

I'd like you to take some time to look over all the ideas on your wall from the "How Might We" activity, and somehow consolidate or converge on a few ideas or strategies that are most resonant for you.

How I personally would do this:

Step 1. Look over all the ideas posted by others on your wall.

Step 2. Start to notice: (a) common themes among everyone's ideas, (b) specific ideas that feel meaningful or energizing to you for some reason, which doesn't have to be explainable at this moment.

Step 3. Then, based on this... create for next time:

(1) Strategies

A list of strategies you'd like to take going forward.

Note that a strategy is something that answers the "how" part of the equation, whereas a goal is more the "what."

You might consider focusing on just one (or two) of your goals, since we are now in the "converging" stage.

I'd aim for around five strategies, but it could be fewer.

(2) Two things

Two things in two different mediums.

Think of these like little experiments!

Maybe one is digital and one is physical. Or one is audio, the other is in video, etc.!

Some ideas:

- Another map, maybe one that makes sense of all the ideas you received for the "How Might We" experiment, pulling out common themes
- Another map, one that makes sense of related projects, similar to a market positioning graph

- **A physical prototype or sketch or something**
- **A specific collection of useful resources or visual material**
- **A logo or brand for an imagined project**
- **Something else??**
- **Mostly, if there's an idea you uncovered that sparks interest, try exploring it through something you create!**

Make it physical and/or sensorial for extra credit.

Whatever it is, take a picture of it or somehow put it inside your “researching” Are.na channel as well.