

Curation Project

What is content curation?

Content curators sift through a bunch of content on a particular topic, find the good stuff, collate it, give it some context and share it online either on their own websites/ blogs or via curation tools such as Pinterest, Scoopit or Storify.

via: <http://justinehyde.tumblr.com>

Is it collecting or is it curating?

A collection is curated when it is thoughtfully approached, organized, presented in a way that helps others to understand its purpose. A thoughtful curation always has a reflective component.

Your Assignment:

You are to curate an online product that clearly helps the viewer to understand you, your interests, goals, dreams and ideas.

Requirements:

- *A minimum of 10 items. These items can be ANYTHING! Photos, videos, memes, gifs, poems, original art. 2 of the items must be things you created, the rest may be things you have found.*
- *Cite the items that you did not create, either on the item itself or in a bibliography.*
- *Curation must be on a digital platform. For this project you must use <https://flipboard.com/> or <https://www.pinterest.com/>.*
- *You must submit a reflection essay to turnitin.com. This essay should discuss your process of selection and organization and why this collection allows the viewer insight into you as a person.*

Content curation: “the process of sorting through the vast amount of content on the web and presenting it in a meaningful way around a specific theme”

-Beth Kanter (2014)