



## **FLANC 2022 Fall Conference – Sponsorship Opportunities:**

FLANC will be glad to customize sponsorship packages to fit your specific goals and objectives. We have catered sponsors with various and sometimes creative options to allow an organization to reach the world language professionals that attend our annual conference. Below is a listing of opportunities with estimated level of sponsorship. Bundling options do allow us to adjust total fees to fit a custom package.

Opportunities such as:

- **Lanyards:** \$450 sponsorship or provide by organization (800 lanyards) (**Sponsored by Wayside**)
  - Lanyards do not require FLANC logo (preferred)
  - If provided by sponsor, can be corporate designed
- **Namebadge Holders:** \$450 sponsorship or provided by organization (800 holders) (**Sponsored by World of Reading**)
  - Holders do not require FLANC logo (preferred)
  - If provided by sponsor, can be corporate designed
- **Printing:** \$1500 sponsorship
  - Schedule at a Glance handouts
  - Conference signage
- **Conference App:** \$1500 sponsorship will be (**Sponsored by Vista**)
  - Noted on App
  - Recognition in Exhibit Hall
  - Recognition on web page
  - Recognition in participant communications
- **WiFi for Conference:** \$1500 sponsorship for one day or \$2500 for both days or partial sponsorship
  - Noted on App
  - Recognition in Exhibit Hall and
  - Recognition on web page and
  - Recognition in participant communications
- **Keynote Speaker:** \$3000 sponsorship or organization can direct sponsor with speaker for fees/expenses.
- **FLANC Teacher(s) of the Year Award:** \$1500 sponsorship (**Sponsored by Carnegie Learning**)
  - Annual award for a Teacher of the Year & a Higher Education Teacher of the Year
  - Limited to a single sponsor
- **FLANC annual Scholarship Award Winner:** \$1000 sponsorship (**Sponsored by Vista**)
  - Scholarship granted to graduating student in world language arena annually
  - FLANC facilitates nominations and awarding process
  - Full Sponsor recognition in program as the Scholarship sponsor
  - Sponsor would be specific recognition with any scholarship award publicity
  - Sponsor would be provided photo op with winner
- **Special Events:** \$2500 or sponsor arranges/facilitate directly with host site
  - This includes events such as Retirement events, Project C.A.F.E.



*Foreign Language Association of North Carolina – Inspiring World Language Educators since 1967*

- Sponsor would receive full recognition with any event publicity
- Sponsor would have photo op with specific event group/participants
- [Workshops:](#) \$500 per workshop (or \$1100 for up to 4 workshops offered)



- Food Breaks: \$1000 per break
  - Includes specific recognition in program
  - Sponsor signage during specific break
- Saturday Lunch: \$2500
  - Includes specific recognition in program and during business meeting/lunch
  - Allows for sponsor to be present during lunch with members – dedicated time only for sponsor
  - Sponsor signage placement at lunch and in lunch meeting presentation
- Sunday Lunch: \$1500
  - Includes specific recognition in program
  - Allows for sponsor to be present during lunch with members – dedicated time only for sponsor
  - Sponsor signage placement at lunch event (walk-thru lunch pick-up by members)
- Advertising Options:
  - FLANC partners with a digital conference app that includes options for banner Ads -part of the registration
  - Let us know what you have in mind

FLANC Fall Conference is celebrating our 56th Annual Conference in 2022. We look forward to 500-800 world language professionals joining us every year not just from North Carolina (95%), but across the globe (%5). Our largest contingent of members are language teachers from both public and private schools representative of traditional and dual language/immersion programs. We also have language program coordinators and administrators that attend. With over 100 general sessions and workshops packed into a two-day event, we look forward to continuing our tradition, our mission, of supporting and inspiring world languages. Join us to see and feel how passionate we are for world languages.

Additionally, we are open to discuss other options and opportunities with organizations. If there is a specific question, please contact [executive.director@flanc.org](mailto:executive.director@flanc.org) (Helga Fasciano – Executive Director) or phone: 336.346.0179. Thanks for your consideration of supporting FLANC 2022!

