



CHASSELL FARMERS MARKET

LOCAL. NATURAL. SUSTAINABLE.

2024 Season Budget

2024 Season Rates

New Vendors	\$ 50	17 weeks = \$ 2.94/wk
Previous Vendors	\$ 40	17 weeks = \$ 2.35/wk
Drop-In Vendors	\$10/wk until (\$ 50 for season total)	
Non-Profits	Free (1 spot in Pavilion each week) Pre approval needed (<i>unlimited spots in grass</i>)	

2024 Vendor Goals

40 - Full Season Vendors
25 - Average Vendors/week

2024 Vendor Breakdown

30 - Return Season Vendors
10 - New Season Vendors
10 - Drop-In Vendors

Budget Summary

2023 End Balance \$ 1,099.41

Income

	Budget	Actual
Seasonal Vendors	1,700.00	
Houghton Indoor Market	300.00	
Drop-In Vendors	100.00	
	2,100.00	

Expenses

	Budget	Actual
Venue	300.00	300.00
Marketing/Advertising	1073.00	318.00
Office Supplies/Fees	20.00	2.00
	(1,593.00)	(620.00)
Net Income	\$ 507.00	

To Do List

- ☐ Weekly Local Business Sponsors - *Offer Signage & Sponsorship Ad on Website (Adding 12x18 Yard Sign Sponsorships)*
- ☐ Weekly Entertainment/Activities (*Location must be in the grassy areas and pre arranged*)
- ☐ Get Hancock Shop Class to build benches for the pavilion
- ☒ Partnering with Lions for Strawberry Fest (*I would like to add Market section to festival but need to join lions and create proposal*)
- ☐ Sponsorships for Weekly Music (*If music is planned we can advertise and arrange the pavilion near the park for more to enjoy*)
- ☐ 2024 Season Coupon Book/Card
- ☐ Add Customer Parking Signs
- ☐ Signage - *add season sign to hang under park sign*
- ☐ Pre-Season Meeting needed? **February or March**