

WCCA Board Meeting Jan 12 2026 @ 7pm – WCCA Office

Attendees (16 total, everyone present, most online due to stormy weather)

In person:

*Ian Colbourne – Executive Director
Jordan Dawe Ryan – Project Coordinator
Dylan Decker – President*

Online:

*Samantha Delos Santos - Treasurer
Greg Delos Santos – Councillor at Large
Darroch Whitaker – Secretary
Dennis Colbourne – Councillor at Large
Sarah Hayden – Councillor at Large
Robbie Hickey – Councillor at Large
Yvan Roy-Sutherland – Councillor at Large
Mark Pike – Councillor at Large
Nigel Pike – Councillor at Large
Kyle Power – Councillor at Large
Andrew May – Vice President (joined late)*

Absent:

*Tommy Humphrey – Councillor at Large
Chad Parsons – Councillor at Large*

1. Ian Colbourne reviewed minute from previous meeting

No objections / corrections

Snow Dogs were sold by Kyle for \$1600, Ian will provide a bill of sale.

2. Introduction

Placement Student: Manpreet has been taken on from CNA as a work term, will be working with us until mid-February. She will be looking into developing a retail program for WCCA under direction of Ian and Jordan. The hope is that this can help increase revenue from things like trail passes.

3. Strategic Items

- Trail Naming for “Bog Bypass”: MP suggested Back draft, Andrew suggested Reflektor, other suggestions: Politically Connected, Spaller, Time Warp. **Back Draft** was selected after an online vote.
- Purchasing Policy. Some minor amendments have been suggested by Tommy, Ian and Darroch, the updated version will be circulated for review and approval.
- Formation of Sub-Committees: Jordan will circulate an email to the board asking for volunteers to serve on committees, as well as suggestions of non-board members. The sub-committees are:
 - LRE: (committee already largely in place from past editions)
 - Fundraising:
 - Finance:
 - Winter Grooming:
 - Trails: Suggestion that someone keeps a list / living document on needs / priorities, resources, etc. to help & work with Ian and Jordan in future
 - Events (races / build days / community events / group rides):
 - IPGS: no longer necessary
 - Media: No longer necessary, was relatively inactive in 2025; good enough to just have media talking points ready (Darroch can circulate draft from 2025)

4. Updates

Regional Updates

Stephenville (Nigel): Presented to Stephenville town council about the local MTB trail system; New council didn't seem super-jazzed about it, less interest than previous councils. Went through some slides he had presented to council describing their network, events, goals, challenges and network development plans. Good discussion with board about their future plans including an ACOA proposal they are putting together for another trail. Also some discussion about how they might eventually become more aligned with the WCCA (chapter?). DW offered to share a successful ACOA proposal with them in case it helps them prepare theirs.

Rocky Harbour: Darroch updated about meeting with Steve Wheeler regarding Trail Maintenance. Will set up a follow-up meeting with GMCA, Norris Point council, and Rocky Harbour council plus WCCA ED, PM and other interested board members.

Pasadena: No update

ED and PC Updates

- Media projects (FAM Tour + Mini Doc): Looking into a short 5-10 minute video highlighting growth of WCCA network, focus on new jump trail development. Reaching out to videography companies now. Also looking to get an influencer to visit.
- MOU with Massey Drive: MOU in place and will give access through Stratton's Pond Access Trail / Allan Gillespie Park

Project Updates

- Bog Bypass: Now named *Back Draft*
- Ridgeline: ACOA funding has been extended to June 2026 to allow completion of trail
- West Ridge: Jump line route Flagged, Clearing Plan in the works
- Next Trail Project: Continuation of work originally proposed last year: ACOA had asked us to cut that project down to West Ridge and Back Draft to limit project cost, other components will be for next proposal. Discussion that it would be good to have proposals for projects of varying scale in our back pocket (e.g. 1 year vs. multi year priority projects) to be able to quickly respond to funding opportunities.

LRE Updates

Ian updated on behalf of Tommy; Will be held August 22, 2026, Bishops is tentatively a go with finish at Marble Mountain. Yvan asked if that would require a bit more trail building to reach finish (likely yes). Some discussion about avoiding conflict with a wedding scheduled at Marble Mountain on the same day (white chainsaws only please!)

5. Fundraising Updates

- 50/50: Ian looking into an online 50-50, which can include selling tickets at a table. Drawback is we only take home 40% of sales but may make it possible to sell more tickets so more revenue in the end.
- Hats: Talking to VoltFuse and Trophy Shop.
- Trail Passes: Design was shared on slack; looking for ideas for perks to incentivize members to donate (please share ideas).

- Mark suggested a movie night, Free hub or something like that. Alternatively a season ender for members to share their videos. Something for Events committee to investigate.

6. Other Business

Ian reported that Trans Canada Trail has approved two student grants! (covers 50% of cost)

Discussion required for budgeting of PTBA trip as ACOA may not cover this.

Schedule for monthly meetings typically 7 PM on the 2nd or 3rd Monday of each month. **Next meeting will be on February 9, 2026**, DW will share invitation