



## ANNUAL CONVENING LOGISTICS & AGENDA

### Esade University (Barcelona Campus)

Building 3 - Av. Esplugues, 92-96 E-08034

### Meeting Aims

At the Global Convening, we will focus on:

- **Opportunities for Connection:** We're creating intentional spaces to foster lasting connections with peers, building a supportive network that sustains your work and amplifies your impact when you return home.
- **Scaling Success through the Development of Industry Standards:** Together, we'll affirm the values that unite us and explore industry standards to expand fair and ethical ISAs, enabling us to serve even more students globally.
- **Skill-Building in Key Areas:** To enhance our collective impact, we'll deepen our skills in high-impact areas such as fundraising and operational best practices.

### TUESDAY, 17 JUNE

2:00 - 4:00 p.m.

[Museu Picasso de Barcelona](#) (optional, no-host offering)

*Logistical details will be sent to those that register for this offering.*

Discover the artistic legacy of Pablo Picasso with an exclusive private guided tour of the renowned [Museu Picasso in Barcelona](#). Located in the historic Ciutat Vella district at Carrer de Montcada, this iconic museum houses one of the most extensive collections of Picasso's works. Immerse yourself in the artist's early years and his profound connection to the city.

6:00 - 8:00 p.m.

**Members-only Welcome Happy Hour (invite-only)**

*Logistical details will be sent separately to all 2025 Paid Members*

Kick off your evening in Barcelona with an exclusive members-only happy hour! Join us for a night of lively conversations, laughter, and tapas. Sip on Spanish wines while mingling with fellow members in a warm, relaxed atmosphere that makes networking feel like catching up with old friends. It's the perfect way to unwind, share stories, and soak up the vibrant spirit of Barcelona.

### WEDNESDAY, 18 JUNE

9:00 - 10:00 a.m.

**WELCOME & GETTING TO KNOW YOUR COLLEAGUES** | *Esade University - Building 3*

Additional details coming soon! A light continental breakfast will be served.

10:00 - 10:15 a.m.

**TRANSITION**

10:15 - 11:00 a.m.

**STORIES FROM THE FIELD** | *Esade University - Building 3*

Additional details coming soon!

11:00 - 11:45 a.m.

**FIRESIDE CHAT WITH KEY PARTNERS** | *Esade University - Building 3*

Additional details coming soon!

**11:45 a.m. - noon**

**BREAK**

**noon - 1:00 p.m.**

**WORKING SESSION ON INDUSTRY STANDARDS & MEASUREMENT - LEARNING FROM THE MICROFINANCE AND FUNDING COMMUNITY (part 1) | Esade University - Building 3**

Join us for an engaging and collaborative session where we draw valuable insights from the microfinance and funding sectors to inform and advance the development of industry standards within our own field. In this interactive working session, participants will explore proven strategies and practices for establishing effective metrics and standards that drive accountability and impact. Bring your experiences, questions, and openness to learning as we build a pathway toward robust and sustainable industry standards.

**1:00 - 2:00 p.m.**

**LUNCH | Esade University - Building 3**

**2:00 - 2:30 p.m.**

**TRANSITION BREAK**

**2:30 - 5:00 p.m.**

**WORKING SESSION ON INDUSTRY STANDARDS & MEASUREMENT (part 2) | Esade University - Building 3**

**5:00 - 6:30 p.m.**

**ENERGY BREAK**

**7:00 - 9:00 p.m. Be Our Guest for Dinner at Camping Mar | Passeig de Joan de Borbo 103, 08039 Barcelona**

We are thrilled to invite you to join us for a hosted dinner at [Camping Mar](#), located in the stunning Marina Vela near Barceloneta Beach. Indulge in a four-course meal showcasing Spanish culinary favorites, including seafood paella, patatas bravas, and the renowned jamón ibérico, all while enjoying picturesque harbor views. The restaurant will gladly accommodate dietary needs—please let us know in advance to ensure an enjoyable experience for all. We can't wait to share this memorable evening of delicious food, beautiful surroundings, and great company with you! Note: it is approximately a 30 minute drive from Esade University to Camping Mar. If you wish to bring a guest or spouse to dinner, you will have the option to include them during registration.

## **THURSDAY, 19 JUNE**

**9:00 - 11:00 a.m.**

**SKILL BUILDING WORKSHOP – THE ELEMENTS OF GREAT STORYTELLING | Esade University - Building 3**

Join us for an engaging, interactive workshop led by [Peri Lynn Turnbull](#), a seasoned expert in strategic communications and brand development. This session will equip participants with the tools to craft compelling narratives that resonate with diverse audiences. Designed as a hands-on learning experience, attendees will gain real-time feedback on their storytelling techniques, explore the core elements that make stories memorable and impactful, and learn how to align their messaging with their organization's mission and values.

Peri Lynn will share insights from her extensive experience, highlighting practical tips and case studies to inspire attendees. Whether you're pitching a bold idea, rallying community support, or communicating your organization's impact, this workshop will help you refine your approach and build a brand that inspires trust and engagement.

