

# 2024 TDP Scripts

**Note: These scripts are recommended for County Parties and anyone who want to do general Democratic identification amongst different groups**

**These are not for candidate campaign who are trying to identify support for a specific candidate—if that is the case, please see below to create scripts**

## **\*2024 Basic Voter Contact ID Script - Linear (Branched Script Available)**

Hi, is \*voter name\* available?

Hi, \*voter name\*! My name is \_\_\_\_\_ and I’m a volunteer with \_\_\_\_\_, talking to people in the community about the upcoming election. How are you doing today?

Can we count on you to support Democrats up and down the ballot in the upcoming election?

1 - Strong Democrat

2 - Lean Democrat

3 - Undecided

4 - Lean GOP

5 - Strong GOP

Ticket Splitter

Ticket Splitter - D

Ticket Splitter - R

3rd P/Independent

[IF UNDECIDED] I understand -- who you vote for is a huge decision, and there is a lot on the line this year. I’m supporting Democrats because ... [state why you’re voting for Democrats. Some examples: they’ll support our teachers, they’ll fix our power grid, they’ll pass common-sense gun safety legislation, or they’ll protect our parks and fix our roads]

Do you have any questions about what Democrats are fighting for? [answer questions to the best of your ability]

Thanks for your time today, it was nice talking to you. Have a great rest of your day!

[IF REPUBLICAN] I understand, thanks for letting me know. It was nice talking to you. Have a great rest of your day!

[IF DEMOCRAT] Awesome! Glad to hear that we can count on you. One of the most important things you can do to prepare to vote is make a plan to vote.

What is your plan to vote in the upcoming election?

Will vote, no plan

Early Vote

Election Day

Voting By Mail

Unsure

Not voting

Already Voted

[IF UNSURE/NO PLAN] Not a problem. The most important thing to consider right now is if you'll be voting by MAIL, EARLY in-person, or on ELECTION DAY. Which option works best for you?

[mark vote plan in Survey Question above, or move to Vol Ask if still not sure].

[IF EV] Awesome! Early voting is a great option. You can go to [MyTexasVotes.com](https://MyTexasVotes.com) to find your nearest early vote location. Locations change year to year so I suggest checking there before you go vote. I can repeat the website if you'd like to write it down.

[IF EDAY] I'm glad to hear you're planning to vote! If you're able, we strongly recommend that folks vote early -- this ensures that if something comes up on Election Day, you've already had a chance to vote. Plus there are usually no lines! Early voting lasts two weeks from October 21 to November 1. What do you think?

You can go to [MyTexasVotes.com](https://MyTexasVotes.com) to find your polling location. I can repeat the website if you'd like to write it down.

[IF VBM] It's a little late to request a mail ballot, so if you're able to get to a polling place in person, that's probably the best option. If you're physically unable to go into the polling place itself, you can vote from a vehicle.

If you need a ride or your only option is to vote by mail, you can call the Texas Democratic Party's Voter Assistance Hotline for additional help at 844-TX-VOTES (844-898-6837).

Can we invite you to volunteer opportunities for this campaign?

Yes

No

Maybe

Later

[IF VOL YES] Amazing! Thanks so much for your interest in volunteering. We'll reach out by text or phone in the next few weeks. In the meantime, if you'd like to start volunteering right away you can visit <https://www.mobilize.us/texasdemocrats/> and find an event near you.

[IF VOL NO] I understand. We'll reach out down the line and see if you're interested. In the meantime, you can visit <https://www.mobilize.us/texasdemocrats/> to find community or volunteer events near you.

Thanks for your time today, it was nice talking to you. Have a great rest of your day!

What issues are of particular importance to you as a voter this year?

Abortion Access

Against Abortion

AffordableHealthCare

Affordable Housing

Animal Rights

Black Lives Matter

Climate Change

Defund Police

Disability Rights

Economy/Job Creation

Education

Fix the Power Grid

Fund Public Schools

Immigration

Infrastructure

Increase Teacher Pay

Justice Reform

Legalize Marijuana

LGBTQIA+ Rights

Local Issue/Safety

Medicare/Medicaid

Paid Family Leave

Pro-Gun/2A

Racial Equality

Social Security

Stop Gun Violence

Student Loans

Taxes

Transportation

VA Reform

Voting Rights

Vouchers

Womens Rights

Water Rights/Conserv

Pro-Israel

Pro-Gaza

**\*2024 Primary VBM Program App Recipient: PRIME Script - Linear (Branched Script Available)**

Hi is \_\_\_\_\_ available? This is \_\_\_\_\_ with the Texas Democratic Party.

We're calling voters today about the 2024 primary election. I'm sure you've heard that the election is coming up soon – and this is truly the most important election in Texas history. [Move to Survey Question: XCmty Dem Support]

Can we count on you to support Democrats up and down the ballot in the upcoming election?

