground running.

Will you pressure us into signing up?

Never. High-pressure tactics don't work for long-term relationships, and we're looking for families who are genuinely excited to work with us. If we're not the right fit, we'll tell you honestly. The more details you share about your student's situation and your family's goals, the more personalized guidance we can provide. Come with your questions - we're here to help.

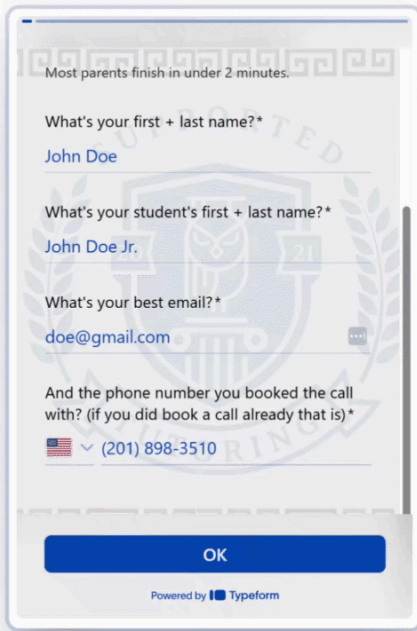
+ What Next?

What's Next

1 — You Just Earned a \$1,000 Scholarship

By reading this guide completely, you qualify for \$1,000 off enrollment in any AcceptED University program -- AcceptED Foundation, AcceptED Advantage, or AcceptED Elite. There are no hidden criteria. Every family who reads the full guide and fills out the feedback form qualifies.

Fill out the Complete Guide feedback form (takes about 2 minutes) to claim it. Answer as honestly as possible, including any critical feedback. That is what makes the next family's experience better.



Most parents finish in under 2 minutes.

What's your first + last name?*

John Doe

What's your student's first + last name?*

John Doe Jr.

What's your best email?*

doe@gmail.com

And the phone number you booked the call with? (if you did book a call already that is)*

🇺🇸 (201) 898-3510

OK

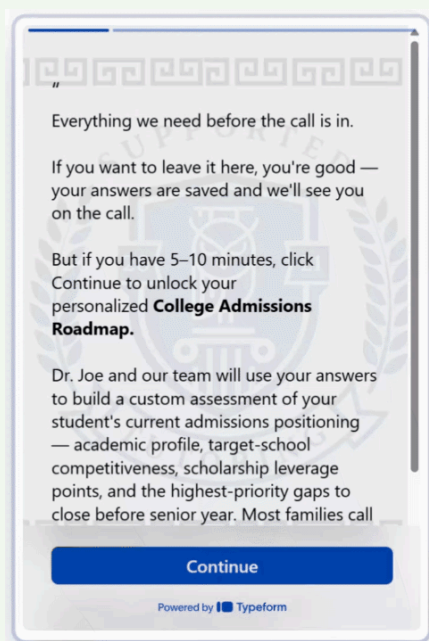
Powered by Typeform

2 — Want a Custom College Admissions Roadmap?

If you answer the additional questionnaire after the feedback form, Dr. Joe will personally build you a custom College Admissions Roadmap → a

personalized step-by-step plan for your student's specific situation, target schools, and timeline.

This is normally a \$497 service. For families who complete this resource and the form, it's included at no charge.



3 — What to Expect on Your Call

For the 45-minute strategy session:

- First 15-20 minutes: we understand your student's specific situation
- Then: we build a custom school list framework and admissions strategy
- Finally: we discuss next steps if AcceptED University is the right fit

Please show up in a quiet location, on a computer. Have both parents present if possible, especially if your spouse or partner will be involved in the decision. If you completed the College Admissions Roadmap questionnaire, bring your notes on your student's goals and target schools.



College Strategy Sessions - SupportED Tutoring

Breaze - College Strategy Session

🕒 45 min

📅 Fri, May 29, 2026

This call is designed to understand you and your student's college readiness goals, academic habits, and any challenges standing in the way of success. By the end of the call, we'll provide clear next steps to improve performance and strengthen college applications.

Select Date & Time

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May 2026

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Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
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25	26	27	28	29	30	31

Time zone

🌐 GMT-04:00 America/New_York (EDT)

01:00 PM

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College admissions does not wait. Application deadlines are fixed. Your student's junior year positioning - or lack of it - travels with them to every application they submit.

I have spent 16 years watching students who are more than capable of attending their dream schools submit applications that never gave them a real chance. Not because they weren't qualified, but because nobody showed them the right strategy in time.

That is why I built this.

Every week without the right system is another week of the same trajectory. The process does not improve while you watch it. The outcomes do not change because you waited longer.

Your student can do this. We have shown that across 450+ families. The question is not capability - it is whether the preparation model matches what the admissions process actually requires.

We are going to show you exactly how on our call. I will see you there.

— Dr. Joe Sebestyen, EdD

Accepted

supportedtutoring.com | joe@acingapexams.com

Text ACCEPTED to get started