

Describe the needs of Domestic and Inbound tourists to the UK

Domestic Tourists

- A group of 18 year olds of mixed gender. Spending 2 nights celebrating 2 of their group's 18th birthdays.
- A married couple, 55 and 58 years of age. Looking to spend a child-free week-end being pampered.

Inbound Tourists

3. A group of secondary school children from USA spending a week visiting theme parks.
4. A couple from Japan who wish to spend 5 days visiting sites associated with Charles Dickens and Sherlock Holmes