Paths in Biblical Studies (PBS)
Short Course Contributor Guidelines

OPTION B: Full Rights Granted to Paths in Biblical Studies (We Handle Editing)

Thank you for considering contributing a course to Paths in Biblical Studies. **Option B** is for instructors who are **creating a course specifically for our platform** and are able to collaboratively deliver a **professional-quality product with support from our team**. It requires **minimal time commitment** for the non-teaching aspects of course production, such as slide formatting and video editing. In exchange, you grant us **full rights** to the course, and you receive our highest revenue share.

Course Format

- **1-to-4 Lecture Course**: Each lecture 45–60 minutes.
- Content should be **evergreen** (relevant long-term, not tied to current events).
- Present in an accessible, engaging way. Aim for clarity and storytelling — imagine you're teaching a bright audience outside your specialty.

Recording Requirements

Don't worry about being a tech expert! We'll handle editing and design. All you need to do is record your lecture(s) either independently or together with the help of a PBS team member.

- **Camera**: Use at least an HD webcam.We'll check your setup first. If needed, we can loan you a professional webcam.
- **Audio**: Use the best mic you have. Again, we'll do a check and if it doesn't meet our requirements, we'll send you one. Record in a quiet space with no background noise.
- **Environment**: Tidy, well-lit room (office or bookshelf backdrop works well).

Just hit **record in Zoom (or a similar tool)** while giving your lecture. Our team will take care of editing, graphics, and polish.

Slides & Visuals

- Create clear, well-structured slides for each lecture. You may submit draft slides containing the educational content only for our graphic designer to format, or you may format your own slides ensuring they meet the standards below, at your discretion.

- Keep text minimal — focus on key points, visuals, and examples.

- If formatting your own slides, use **large fonts and high contrast** for readability.

- Since courses are sold commercially, all visuals must be properly licensed and attributed. If we are formatting your slides, we can assist with image sourcing and/or attribution as necessary. Acceptable sources include, but are not limited to:
    - Images from Wikimedia Commons (CC BY, CC BY-SA, or Public Domain only)
    - Unsplash & Pexels (free for commercial use)
    - Images in the public domain
    - Your own or other appropriately licensed photos

Supporting Materials

Course preparation

- **Instructor headshot and biography** (for marketing and the course introduction)

- **Marketing questions** (to assist with course promotion)

Course content

- **Course overview** (300 words) and **lecture descriptions** (100 words each)

- **2–3 reflection questions per lecture** (open-ended, discussion-friendly)

- **Reading recommendations** (to serve as the course bibliography/further reading list)

- **One multiple-choice quiz** (10-20 questions based on course length)

Optional: Any additional resources applicable to the course and/or your scholarship that you would like to promote (website, blog, articles, et cetera)

Submission & Review Process

1. Decide how to record (live audience or no live audience, independently or with Paths in Biblical Studies team member presence/support) and record the course video files.
2. Send us the following additional materials:
    - Slides (PowerPoint, Keynote, or Google Slides)
    - Course overview, lecture descriptions, reflection questions, quizzes, reading recommendations, any additional resources as applicable
3. Bart will approve the course based on the course overview and lecture descriptions.
4. Our team will edit the video files and format the course materials for publication.
5. We'll launch the course for ala carte sale and inclusion in the Biblical Studies Academy.

Compensation (Option B – Full Rights)

By choosing this option, you **grant us full rights** to your course. You receive:

- **25% of all direct course sales**
- **Inclusion in the BSA instructor pool fund**
- **25% of additional income streams** (e.g., audiobook, licensing)

Quick Tips

- Avoid time-sensitive references ("this year," "last week," etc.) → keep it evergreen.
- Avoid references to other courses unless you explain them fully.
- Be yourself—tell stories, keep it conversational, and teach as if to smart beginners.