

WELCOME WALK 2026

Sample Emails & Texts



Email #1 – Kickoff (Send ASAP)

Subject Line: Join me in reaching my goal!

Dear **[Name]**,

As you know, education is deeply important to me. That's why I'm so excited to be participating in Global Village Project's Welcome Walk on Saturday, November 7th! GVP is the only middle school in the U.S. dedicated to refugee girls, and this year we're celebrating 18 years of impact. Together with over 300 walkers, we'll walk in Clarkston, the community these girls call home, for a day of fun, celebration, fundraising, and solidarity. By walking (or donating!), we'll raise critical funds to keep GVP tuition-free, so every student can reclaim her learning journey.

I've set a goal of raising **[insert fundraising goal]**, and I'd love your support! Every gift helps provide intensive English language learning, small class sizes, and trauma-informed education for refugee girls at GVP.

Would you consider donating to help me reach my goal? Every dollar makes a difference!

Donate here: **[Insert Fundraising Link]**

Thank you for helping refugee girls step into their unstoppable futures with power and confidence.

With Gratitude,
[Your Name]

Email #2 – Midway Reminder (Send a few weeks before)

Subject Line: Help Me Reach My Goal for Refugee Girls!

Dear **[Name]**,

We're just a few weeks away from GVP's Welcome Walk, and I'm getting closer to my fundraising goal! I joined this event because I believe every girl deserves the chance to learn, no matter the barriers she's faced.

Did you know?

- Globally, 2.8 million refugee girls are out of school.
- In DeKalb, only 61% of English Language Learners graduate high school.
- At GVP, 79% of our alumnae graduate high school, flipping the script on what's possible.

I'm aiming to raise **[insert fundraising goal]** to support this mission. Would you consider donating? Even a small contribution brings us one step closer to ensuring refugee girls can have access to the education they deserve.

Donate here: **[Insert Fundraising Link]**

Thank you for walking beside me and making education possible for refugee girls.

With Gratitude,

[Your Name]

Email #3 – Midway Reminder (Send a few weeks before)

Subject Line: Just 2 Weeks Left – Help Me Reach My Goal!

Dear **[Name]**,

The countdown is on! GVP's Welcome Walk is almost here, and I need your help to finish strong! So far, I've raised \$**[Insert Amount]**, and I'm just \$**[Insert Amount]** away from reaching my final target of **[insert fundraising goal]**. If each of my friends donated just \$30 today, I'd get there (and maybe even exceed it!).

I'm walking to support refugee girls who are rebuilding their education and their futures after displacement. At GVP, they receive:

- Intensive English language and literacy instruction
- Small class sizes and hands-on STEAM learning
- Social and emotional support to heal and grow
- Mentoring and alumnae support for long-term success.

Every step we take helps refugee girls step into their power. Will you chip in today?

Donate here: **[Insert Fundraising Link]**

Thank you for being part of this mission. Together, we can open doors of education and opportunity for unstoppable refugee girls.

With Gratitude,

[Your Name]

Text #1 - Kickoff

Hi **[Name]**! This November I'm walking in GVP's Welcome Walk to support refugee girls' education. Will you help me reach my goal? Donate here: **[Insert Fundraising Link]** ❤️

Text #2 - Midway Reminder

Hi **[Name]**! I'm getting close to my goal for the Welcome Walk! Every gift helps refugee girls reclaim their education. Can you chip in today? **[Insert Fundraising Link]** ❤️

Tex#3 - Final Push Text

Just 2 weeks until GVP's Welcome Walk! I'm almost at my fundraising goal! Will you be the one to get me there? Donate here: **[Insert Fundraising Link]** Thank you! ❤️

Questions?

We're here to help!

Contact Kara McKinley kmckinley@globalvillageproject.org

Thank you for being part of our Village!

Together, we're stepping into her story and fueling the unstoppable futures refugee girls are creating for themselves..

