

Dear [Professor Name],

My name is [Your Name], and I am a [Title] here at [Institution].

We work as part of the nonpartisan voter registration and education program on our campus, [Program]. We hope that you will be able to support our efforts to register and educate students about voting.

We know that college voters consistently vote at low rates, but they are more likely to vote if they know how. And, [research](#) shows that encouragement from faculty, staff and other students makes a significant difference in student registration and turnout.

That's why [Program] is teaming up with Motivate, a nonpartisan civic engagement resource, to support students with voting guidance and encouragement this year.

You can support students this election cycle by providing direct, nonpartisan information about voting and this available resource in your syllabi.

Please consider adding the suggested language below for all your students:

[CAMPUS] is excited to partner with Motivate, a nonpartisan resource, to help our community engage in democracy this year and beyond. Visit [MOTIVOTE URL] to check it out.

You can use Motivate to check your voter registration status, get reminders about important deadlines, make a voting plan, view a ballot guide and more. Plus, earn points and prizes for taking steps to get ready to vote!

This resource is 100% nonpartisan and designed to help you get informed and ready to vote. It doesn't tell you who or what to vote for — that's your personal choice!

No matter what state you're voting in, Motivate has you covered. Get started and make your voting plan in just a few minutes at: [MOTIVOTE URL].

**Not eligible to vote in the US? You can still participate to help others get ready!*

These are just a few ways that this simple step makes a big difference:

- Voting is habit-forming: Voting in one election substantially [increases the likelihood](#) of voting in the future, so helping students vote in their first election sets them up to be a voter for life.
- Getting voting information from a professor or student volunteer has been [shown to increase](#) registration rates by 6 percentage points and turnout rates by approximately 2.6 percentage points.
- Syllabi reach all students and advance our goal of normalizing/institutionalizing civic engagement on campus.

If you have any questions or would like to learn more about strategies for supporting voter engagement in our community, reach me directly at [\[Email and Phone Number\]](#).

Thank you in advance for your support of student voting!

Sincerely,

[\[Type Your Name/Title\]](#)