

Subject Line: Thought of this Website Tweak for MBG?

As Salamu Alaykum Brother Jahedul,

Congrats on opening Muscle Basin Gym Akhi! Respect for sticking to the deen in running it despite the profit sacrifice, turning down female members (most people wouldn't).

I'm sure you're attracting new members daily given your positive impact on the Muslim community. But, I believe there's a potential to further amplify your gym's influence and spread dawah.

To save you time, I've recorded this [Quick 5-Minute Loom](#) for you. Where I personally walk you through the 3 major homepage tweaks you can make today to instantly increase membership sign-ups.

I've taken the best strategies from top London gyms like Fight Zone and tweaked them to fit your brand. For example, we could upgrade your 'Start Your Journey' button with a flash of red and add a catchy hook to transform it into a powerful 'call-to-action' that makes people want to join.

Just watch the last 2 minutes of this [Personalised Video](#) to see what I mean. If you're ready to become a magnet for investors, share your favourite aspects of my redesign and let's chat about how to bring them to life.

Salaam,
Sahil

P.S. Looking to expand your chain by franchising? Let's chat about how gym affiliates could promote your brand. Just send over a date and time.

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Follow-up #1 - Buried (1 Day Later):

Salaam brother,

Have you had a chance to watch the [Loom Video](#) I sent on Sunday?

It's a 5-minute long (not 6 haha) guide where I show how to increase sign-ups on your homepage through user interaction with changes inspired by top London gyms

if you want to get a quick overview, just check out the last 2 minutes where I show my improvements in action.

After you watch it, let's hop on a short 10-minute call **this week** for you to discuss any changes you'd like made. What day works best for you?

Talk soon in sha Allah.

Salaam,
Sahil

P.S. If the link is slow or doesn't work, you can also view the [Website Tweaks Loom + Design PDF here](#).

Follow-up #2 - More FV (3 Day Later):

As Salamu Alaykum Jahedul,

Hope you're well in sha Allah.

Just a quick update to save you time, I've now added the Video, Homepage, Membership and Contact Us Redesigns to this [Google Drive Folder](#).

Take a moment to check them out - it'll only take a minute to skim. I've cleaned up and modernised your page to direct action and attract potential investors.

I'm confident that once you see the designs you'll be eager for me to build out the entire site. No worries, I'm a fast worker, and I'll have the page up and running in a week.

If that sounds good, get back to me and let's set up a call (10 minutes tops) to discuss the details. **Are you free on Saturday or Sunday**/When are you next free?

Salaam,
Sahil

Follow-up #3 - Final (4 Day Later):

Subject Line: Final Reminder to Transform MBG's Website

Salaam Jahedul,

How you doing brother?

This is my final reach-out about how you could reform your website to transform MBG.

I've shared a detailed video with you, highlighting essential improvements for your website's homepage. These insights were based on my experience and analysis of top competitor sites.

Implementing these changes will can give your website a modern and captivating look that will boost membership sign-ups and attract potential investors.

I understand that the timing might not be perfect, but I don't want you to miss out on this opportunity to expand your gym's size and reputation.

The clock is ticking, and I urge you to seize this moment. The resources will always be available in this [Google Drive Folder](#). So, if you ever change your mind and want to take the leap, feel free and hit me up.

If not, no worries. I'll continue to make dua for you and your gym, praying that you'll be able to positively impact more lives through fitness and brotherhood.

Goodbye, and take care.

Salaam,
Sahil