

Toolkit Workshops Facilitation Guide

Workshop #I. Defining the Building Blocks of the Wellbeing Economy Vision

	Time	To do	Workshop materials
Introduction	20'	• Presentation of the objectives and method of the workshop • Presentation of the wellbeing economy framework	
Group formation	30'	• Participants are divided into heterogeneous groups of 6 people, bringing together a diverse range of stakeholders and areas of expertise • Each member of each group is randomly assigned one of the six dimensions of the wellbeing economy. The assigned dimension is presented as a lens through which participants are invited to imagine the future, rather than as a field in which they are expected to be an expert.	• Wellbeing Economy Cards (one set of 6 cards per group)
Step 1 - Time travel to a wellbeing economy in 2050	5'	Immersion: • The facilitator asks the participants to close their eyes and invites them on a journey in which they are transported to the year 2050, when their territory has achieved a well-being economy. • The facilitator reads the text "Time travel" slowly, with pauses so that participants have time to immerse themselves in this future.	• Time travel
Step 2 - Imagining newspaper headlines for the territory in a wellbeing economy in 2050	20'	Individual reflection: • Each participant imagines 2 to 6 newspaper headlines showing how their assigned wellbeing economy dimension is realized in their territory in 2050. They must: ○ Include at least one headline about the territory as a whole ○ Include at least one headline about a specific place in the territory (street, neighbourhood, park...) • Each participant writes their headlines on the press clippings	• Press clippings (6 per participant)

Step 3 - Defining the main characteristics of the territory in a wellbeing economy in 2050	40'	Group work: - Each group works through the following four components: - Governance and public policies - Spatial organization and environment - Economic structures - Social dynamics - For each component: - Each group member presents the headlines related to this component - The group defines what these headlines reveal about the territory in 2050 - The group represents these characteristics on a blank poster and/or in the step 3 form, using any format it considers relevant (text, drawings, diagrams, symbols, etc.) - The groups may use the guiding questions provided in the step 3 form if needed	- Step 3 form (one per participant) - Blank poster (one per group)
Step 4 – Consolidating the characteristics of the territory in a wellbeing economy in 2050	55'	Group work: - Each group evaluates the characteristics of the territory in 2050 defined in step 3. Through the step 4 form provided, they are invited to: - Identify any inconsistencies in their vision - Rate the alignment of their vision with the objective of achieving a wellbeing economy on a scale of 1 to 5, and explain their score - Rate the plausibility of their vision on a scale of 1 to 5, and explain their score - Based on this evaluation, each group develops a consolidated version of the territory's characteristics in 2050 for each of the four components - One group member notes these characteristics down on the step 4 poster	- Step 4 form (one per participant) - Step 4 Poster (one per group)
Step 5. Presentation of group work results	20'	- Using the poster they completed in Step 4 as a support, each group presents the territory's main characteristics in 2050 for each of the four components. - The facilitator may highlight similarities, complementarities and tensions across	

		the different group visions, without seeking to resolve them at this stage.	
Conclusion	10'	• Presentation of the main conclusions of the plenary discussion • Presentation of the next steps	

Processing the data collected during the workshop

The facilitation/research team integrates the results from the different groups to produce a consolidated list of proposed characteristics of the territory in a well-being economy in 2050 for each of the four components. Only propositions that are substantively equivalent should be merged. Important nuances, tensions and divergent propositions should be retained, and traceability with the original workshop outputs should be maintained.