

[Gourmet Insights](#) is a prominent source of data, analytics, and intelligence tailored for the Food & Beverage industry. Our expertise lies in delivering thorough and current information across diverse facets of the F&B sector, encompassing restaurants, foodservice establishments, beverage producers, distributors, and other key players in the culinary landscape.

[Data Bridge Market Research](#) unveils a comprehensive study of Market, presented in a visually compelling format for effective data absorption. Key insights are readily evident through insightful graphs, charts, and figures, empowering informed decision-making.

Acquiring maximum return on investment (ROI) hinges on understanding brand awareness, market landscapes, potential future challenges, industry trends, and customer behavior. Every detail and insight within this **[Vitamin C](#)** report serves as a guide for businesses to make informed decisions and enhance their ROI. Employing a data triangulation method involving data mining, analysis of data variables' impact on the market, and validation by industry experts, this report ensures robustness. Furthermore, market segmentation is a pivotal aspect of this Vitamin C market report, categorizing the market based on applications, verticals, deployment models, end-users, and geography.

Utilizing cutting-edge tools and techniques, this Vitamin C market report rigorously conducts research, analysis, and data gathering. It strategically profiles key market players, conducts systematic analyses of their core strengths, and presents a competitive landscape. In today's business landscape, there's a dire need for precise, comprehensive, and detail-oriented market information to gain a clear understanding of market landscapes. The Vitamin C market report serves as a reliable resource, empowering businesses to focus on the realities and nuances of the Vitamin C industry, thereby guiding them on the right path.

Data Bridge Market Research analyses that the vitamin C market is expected to reach USD 2,131.00 million by 2030, which was USD 1,143.00 million in 2022, registering a CAGR of 8.10% during the forecast period of 2023 to 2030.

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Market Definition

The purest form of vitamin C is known as ascorbic acid. It is a water-soluble vitamin that is important for the normal growth and development of humans. It is also important for maintaining teeth, connective tissue, and bones. Vitamin C aids the human body in absorbing iron from food. Vitamin C is one of the most important nutrients because it helps to protect the body from several ailments such as fetal health problems, cardiovascular disease, and eye diseases, among others.

Global Vitamin C Market Dynamics

Drivers

- **Multiple benefits associated with vitamin C**

Vitamin C is found in several food products, mainly in citrus fruits. Vitamin C is vital in the body's ability to produce collagen and repair damaged cells. A lack of vitamin C can lead to muscle weakness, joint pain, and bleeding gums. As a result, the demand for vitamin C has augmented because of its role in improving the immune system. Vitamin C helps to reduce the severity of colds and flu, and some research suggests that it may also help to prevent more serious conditions such as cancer and heart disease. As a result of the multiple benefits associated with vitamin C, the demand for vitamin C increases, likely boosting market growth.

- **Rising demand for sodium ascorbate**

The increasing demand for sodium ascorbate is expected to drive the market's growth during the forecast period. This is attributed to its ability to be quickly absorbed by the body and to stay there longer. As a result, this sector is expected to have a bigger market share in the Global vitamin C market. If someone has a vitamin C deficiency, then sodium ascorbate is quite effective in this case. Furthermore, if vitamin C is taken as sodium ascorbate, it will effectively prevent scurvy disease. As a result of all these factors, the demand for sodium ascorbate increases which enhances the market growth

Opportunities

- **Increasing incidence of chronic medical diseases**

The growing incidence of chronic medical diseases will likely create ample market growth opportunities during the forecast period. Vitamin C is essential to maintain a system with sufficient nutrition to fight chronic diseases. Furthermore, vitamin C reduces the risk of several chronic diseases. Therefore, the demand for vitamin C will rise in response to the growing incidence of chronic medical diseases. Hence, the increasing incidence of chronic medical diseases will boost market growth.

- **Rising launches of new products**

Rising launches of new products in the global vitamin c market by major market players will create lucrative opportunities for market growth during the forecast period. For instance, Vitamin Energy launched a combination of CBD and Energy In 2019 for customers demanding CBD-infused products. The Vitamin Energy Company launched this product to focus on increasing its product line, which supports creating new functional shots.

Report Scope:

1. Analysis of market trends influencing the global beverage stabilizers market's growth.
2. Examination of trends within key regional and country-level markets based on type, function, and application.
3. Providing a comprehensive overview of the **Vitamin C market**.
4. Evaluation of historical, current, and projected market sizes in terms of volume and value.
5. Offering a neutral perspective on market performance.
6. Essential information for market players seeking to maintain and expand their market presence.

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Some of the major players operating in the vitamin C market are:

- Foodchem International Corporation (China)
- CSPC Pharmaceutical Group Limited (China)
- Glanbia plc (Ireland)
- Northeast Pharmaceutical Group Co., Ltd (NEPG) (China)
- Duchefa Biochemie (Netherlands)
- DSM (Netherlands), ADM (U.S.)
- Bayer AG (Germany)
- Abbott (U.S.)
- Merck & Co., Inc. (U.S.)
- Anhui BBKA International Co., Ltd. (China)
- Vitamin Energy (U.S.)
- DuPont (U.S.)
- Sanofi (France)
- DSM Jiangshan Pharmaceutical (Jiangsu) Co., Ltd (China)

By Type (Sodium Ascorbate, Calcium Ascorbate, Potassium Ascorbate, Magnesium Ascorbate, Ascorbic Acid 90% Granulation, D-Isoascorbic Acid, Ascorbic Acid 95% Granulation, Ascorbic Acid 97% Granulation, Coated Vitamin C, Others), Source (Natural, Synthetic), Process (Reichsteiz, Two-stage Fermentation), Form (Tonic, Tablet, Granules, Injection), Application (Pharmaceutical, Cosmetics, Food, and Beverage, Animal Feed)

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About Data Bridge Market Research, Private Ltd

Data Bridge Market Research operates as a multinational management-consulting firm, boasting offices situated in both India and Canada. Renowned for our innovative and cutting-edge market analysis methodologies, we pride ourselves on our unparalleled durability and forward-thinking approaches. Our commitment lies in unravelling optimal

consumer prospects and nurturing invaluable insights to empower your company's success within the market.

With a team comprising over 500 analysts specializing in various industries, we have been instrumental in serving over 40% of Fortune 500 companies on a global scale. Our extensive network boasts a clientele exceeding 5000+, spanning across the globe. At Data Bridge Market Research, our goal remains steadfast: to provide comprehensive market intelligence and strategic guidance to propel your business toward success.

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