Press release

The Canada - Italy Green Building Forum

Vancouver, February 14-15th, 2024

Vancouver, Jan, 31st, 2024
For immediate release

The Canada - Italy Green Building Forum (February 14-15th, 2024) is a series of events created and brought to you by the Italian Chamber in Canada - West, in collaboration the Embassy of Italy in Ottawa, ITA - Italian Trade Agency Toronto, CDP – SIMEST, Confindustria, CNA, Bennett Jones.
Join us either in person at Buildex Vancouver (February 14th- 15th, 2024) or at the online events, and learn about success stories, and new opportunities in the green building and smart-cities sectors in Italy and Canada.

February 14-15th, Buildex Vancouver (Vancouver Convention Center West)

You can find the Italian Chamber of Commerce in Canada West team and the Italian attendees at booth 710.

February 14th (3.30-4.30pm), Buildex Vancouver (Vancouver Convention Center West) @ Tradeshow Floor: Demo Stage (Booth 201)

"The Canada - Italy Green Building Forum: success stories and new opportunities". A new bilateral hub to connect, network and do business with new partners, customers and suppliers. Stay with us after the event and join the Buildex official opening reception (4.30-6.00pm).

Featured speakers:

Phillip Greenfield, Technical Sales Representative, Rothoblaas
Michal Lesiak, Owner Polished Stucco / NovaColor
Matteo Camerra, COO - Heating division, Warmset
Mick Kopis, Marketing Director, MAPEI, Canada

February 15th (8.00- 9.00am), Webinar

Catch up with CDP - Business Matching: A conversation on Green Building and Smart Cities for Italian and Canadian Companies at Buildex and Globe 2024.

Agenda:

8.00- 08.10 Welcome remarks and Land acknowledgment

Matteo Gazzetti, Head of Trade, Economic and Commercial Affairs, Embassy of Italy in Ottawa
Marco Saladini, Director, Italian Trade Agency in Canada
Celso Boscariol K.C., President, Italian Chamber of Commerce in Canada West

08.10 - 08.20 The CDP Group support to partnerships between Canadian and Italian companies: the new Business Matching platform and the Simest toolkit

Riccardo Honorati Bianchi, Head of Country System Initiatives at CDP; Business Matching Platform Coordinator
Francesca Alicata, Head of External Relations, Simest

08.20 – 08.30 Canadian circular economy and green building: strengths, weaknesses and opportunities for foreign companies

Bob Paul, Strategist and consultant on circular economy

08.30 – 08.40 Foresight: a hotbed for British Columbia based partnerships

Jeanette Jackson, CEO of Foresight Cac-Accelerator

08.40 – 08.50 Green Building in Vancouver: a 3.3 billion cad market opportunity

George Patrick Richard Benson, Vancouver Economic Commission

08.50 – 09.00 Smart cities: a parallel among Italy, Europe and Canada

Claudia Alessio detto Grassi, Cities Strategist at Circle Economy

09.00 – 09.05 The Italian advantage: three reasons to go tricolor with Warmset

Matteo Camerra, Chief Operating Officer, Heating Division Warmset

09.05 Closing remarks

The event will be moderated by Andrea Schiavoni, Country System Initiatives at CDP.

All events are FREE to attend. To register, click HERE.
Download your Buildex Pass: https://www.microspec.com/reg/BXV2024/API/?code=EBX24e 2024

About the Italian Chamber of Commerce in Canada – West

The Italian Chamber of Commerce in Canada–West (ICCCW) has operated since 1992 as a private, non-profit, membership organization with the mandate of promoting and enhancing business, trade and investment exchanges between Italy and Western Canada. ICCCW is an integral part of a prestigious worldwide network of Italian Chambers of Commerce, and it is one of the most active and respected bilateral trade organizations in Western Canada. Formally recognized by the Italian Government, ICCCW forms part of a network of 100+ offices in Italy and 85+ foreign Italian Chambers of Commerce throughout the world. With offices in Vancouver, Calgary and Italy, ICCCW acts as a catalyst between businesses and institutions in Italy and Western Canada by coordinating and hosting trade and economic

missions, organizing the participation of delegations at international trade shows, and providing customized business solutions for Italian and Canadian companies wishing to enter international markets.
For more information on the Italian Chamber of Commerce in Canada West visit www.iccbc.com

About Buildex

BUILDEX Vancouver is Western Canada's largest business to business forum connecting the holistic building industry. This is your opportunity to experience the dynamism, progress and innovations at the forefront of Canada's built environment, in-person. **Meet, network, learn and source new products** alongside industry colleagues and influencers from every corner of the building industry on **February 14 & 15, 2024**. **BUILDEX Vancouver 2023 saw the highest level of attendees over 7000+** and in 2024, the event will continue to attract architects, designers, engineers, general contractors, skilled trades, property managers, homebuilders & renovators, developers and more from across Western Canada and Nationally to explore key themes, challenges and critical issues impacting the building and real estate industries.
Find out the latest from your industry with **200+ industry experts** and **90+ educational sessions including seminars, panels, keynotes, workshops & live demonstrations.** Gain access to **over 300 leading manufacturers, distributors and suppliers** showcasing their new technologies, innovations, materials and services from every corner of the building industry.

Italian Chamber of Commerce
in Canada – West

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