

Stephen Dinan & Devaa Haley Mitchell - The Shift Mentorship Program

Mentorship helps make the journey easier, more successful, and ultimately more enjoyable. The right relationship can help you with:

- Overall business strategy, vision, and idea generation
- Branding, marketing, and core positioning
- Honing your vision and attracting people and resources
- Online marketing and launch strategies
- Developing your team in a strategic and heart-centered way
- Identifying areas for growth and how to get there
- Navigating work-life balance so you stay healthy and inspired
- Setting boundaries and saying “no” whenever appropriate
- Letting go of inner barriers and limiting beliefs
- Developing daily practices that keep you clear, focused, and aligned
- Expanding your leadership capacities through speaking and writing
- Supporting you to feel confident while offering your soul gifts
- Learning to negotiate effectively for favorable deals
- Developing your business in the most aligned, harmonious, and beneficial way

As you’ve likely already experienced, when you’re growing a transformational business, a LOT of challenges come up. That’s why it’s invaluable to have a mentor in your corner who will give you straight answers to whatever challenges arise — *and* ask you the powerful, probing questions that allow you to discover your own brilliant answers.

Choosing the Right Mentors for You

To get the greatest value from a mentor, you want someone who you can deeply trust and who embodies the specific kind of success you want to create.

In other words, you want to work with someone you deeply respect and who is further ahead on the path that you want to walk.

The Shift Mentorship Program is led by two highly respected leaders who have founded impactful, profitable, and paradigm-shifting organizations —The Shift Network and Awakening Shakti.

From the beginning, they have each been committed to creating trusted brands in the transformation space by doing business in a very conscious way, which has allowed them to grow highly successful businesses that are healthy, loving, and deeply in service:

Stephen Dinan is respected by many as one of the leading entrepreneurs, evolutionary change agents, and Shift agents of our day. He’s part of the Transformational Leadership Council and Evolutionary Leaders, as well as an active speaker who has spoken in over 100

venues in the last five years. He's a Stanford graduate and a top-tier strategist, coach, and leadership mentor.

Lisa Schrader, the founder of Awakening Shakti, has impacted the lives of thousands of clients for two decades as a workshop leader, author, speaker, and coach. Her transformational online programs and proven curriculum show people like you how to usher in a whole new way of BEING in one's authentic power — in body, heart, and soul. Her work has been featured on *Oprah*, Oxygen, and VH1. She also holds the designation of Professional Certified Coach from the International Coaching Federation, and has over two decades worth of experience in coaching entrepreneurs.

The powerful companies that Stephen and Lisa founded have empowered hundreds of thousands of change leaders around the world and touched over 2.3 million lives. The Shift Network has worked with over 1,550 thought leaders in diverse fields of personal development and social change, including many of today's most respected authors and thought leaders.

They integrate a deep understanding of transformative practices with the skills of modern, internet-driven entrepreneurship.

And now they're offering to work with a select group of participants like you for six months to birth the next level of your work and your leadership.

Because they have different, complementary styles and skills, you'll receive support that's deeply balanced in masculine and feminine qualities — and contains a potent mix of entrepreneurial wizardry, spiritual depth, and embodied, grounded joy. They're skilled at creating an authentic, empowering, and sacred container for leaders.

Having worked with most of today's top teachers of transformation and studied major systems of marketing and business, they're also particularly skilled at designing marketing strategies for teachers and change agents to grow into their full capacity.

The Shift Mentorship Program is designed to move you past just a good livelihood into true abundance from a profitable, growing business, ideally growing into a 7-figure business or more over time.

The world truly needs you to **reach as many people as possible** who can benefit from your work, teaching, services, products, and your message of change. The world needs to undergo huge shifts, and you and your work can help.

A Journey Optimized for YOU

Rather than spend the live time of ***The Shift Mentorship Program*** focused on delivering teachings — which may not all match exactly where YOU are right now — Stephen and Lisa will focus most of the in-person time on *your* most pressing challenges.

They'll engage in coaching, mirroring, teaching, sharing, and feedback **in response to your evolving needs**, as well as the needs of the group.

Two Mentorship Retreats

The Activation Retreat will kick off our program, where you'll be invited into Stephen's beautiful mountain sanctuary called the "Jewel" in Nevada City, California (**January 29 to February 1, 2020**). This will begin the 6-month journey of birthing the next level of your work AND the next level of *you*. Guests will stay at this extraordinary property, surrounded by 30 acres of pristine forest. All expenses after arrival are included in the investment in this program.