A light continental breakfast will be served, offering a chance to network with peers before diving into the skill-building session. Don't miss this opportunity to elevate your storytelling game!

**11:00 -11:15 a.m.**

**ENERGY BREAK**

**11:15 a.m. - 1:15 p.m.**

**OFFERING 1: SKILL BUILDING WORKSHOP – FUNDRAISING** | *Esade University - Building 3*

Join us for an engaging, interactive workshop led by a seasoned fundraising expert, where you'll gain practical insights and hands-on experience in developing effective fundraising strategies. This session will equip participants with the tools to craft compelling donor pitches, build lasting funding relationships, and design sustainable revenue streams for their organizations.

Designed as a hands-on learning experience, attendees will receive real-time feedback on their fundraising approaches, explore key elements that drive donor engagement, and learn how to align funding strategies with their mission and long-term goals. Our expert facilitator will share real-world case studies, practical tips, and innovative fundraising models to inspire and guide your efforts.

Whether you're preparing for your next big grant application, engaging major donors, or launching a new fundraising campaign, this workshop will help you refine your strategy and maximize impact.

**1:15 p.m. - 2:30 p.m.**

**LUNCH**

**2:30 p.m. - 4:00 p.m.**

**CONSULTANCY CHALLENGE DISCUSSIONS** | *Esade University - Building 3*

We will divide into small peer groups to tackle a pressing strategic challenge using a consultancy protocol (please see below). A consultancy is a structured process that provides an individual or team with new ideas to help them with a specific challenge or dilemma. Through the group's deep sharing of experiences and exploration of the challenge, leaders will come away with fresh ideas to spark progress. Because external perspectives make this protocol valuable, each group intentionally includes participants representing various organizations and experiences. When you arrive in Barcelona, we will share additional information about your specific challenge discussion.

**4:00 - 5:00 p.m.**

**MEMBER RECOGNITION CEREMONY** | *Esade University - Building 3*

Additional details coming soon!

**5:00 - 6:30 p.m.**

**ENERGY BREAK**

**8:00 - 10:00 p.m.**

**TASTE OF BARCELONA - UNHOSTED DINNER**

**Optional Offering | Various Locations**

Experience the vibrant flavors of Barcelona by joining a small group dinner at one of the city's exceptional dining spots. This is an unhosted opportunity for attendees to mingle, savor local cuisine, and enjoy the company of peers. With only 6 seats available at each restaurant, space is limited—please sign up in-person with us on-site if you'd like to join a dinner. **Please note: This is a no-host dinner, so attendees are responsible for their own expenses.**

## FRIDAY, 20 JUNE

**10:00 a.m. - 2:00 p.m. | Private Tour of Barcelona's Iconic Gaudí Architecture including Sagrada Familia led by [Laura Tours](#) (optional, no-host offering)**

*Logistical details will be sent to those that register for this offering.*

Join us for an immersive, small-group, private tour of Barcelona's iconic Gaudí architecture led by [Laura Tours](#). Discover why Gaudí's creations continue to captivate the world as we explore:

- Passeig de Gràcia: Exteriors of remarkable Catalan Art Nouveau buildings.
- Casa Batlló: Interior visit to one of Gaudí's whimsical creations.
- Sagrada Familia: Awe-inspiring skip-the-line interior visit to Gaudí's unfinished masterpiece.

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## Overview of Consultancy Protocol for Challenge Discussions

### *What is a consultancy protocol?*

A consultancy protocol is a structured process that provides an individual or team with new ideas about how to address a specific adaptive challenge or dilemma. This is done primarily through the consultancy group's deep sharing of relevant experiences and exploration of the presenter's challenge. Because external perspectives are what make this protocol valuable, each group intentionally includes participants representing various organizations and experiences.

### *Who does what during the consultancy?*

The Presenter will begin by reiterating the norms for the discussion.

- **Information shared by the presenter and other participants is strictly confidential.** We aim to create an environment in which leaders can discuss challenges openly and honestly. All discussions will be treated as *off the record* to create a spirit of candor. Conversations will not be recorded, and we ask that participants do not reference this conversation, those involved, or the learnings on social media.
- **All participants will be asked to provide honest yet respectful feedback.** Participants should offer feedback in the spirit of helping one another achieve our goals and increase our impact.
- **All participants will stay engaged and focused on the conversation when they are in the room together.** Please limit distractions by placing cell phones and computers out of reach.

The Presenter will guide the group through the following steps:

- *Presenter* will share background information on their challenge to reiterate and build upon the information that was shared in the pre-read. (~5-10 minutes)
- *Presenter* will share their key questions that they'd like the group to help them unpack. (~5 minutes)
- *Consultancy Group* will then have time to ask clarifying questions of the Presenter. (~15 minutes)
- *Presenter* will then be silent as the *Consultancy Group* discusses and addresses the key questions that the Presenter has raised in wanting their counsel. (~25 minutes)
- *Presenter* will then reflect on what they have learned from the Consultancy Group and close by offering their gratitude. (~5 mins)