SL: The Page

Hi <name>.

While searching for some tutorials on how to decrease the pain, I came across your video "foot arthritis pain: most common signs and symptoms" and implemented the 3 tips that you suggested on my grandma's injury.

I got her a new pair of more athletic type shoes,

I laced the shoe as you said, with the middle being skipped and,

I also changed the insole to one that supports the upper part.

After just 1 day the pain started to go away.

I appreciate your help,

In return for those useful tips that actually decreased the pain...

I made something for you too.

I saw that you have 1-on-1 consultations on your site, so I looked a little at it and thought that it would be a nice thing to help you get more people to sign up for them.

I restructured the opt in page so that it makes the reader take action to buy your consultation.

**Here it is** (the link is for a google doc, it's going to take you to the remade page that you have, you can also see that it leads to a google doc when you click it)

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The Restructured Page

I have some more ideas on how we could add more people to buy your services and 1-on-1 coaching,

I have some more ideas but it would take days to write them down.

If you are interested to see what I have in mind, let's hop on a Zoom call so that we get a better understanding of both parts.

(if interested answer with a simple "yes")

HOWEVER...

If you are not willing to dig up the gold under your feet, then answer with a simple "no".

The choice is yours.

Thanks, David