The Momentum Retreat builds your momentum to the next level, a program that also takes place at the Jewel. Dates are **June 3 to 6, 2020**. This retreat is designed to do deeper personal transformation work and support you in clarifying your longer-term vision and strategies, honing your support and roadmap for ongoing success, and stepping into the next level of your leadership while enjoying nourishing time in an idyllic place!

Both retreats in the beautiful Sierras will include ample time for mountain hiking, visits to the Yuba River, luxuriating by the pool and enjoying the outdoor hot tub, visiting picturesque Nevada City for shopping and fun, and peaceful time to take in the abundance of the natural landscape.

During the two retreats — and over the 6-month journey — you'll be guided to:

- **Expand and crystallize your vision** for what you're creating
- Deepen your connection to **inner guidance** — your intuition
- Align your business and your life with your **highest purpose** in a way that attracts the perfect audience
- Refine ways to **monetize your mission** without selling out on your values
- Get laser coaching about how to **improve and scale** your work
- Hone your **branding**, positioning, and elevator pitch
- Identify, **dissolve, and transform barriers** in yourself to manifest your vision
- **Enhance the quality of your presence**, so people pay attention to who you are and what you're offering
- Create an action plan that's **achievable and joyful**
- Design **effective revenue-generation strategies** to organically increase your business
- Clarify the short-, medium-, and **long-term vision** for your business so you can clearly and quickly share your value proposition
- Learn to **effectively communicate** in ways that are compassionate while also being clear and direct
- Design your lifestyle to be **nourishing, empowering**, and ultimately more **successful**, modeling what you teach in how you lead
- Practice and refine **key leadership competencies** you need to maximize your influence with others
- **Create evolutionary partnerships** with like-minded leaders who can help you **stretch** beyond your comfort zone, **transcend** blind spots in your way, and **embody** your higher potential
- Learn how to integrate your **full Self** into your leadership
- Receive support, mirroring, and encouragement from a **circle of allies**

- Experience a **microculture where conscious leaders thrive** at their full potential
- Magnetize the results you desire by harnessing the power of enjoyment
- Make more embodied decisions by tapping into your intuition, your body wisdom, and spiritual guidance — in addition to your mind

During ***The Shift Mentorship Program***, we'll help you build skills which will prepare you to be a transformational leader, such as:

- **Enhanced Wellbeing:** Ability to care for yourself, nourishing your body, heart, mind, and soul so you have the energy and presence to engage others in your mission
- **Easeful Productivity:** Ability to set clear intentions and use your energy efficiently to accomplish tasks and activities with ease and flow
- **Skilled Communication:** Ability to articulate your unique perspective authentically and empathically, using wise timing and listening for the most creative outcome
- **Charismatic Congruence:** Ability to show up authentically in a public or performance situation, where your words match your actions and you create a personal and inspiring connection with your audience
- **Strategic Alliances:** Ability to identify and build effective partners with stakeholders inside and outside your family, group, or organization who can positively influence your success and wellbeing
- **Grounded Resilience:** Ability to remain grounded and maintain inner wellbeing in the face of adversity or great setbacks, and to quickly recover and even thrive — and support others in doing the same
- **Expanded Cultural Impact:** Helping to model a new paradigm of leadership, and shaping a workplace and world in which we can ALL fully thrive
- **Magnetic Attraction:** Working not just with your “yang” drive but also your deeper “yin” reservoirs of receptivity so success naturally comes to you more effortlessly

At the deepest level, you'll integrate and embody a **new way of living and leading which is fully authentic, inspired, and aligned** with your highest potential. You'll redefine success, leadership, and power for yourself and our world.

What You Receive

You can't unleash your FULL leadership potential alone... you'll need collaborators, structures, practices, and a network that meets you where you are and supports you to the next level.

The ***Shift Mentorship Program*** offers experiential, action-oriented, and integrative guidance designed to guide you from where you are to where you want to be. During the program, you'll receive one-on-one coaching from and access to Stephen Dinan and Lisa Schrader — and all the insights, skills, and knowledge they have to serve your growth and your business.

