

Send a Text with Twilio

Method

POST

Url

<https://api.twilio.com/2010-04-01/Accounts/{AccountSID}/Messages.json>

Parameters (Example)

`httpauthbasic={AccountSID}:{ApiKey}&To={ToPhone}&From={FromPhone}&Body={Message}`

Notes

Twilio requires http basic auth. **httpauthbasic** parameter is sent as "HTTP Basic Authentication". (It must be the first parameter)
The value must be in the format of username:password

Post a Message to Slack

Method

JSON

Url

<https://hooks.slack.com/services/{Slack URL}>

Parameters (Example)

```
{  
  "text": "Customer Info\n%%FirstName%% %%LastName%%\nContactID: %%ContactID%%"  
}
```

Notes

Create a new "Incoming Webhook" in Slack and configure it as you see fit. Then, grab the Webhook URL for use in the setup of this Webhook.

Send Information to Zapier

Method

JSON

Url

<https://hooks.zapier.com/hooks/catch/{Zapier URL}>

Parameters (Example)

```
{  
  "first_name": "%FirstName%",  
  "last_name": "%LastName%",  
  "email": "%email%",  
  "contact_id": "%ContactID%",  
  "account_id": "%AccountID%"  
}
```

Notes

To create a Zap that receives information, create a new zap with “Webhooks by Zapier > Catch Hook”, and use the Hook URL for this Webhook. Be sure to run this new Action Set during the “Test This Step” process of creating your Zap.