

State High School Diving Coach Recruitment Coordinator

Purpose:

To lead the recruitment and engagement of high school diving coaches within their state, promoting membership in the U.S. Professional Diving Coaches Association (PDCA) and fostering stronger connections between high school programs and the broader diving community.

Responsibilities:

Recruitment and Membership Growth:

1. High School Coach Outreach:

- Identify and reach out to high school diving coaches across the state, encouraging them to join the PDCA.
- Build and maintain a state-specific database of high school diving coaches, including contact information and school affiliations.

2. Relationship Building:

- Develop relationships with high school diving coaches to understand their needs and demonstrate the value of PDCA membership.
- Act as the primary liaison between state high school diving programs and the PDCA.

3. Recruitment Campaigns:

- Plan and execute recruitment initiatives targeting high school diving coaches, such as email campaigns, personal calls, and social media engagement.
- Collaborate with the PDCA marketing team to develop state-specific promotional materials.

Membership Support and Retention:

4. Onboarding New Members:

- Assist new high school coach members in understanding PDCA benefits, accessing resources, and integrating into the organization.
- Host virtual or in-person welcome sessions to connect new members with the PDCA community.

5. Retention Initiatives:

- Develop strategies to retain high school coach members, including networking opportunities, professional development sessions, and state-specific events.

Program Development and Collaboration:

6. State-Level Engagement:

- Organize or support state-specific initiatives, such as clinics, workshops, or networking events, to engage high school coaches.
- Partner with other PDCA committees (e.g., camps, ethics, events) to provide resources and programming for high school coaches.

7. Professional Development:

- Work with the PDCA education team to create resources and training sessions tailored to the unique challenges of high school diving programs.

Data Collection and Reporting:

8. Tracking Recruitment Efforts:

- Maintain detailed records of outreach efforts, recruitment successes, and feedback from high school coaches.

9. Reporting Progress:

- Provide regular updates to the PDCA President and board on recruitment progress, state-specific trends, and feedback from high school coaches.

Promotion and Advocacy:

10. Representation at State Competitions:

- Represent the PDCA at high school diving meets and championships to promote the organization and recruit coaches.

11. Celebrating High School Coaches:

- Highlight the contributions and successes of high school diving coaches in the state through PDCA platforms, such as social media and newsletters.

Qualifications:

- Familiarity with high school diving programs and their structure within the state.
- Strong communication and interpersonal skills to engage and recruit high school coaches.
- Experience in outreach, membership development, or recruitment, preferably in sports organizations.
- Organizational skills to manage outreach efforts and maintain accurate records.
- Passion for diving and a commitment to advancing the PDCA's mission.

Reporting:

The State High School Diving Coach Recruitment Coordinator will report directly to the PDCA Vice President of Membership and provide updates on recruitment efforts, challenges, and opportunities within their state.