Activation Retreat (Valued at \$4,500, January 29 to February 1, 2020)

An intimate 4-day residential mastermind at the Jewel, Stephen's gorgeous mountain sanctuary in Nevada City, California. This will be key to activating your visionary roadmap, developing your action plan, and designing your support system for the next six months.

Individual Mentoring Sessions (Valued at \$8,000)

Six sessions of personal mentorship, support, coaching, and strategic advice, alternating three with Stephen and three with Lisa. Sessions with Stephen will focus on business strategies to grow your business to the next level, while Lisa will focus more on developing your leadership skills, honing your inner resources, and designing a fulfilling and pleasurable lifestyle.

Group Teaching and Masterminds (Valued at \$4,000, Weekly)

Most every week during the program, participants will gather for an hour of teaching, laser coaching, and Q&A led by Stephen and/or Lisa (with the curriculum directed by your needs). These sessions will include the sharing of your progress and advice on your challenges, as well as time for accountability with partners. These sessions will begin on February 4 and run through June 30 on Tuesdays at Noon Pacific.

Momentum Retreat (Valued at \$4,500, June 3 to 6, 2020)

The second 4-day retreat will again take place at the Jewel, Stephen's gorgeous 30-acre sanctuary. The Momentum Retreat will serve to deepen your transformation, hone your long-term vision, and update your plan with action steps and accountability to continue your momentum.

Access to Specialized Help From the Shift Team (Valued at \$800)

The Shift Network, which has built an 8-figure business on conscious principles, has many seasoned leaders with more specific knowledge that you may need. The program also includes up to two one-hour sessions with people within the company who have highly specialized skills, from database and software expertise to writing and advertising.

MP3 Audios and PDF Transcripts of All Online Sessions (Valued at \$1,000)

This includes your six personal sessions and 23 group sessions. In addition to the high-quality MP3 audios, you'll also receive transcriptions in PDF format within one week after each group coaching or personal session is completed. You can then review, print, and highlight the most important insights and practices you were given.

Access to Shift's Program Library (Valued at \$10,500)

This includes:

The Shift Leadership Academy (Valued at \$5,000)

This Shift Leadership Academy offers the **crème de la crème of leadership mentors**. You'll receive full access to the recordings library to help you take a quantum leap in your leadership capacity. With this bonus, you gain access to the latest science and leadership

theory, as well as best leadership practices and specific guidance in marketing, organizing, and team building.

Faculty and topics include:

- Jean Houston — *Humanity's Journey of Transformation & Your Exceptional Role*
Author, PhD Scholar, Leader in the Human Potential Movement
- Marianne Williamson — *The Call to Feminine Leadership*
Spiritual Teacher, *New York Times* Bestselling Author and Candidate for the 2020 U.S. Presidential Election
- Deepak Chopra — *Transformational Leadership and Cultures for Good*
New York Times Bestselling Author
- Lisa Nichols — *Becoming the Divine Messenger You Were Born to Be*
Motivational Speaker, *New York Times* Bestselling Author
- Daniel Goleman — *Leadership: The Power of Emotional Intelligence*
New York Times Bestselling Author of *Emotional Intelligence*
- And many more!

The Enlightened Business Academy (Valued at \$2,500)

The Enlightened Business Academy includes twenty-seven 90-minute modules of teachings and concrete strategies to give you what you need to create a sustainable and successful heart-centered business. Nowhere else can you get in-depth teachings from such remarkable teachers. We strongly recommend working through this content as part of the Mentorship Program.

- **Module 1: Becoming a Purposeful Entrepreneur & Creating a New Paradigm Business**
Taught by Tim Kelley, True Purpose Institute
- **Module 2: Mastering the Tender Art of Niching**
How to Gain Intimacy, Trust & Connection With Your Best Potential Customers & Clients
Taught by Mark Silver, Heart of Business
- **Module 3: Creating Your Irresistible Offer**
Taught by Lisa Sasevich, The Invisible Close
- **Module 4: Attract Customers Without Struggle**
Taught by Sharla Jacobs, Thrive Academy
- **Module 5: Heart-based Marketing**
Taught by George Kao, The Authentic Business Community
- **Module 6: Scalable Business Models & The Launch**
Taught by Jennifer Russell and Bryan Franklin, California Leadership Center
- **Module 7: The Enlightened Entrepreneurial Mindset**
Becoming the Person You Need to Be to Manifest Your Vision
Taught by Ryan Eliason, Social Entrepreneur Empowerment Network
- **Module 8: Entrepreneurial Secrets From the Leading Edge**
Taught by Stephen Dinan, The Shift Network
- **Module 9: Creating Enlightened Work Environments**
Taught by Bharat Mitra, Organic India