1 - Strong Democrat

2 - Lean Democrat

3 - Undecided

4 - Lean GOP

5 - Strong GOP

Ticket Splitter

Ticket Splitter - D

Ticket Splitter - R

3rd P/Independent

[IF 1 - Strong Democrat or 2 - Lean Democrat]: Great! Because you are eligible to vote by mail, the State Democratic Executive Committee has sent you a Mail Ballot Request Form for the March 5th primary election. Your Mail Ballot Request Form will come in an envelope labeled Important Election Mail.

[Mark response; move to Survey Question: XCmty VotePlan 03/24]

[IF 3 - Undecided or 4 - Lean GOP or 5 - Strong GOP or Ticket Splitter or Ticket Splitter - D or Ticket Splitter - R or 3rd P/Independent or No Response]: Thank you for your time. Have a nice day.

[Mark response and end conversation]

Can we count on you to vote in the March 2024 Democratic Primary?

Will vote, no plan

Yes - Early

Yes - Election Day

Voting by Mail

Unsure

Not voting

[IF Will vote, no plan or Unsure or Not voting]: Your mail ballot request form makes it easy to apply for a mail ballot and vote from the comfort of your home. The request form has a number for the Voter Protection Hotline. Feel free to give us a call if we can help answer any questions! We hope you'll join your neighbors and vote in this election. Have a good rest of your day!

[Mark response and end conversation]

[IF Yes - Early or Yes - Election Day]: Voting in person is a great option, too! We suggest planning to vote during early voting to avoid long lines. Early Voting begins February 20th and ends on March 1st. Thank you for being a reliable voter. Have a good rest of your day!

[Mark response and end conversation]

[IF Voting by Mail]: Great! Your Mail Ballot Request Form should arrive within the next week or so. When you get the application, be sure to add both (a) your Driver License number or DPS ID-number and (b) the last 4 digits of your Social Security Number. Also, include your phone number so the elections office can reach you if they have any questions. We recommend returning your request form right away - definitely before February 16th. All applications must arrive in the elections office no later than Friday, February 23rd. Thank you for being a reliable voter. Have a good rest of your day!

[Mark response and end conversation]

[IF No Response]: Thank you for your time. Have a nice day.

[Mark response and end conversation]

**\*2024 TDP Vote By Mail Application Chase Script - Linear (Branched Script Available)**

Hi is \_\_\_\_\_ available? This is \_\_\_\_\_ with the Texas Democratic Party.

I'm calling about the upcoming primary election.

Can we count on you to support Democrats up and down the ballot in the upcoming election?

1 - Strong Democrat

2 - Lean Democrat

3 - Undecided

4 - Lean GOP

5 - Strong GOP

Ticket Splitter

Ticket Splitter - D

Ticket Splitter - R

3rd P/Independent

[1 or 2 - Strong or Lean Democrat]: Great! Because you are eligible to vote by mail, the Texas Democratic Party is sending you a Mail Ballot Request Form for the March 5th primary election.

[3-5 - Undecided/Lean GOP/Strong GOP] Ok, thank you for your time. Have a nice day.

[Ticket Splitter/3rd P/Independent] Ok, thank you for your time. Have a nice day.

Have you received your mail-ballot request form?

Yes

No

Unsure

[Yes] - Go to next question.

[No or Unsure]

Ok, it should have arrived by now. Next time you check your mail, if it's not there and you'd like to vote by mail in this upcoming election, you can request another Mail Ballot Request Form at: [txdem.co/vbmapp](https://txdem.co/vbmapp). When you get the application, be sure to add the last 4 digits of your Social Security Number and your Driver's License Number. And include your phone number so the elections office can reach you if they have any questions.

We recommend getting that in the mail right away – definitely before Feb. 16th. All applications must arrive in the elections office no later than Friday, Feb. 23rd. You can also drop off your application in person.

Have you filled in and mailed back your Mail Ballot Request Form for the 2024 election cycle?

Yes

No

No - voting Early

No - voting EDay

Other - Already Req

[Yes] Great!

[No] Be sure to add the last 4 digits of your Social Security Number and your Driver's License Number. And include your phone number so the elections office can reach you if they have any questions.

We recommend getting that in the mail right away – definitely before Feb. 16th. All applications must arrive in the elections office no later than Friday, Feb. 23rd. You can also drop off your application in person.

Do you have any questions about the application or voting by mail?

[No - voting Early/EDay] I understand. We suggest planning to vote during early voting, which will start on Feb. 20th and run through Mar. 1st.

[Other] Great. Thank you for being a reliable voter. Have a good rest of your day!

Thank you for being a reliable voter. Have a good rest of your day!

**\*2024 VBM Ballot Chase Script - Linear (Branched Script Available)**

Hi is \_\_\_\_\_ available? This is \_\_\_\_\_ with the Texas Democratic Party.

We're calling voters today about the 2024 primary election. I'm sure you've heard that the election is coming up soon – and this is truly the most important election in Texas history.

Can we count on you to support Democrats up and down the ballot in the upcoming election?

1 - Strong Democrat

2 - Lean Democrat

3 - Undecided

4 - Lean GOP

5 - Strong GOP

Ticket Splitter

Ticket Splitter - D

Ticket Splitter - R

3rd P/Independent

[IF REPUBLICAN OR UNDECIDED]

Thank you for your time. Have a nice day.

