| Evaluating the Content | |
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| As you look at the questions below, put an X in the yes or no column for each. | |
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| Does the title of the blog provide information about its content? | Yes |
| Is the purpose of the blog stated on the blog page? | Yes |
| Is there a link to lead you to further information about the blog creator? | No |
| Can you determine the credentials of the creator from the blog content? | Yes |
| If you conduct a search on the creator's name in a search engine or in Google Groups, can you find out what provides the creator with the authority to write about the blog topic? | Yes |
| Can you tell from the comments on the blog that others treat the creator as an expert in the topic that the Weblog covers? | Yes |
| Do many other blogs link to this one? | No |
| (Conduct a URL search in a blog search engine like Google) | Ok |
| When looking at the blogger's posts, can you recognize any bias? | Yes |
| If the blogger includes a list of links to other Web sites or blogs, does this help you determine the expertise or authority of the blog creator? | Yes |
| Is the content found in the blog written in a readable manner, with correct grammar/spelling? | Yes |
| Does the content in the blog contradict information found in another source? | No |