Five Shift Programs of Your Choice (Valued at \$3,000)

The Shift Network offers many courses and trainings that showcase important teachings from dozens of world-respected pioneers, ranging from purposeful marketing to connecting with higher guidance to shamanic journeying. While enrolled in the mentorship program, you can choose five programs to complement the growth and leadership you'll be developing; you can participate in these programs via downloaded recordings, or live for current programs. This bonus will help you become a truly full-spectrum leader. [Click here](#) for a catalog of past courses that you can access (this bonus includes our 7-to-9-month virtual programs that are priced at \$1,500 or more).

Investment and Application

You'll get the unique opportunity to work with Stephen and Lisa at a special price. Instead of increasing the program fee this year as originally planned, we've decided to maintain our pricing for one more year.

And... they're only accepting 10 people into this exclusive program — to ensure that each person receives an abundance of focused attention, personalized coaching, and support!

Total Program Value = **\$33,300**

Special Price:

only \$17,000 when paid in full

or 6 monthly payments of \$2,997

To be considered for *The Shift Mentorship Program*, we must receive your completed application and \$100 deposit (refundable if you are not chosen) by 5:00pm Pacific on December 15, 2019. You'll be notified by 5:00pm Pacific on December 18, 2019 if you're accepted. To reserve your spot, we'll need to receive your signed agreement and payment in full or your first installment by 5:00pm Pacific on December 30, 2019.

Note: If you cancel the program within three days of registering, you'll get a full refund minus a \$100 processing fee, assuming no coaching or retreat has taken place at that point. Given this is a very exclusive program with a committed number of slots available, we are not able to offer refunds beyond that point. So when you pay, please make sure you are clearly committed. Also note that your registration fee DOES include food and lodging costs for the Activation and Momentum Retreats.

Are You Ready?

If So, Then Start Your Application Here

About Your Mentors

Stephen Dinan is the founding President and CEO of The Shift Network and a member of the Transformational Leadership Council and Evolutionary Leaders. The Shift Network was founded in 2010 and has served over 2.3 million people worldwide, with customers in 180 countries. It delivers virtual summits, courses, and trainings featuring over 1,550 thought

leaders in domains as diverse as spirituality, peace, holistic health, psychology, parenting, enlightened business, shamanism, Indigenous wisdom, and sustainability.

Stephen is a graduate of Stanford University (Human Biology) and the California Institute of Integral Studies (East-West Psychology). He helped create and directed the Esalen Institute's Center for Theory & Research, a think tank for leading scholars, researchers, and teachers to explore human potential frontiers. As the former director of membership and marketing at the Institute of Noetic Sciences, he was the driving force behind the Shift in Action program and the One Minute Shift media series.

He has been a featured speaker at the World Cultural Forum in China, the Alliance for a New Humanity in Costa Rica, Renovemos Mexico in Mexico City, and the University of Cuenca in Ecuador, as well as at over 100 U.S. conferences, events, radio programs, and online summits. He is the author of *Sacred America*, *Sacred World: Fulfilling Our Mission in Service to All* and *Radical Spirit*.

Lisa Schrader, the founder of Awakening Shakti, has impacted the lives of thousands of clients for two decades as a workshop leader, author, speaker, and coach. Her transformational online programs and proven curriculum show people how to usher in a whole new way of BEING in one's authentic power — in body, heart, and soul.

Her work has been featured on *Oprah*, Oxygen, and VH1. She's on the faculty of The Shift Network where she's hosted the global Shakti Summit on "Sensuality, Sex, and the Sacred." She's the author of *Kama Sutra 52: A Year's Worth of the Best Positions for Passion and Pleasure* from Quiver Books, and hosts a podcast called *SheSource* for practical and professional women who are ready to move from tapped out to turned on.

A graduate of UCLA, she is recognized as a Professional Certified Coach by the International Coach Federation and has a private practice supporting clients worldwide. She lives a life rich with loving relationships, nature, and gratitude in the Sierra Foothills of Northern California.