[IF DEM OR LEAN DEM, CONTINUE BELOW]

Have you received your Vote by Mail Ballot yet?

Yes, mailed ballot

Yes, received

No, not received

No, vote in person

No, never sent app

Voted in Person

Yes, mailed: Great! If you want to track your ballot to make sure your elections office received it and that it was accepted and will be counted, you can do that at [txdem.co/vbmstatus](https://txdem.co/vbmstatus) . Thank you for voting!

Yes, received (not yet mailed): Great. When you fill out your ballot, don't forget to vote for all the Democrats all the way down to the bottom. And before you seal your carrier envelope, fill in your Driver's License number and last 4 digits of your Social Security Number – and your phone number so the elections office can call you if there are any issues. Then once you seal it, sign the outside. Are you able to complete your ballot and get it in the mail today?

No, not received: Ok, you should get that within about 10 days of sending in your application (or by Feb. 23 if you applied earlier in the year). If you haven't gotten it by then, you can check online to see where it's at. The URL is: [txdem.co/vbmstatus](https://txdem.co/vbmstatus), Or, you can call the Texas Democrats' Voter Assistance Hotline at 844-TX-VOTES.

No, will vote in person: That's a great option, too. Early voting starts on February 20. I'd encourage you to be a February voter! You can find your nearest early voting site at [MyTexasVotes.com](https://MyTexasVotes.com) Remember to bring your mail ballot with you to vote if you do get it, so you can turn it in and cancel it and still vote a regular ballot like normal.

No, never sent in application: Sorry for the confusion. Early voting starts on February 20. I'd encourage you to be a February voter! You can find your nearest early voting site at [MyTexasVotes.com](https://MyTexasVotes.com)

Voted in Person: That's great! Thank you for voting

Thank you for being a reliable voter. I appreciate your time. Have a good rest of your day!

**\*2024 GOTV Script - Linear (Branched Script Available)**

Hi, my name is \_\_\_\_\_, and I'm a volunteer with \_\_\_\_\_. Is \_\_\_\_\_ available?

I'm talking with voters like you today because there are less than two weeks until Election Day. In fact, I've already spoken with a lot of Democrats in your neighborhood today and it's exciting to see how many of them will be voting this year. With early voting happening now, a lot of us are planning where and when we'll be voting.

Can we count on you to support Democrats up and down the ballot in the upcoming election?

1 - Strong Democrat

2 - Lean Democrat

3 - Undecided

4 - Lean GOP

5 - Strong GOP

Ticket Splitter

Ticket Splitter - D

Ticket Splitter - R

3rd P/Independent

No Response

[IF REPUBLICAN] I understand, thanks for letting me know. It was nice talking to you. Have a great rest of your day!

[IF DEMOCRAT] Awesome! Glad to hear that we can count on you. Early Voting starts October 21 and Election Day is November 5. Here is a reminder you can put on your fridge.

[IF UNDECIDED] I understand -- who you vote for is a huge decision, and there is a lot on the line this year. I'm supporting Democrats because we need to common-sense gun safety legislation so parents don't have to worry every time they send their child to school. We need to put people over corporations, and work to fix the grid so we never have another collapse again. We need to ensure that every child in this state has access to quality, affordable childcare and education.

We need as many Democrats in the congress, the legislature and here locally to support our plans to build a better Texas.

Do you have any questions about what Democrats are fighting for?

What is your plan to vote in the upcoming election?

Will vote, no plan

Early Vote

Election Day

Voting by Mail

Unsure

Not voting

Already Voted

No Response

[IF UNSURE/NO PLAN] Not a problem. The most important thing to consider right now is if you'll be voting by MAIL, EARLY in-person, or on ELECTION DAY. Which option works best for you?

[mark vote plan in Survey Question above].

[IF EARLY] Awesome! Early voting is a great option. You can go to [MyTexasVotes.com](https://MyTexasVotes.com) to find your nearest early vote location. Locations change year to year so I suggest checking there before you go vote. I can repeat the website if you'd like to write it down. I can also text you the link. [go to contact details -- text icon, if available]

[IF EDAY] I'm glad to hear you're planning to vote! If you're able, we strongly recommend that folks vote early -- this ensures that if something comes up on Election Day, you've already had a chance to vote. Plus there are usually no lines! Early voting lasts two weeks from October 21 to November 1. What do you think?

You can go to [MyTexasVotes.com](https://MyTexasVotes.com) to find your nearest polling location. I can repeat the website if you'd like to write it down.

[IF VBM] It's a little late to request a mail ballot, so if you're able to get to a polling place in person, that's probably the best option. If you're physically unable to go into the polling place itself, you can vote from a vehicle.

If you need a ride or your only option is to vote by mail, you can call the Texas Democratic Party's Voter Assistance Hotline for additional help at 844-TX-VOTES (844-898-6837).

Thanks for your time today, it was nice talking to you. Have a great rest of your day!