

Bay Area Women's Sports Initiative

PARTICIPANT PROFILE



Kathy Arena
Chief Operating Officer
San Jose, CA

Website: www.bawsi.org

Email: kathy@bawsi.org

Funder: Nike

Kathy is BAWSI's Chief Operations Officer leading finance, development, human resources, and operations activities at the BAWSI office. Kathy comes to BAWSI with professional experience in strategic planning, marketing, and information systems and technology while working for Hewlett-Packard Company. In addition, Kathy has been a grant reviewer assisting high tech companies select school programs as recipients of technology awards. She has been active in her community as a board member and philanthropy liaison for the local National Charity League (NCL) chapter. She attended Colorado State University for her undergraduate work and Golden Gate University for her MBA. Kathy is passionate about giving all kids the opportunity to play and enjoy the lifelong benefits of health, teamwork, and leadership. Kathy is an avid sports fan and enjoys spending time with her husband and two adult children doing yoga, taking long walks, and trying new recipes!

ORGANIZATION INFORMATION

Mission Statement: BAWSI mobilizes the women's sports community to engage, inspire and empower the children who need us most. We focus on two populations who have the least access, but stand to gain the most from physical activity - underserved girls and children with disabilities. Our programs build resilience & overcome adversity.

Mission Priorities:

1. Youth
2. Health/Mental Health/Substance Abuse
3. Community Building/Economic Empowerment & Independence

Other: Physical Activity and Play, Women and Girls

Total number of employees: 20

Total number of volunteers (estimate): 500

Revenue	Prior Year	2020
Contributions and grants	\$799,272	\$931,227
Program service revenue	\$7,800	\$9,883
Investment income	\$1,324	\$829
Other revenue	\$28,302	\$28,188
Total revenue	\$836,203	\$970,622

Statement of Revenue (from page 9 – Form 990)	
1a. Federated campaigns	\$0
b. Membership dues	\$0
c. Fundraising events	\$280,515
d. Related organizations	\$0
e. Government grants	\$133,837
f. All other contributions	\$516,875
g. Noncash gifts in line F	\$5,363
h. Total	\$931,227
2. a-g Other revenue (if applicable)	

Fun Fact: Historically a "brown thumb" gardener, I'm learning tips in gardening and recently harvested my first bunch of tomatoes! Yum!