

REPORT ON NATIONAL HANDLOOM DAY CELEBRATIONS

Name of the Institution: SVD Government Degree College for Women, Nidadavole

Department : Political science

Date: 07 August 2026

Programme: National Handloom Day

Participants: Students and Teaching/Non-Teaching Staff

Subject

Celebration of National Handloom Day – Awareness on the Importance of Handlooms and the Role of Youth in Promoting Handloom Products

Introduction

National Handloom Day was celebrated at SVD Government Degree College for Women, Nidadavole, on 07 August 2026 with the participation of students and staff. The programme was organised to create awareness about the rich handloom tradition of India and to highlight the importance of supporting handloom weavers and traditional artisans.

Objectives

- 1. To create awareness among students about the importance of the handloom sector.**
- 2. To understand the contribution of handloom weavers to Indian culture and the economy.**
- 3. To encourage students to support and promote locally made handloom products.**
- 4. To preserve India's traditional art, culture and weaving heritage.**
- 5. To create awareness about the livelihood and challenges of handloom weavers.**

Importance of National Handloom Day

National Handloom Day is observed every year on 7 August to recognise the contribution of handloom weavers and to promote India's rich handloom heritage. Handlooms represent India's cultural diversity, traditional skills and artistic excellence. The sector also provides employment and livelihood opportunities to a large number of artisans and their families.

The celebration helped students understand the importance of purchasing and promoting handloom products. It also encouraged them to respect traditional craftsmanship and contribute to the preservation of India's cultural heritage.

Programme Details

The programme was attended by the students and staff members of the college. The participants were given awareness about the history, importance and cultural value of handloom products. The role of students and young people in supporting handloom weavers and promoting traditional Indian textiles was also highlighted.

Outcomes

- Students gained awareness about the significance of National Handloom Day.**
- They understood the social, cultural and economic importance of the handloom sector.**
- Students were motivated to support local handloom artisans and products.**
- Awareness was created about preserving India's traditional weaving heritage.**
- The programme encouraged respect for the skills and hard work of handloom weavers.**

Conclusion

The celebration of National Handloom Day at SVD Government Degree College for Women, Nidadavole, on 07 August 2026 was meaningful and informative. The active participation of students and staff made the programme successful. The event created awareness about the importance of handlooms, encouraged support for traditional artisans and strengthened the spirit of “Vocal Local” and the preservation of India’s rich cultural heritage .





Nidadhavole, Andhra Pradesh, India 🇮🇳

3-5-19/1, Ram Nagar, Smt Rajeswari Ramakrishnan Lions Eye Hospital, Balaji Nagar, Nidadhavole, Andhra Pradesh 534301, India

Lat 16.910831° Long 81.675337°

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