

Angeli Kakade/Represented by  (720) 215-9662

CAREER HIGHLIGHTS

- Engaging reporter who draws from unique sources to develop enterprise content that other reporters miss.
- With a genuine and warm delivery, can dissect complex topics and break them down into issues that resonate with viewers.
- Understands the importance of diversity and how consumer, health, and environmental issues impact each community.
- The go-to-reporter for leading ratings pushes and developing AI strategies across the company.

BROADCASTING EXPERIENCE

Reporter/Special Projects/Fill-in Anchor

KING-TV, Seattle WA

March 2021 to Present

- Senior morning show reporter, leading major breaking news including the Whatcom County floods which displaced 85% of residents, major wildfires, and other natural disasters.
- With a talent for developing enterprise content in health, owns consumer and environmental beats, from tracking Seattle's rapidly changing real estate market, to tires polluting the waterways, to how AI is impacting daily lives.
- Confronted city and state officials after uncovering how chemicals from tires were polluting Washington's waterways and killing Coho Salmon. Tracked down the manufactures and pushed for accountability on all legal and legislative fronts.
- Ability to take economic issues like layoffs in the tech industry and bring a personal perspective that humanized the content. During Amazon and Microsoft layoffs, emotionally driven stories focused on H-1B visa holders who make up a large percentage of tech workers.
- With both parents as doctors, possesses a rare understanding of health care. Can dissect the actual costs of healthcare and prescriptions drugs and why the system is such a struggle for consumers.
- Believes in high-energy, high-impact, active live shots that set the scene for the viewer.
- Led content development for ratings periods and regularly pulled to develop promotional, viewer-focused content.
- Targets sources others ignore, which results in exclusive beats, expanded coverage, and reach for the newsroom.
- Selected to attend Tegna's exclusive AI Summit at headquarters to discuss ways to

incorporate AI into journalism and develop other uses in newsrooms across the nation.

- Enthusiastic social media expert who is a top performer on TikTok, X (formerly known as Twitter), and Facebook.
- A voice for South Asians and other minority groups, highlighting their impact on the economy, including how diverse winemakers are meeting the growing demand for wine among Asian communities.
- Works closely with managers to support younger journalists joining the team, coaching them on live shots, storytelling, and source development.

Reporter/Fill-in Anchor
WISH-TV, Indianapolis, IN
March 2019 to March 2021

- Established deep relationships in the Indianapolis medical community, becoming the go-to reporter for Covid-19 reporting.
- Made national headlines by breaking the story on the Larry Bird mural and ensuing legal fight over his imagery.
- Identified areas other reporters were ignoring and targeted those to develop exclusive beats, expanding the coverage and reach for the newsroom.
- Lead breaking news reporter, including extensive live coverage of Black Lives Matter protests.
- Enthusiastic social media expert who doubled social media presence across Facebook and Twitter fan pages.
- Work closely with photographer to develop thoughtful, creative, and engaging live shots.

Senior Producer/Anchor/Reporter
Zazoom Media Group, New York, NY
October 2018 to February 2019

- Host and produce digital news videos for Buzz60, AOL, MSN, Time Inc., Tegna networks.
- Develop and pitch stories for national audiences, covering pop culture to politics.
- Expertise in social media videos targeting millennials, reaching millions annually.

Management responsibilities included:

- Managing content selection
- Assigning stories to producers
- Editing scripts
- Ensuring all assets are cleared
- Leading communications with partners

Anchor/Producer
New York Post, New York, NY
September 2017 to February 2019

- Anchor and producer for digital program *Price Tagged by Page Six*.
- Collaborated with team to develop program, including tone, style, and content.
- On-air work led to 340,145 followers.
- First episode posted 13,000 views and continues to climb.
- Pitch and produce stories daily, editing own material.

Anchor/Reporter

Zazoom Media Group, New York, NY

July 2015 to August 2017

- Anchor and produce up to seven digital packages a day.
- Pitch, research and develop content for national audiences.
- Manage all production work, including editing.
- Clients include MSN, AOL, USA Today and Time, Inc.

Correspondent/Field Producer

Alley Wire, New York, NY

August 2013 to March 2015

- Anchored and reported for revolutionary program focused on digital growth in NYC.
 - Researched, pitched, and interviewed start-up founders, highlighting their stories. •
- Write scripts, field produce and conduct on-camera interviews in field and studio.

Content Producer

Weight Watchers

September 2012 to October 2014

- Worked with VP on Content to develop and produce a new \$500,000 digital video series for Weight Watcher members.
- Defined requirements for series and led day-to-day activities such as script writing, casting, location scouting, budgets, production, and post-production.
- Led a team that saw an 87% increase in homepage engagement through the introduction of video.

On Camera Host

StyleMusic-TV (Digital)

September 2008 to June 2013

- On-camera host covering entertainment and lifestyle events, red carpets, press red carpets, press junkets and product launches.
- Collaborated with publicists and public relations teams to secure interviews.

PROFESSIONAL AFFILIATIONS

- South Asian Journalists Association – Board of Directors

LEADERSHIP/COMMUNITY INVOLVEMENT

- Eight-time marathon runner raising more than \$10,000 for charities around the world in NYC, Chicago, Berlin, London, Boston, Tokyo and Washington, DC

TECHNICAL EXPERTISE

- Final Cut Pro
- Final Cut X
- iNews
- Avid Media Composer
- Ability to shoot and edit video footage
- Adobe Premiere
- After Effects
- Wordpress
- CMS
- BlackMagic recording
- Teleprompter

EDUCATION

The New School, New York, NY
M.A., Media Studies

Michigan State University, East Lansing, MI
B.A., Communications