

Everyone! We made it! We found the whale already!

This is incredible O_O

Of course spreading the word about Niche is still very welcome!

Feel free to use any of the materials provided here to reach out to whomever you think might be interested. Please always be polite and nice with everyone ^__^

- > [Niche Youtuber Challenge](#) (all infos and builds)
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According to legend, a mighty whale roams the endless seas of this world. The whale is said to be the most benevolent creature that has ever lived. It carries an island on its back and never dives into the depths in order to preserve its inhabitants precious lives.

The benevolent whale is said to grant wishes to the ones who encounter it but nobody has seen it in many years.

Team Niche tried their best to find the benevolent whale. We looked far and wide but haven't found a trace. We still believe in the whale's existence and we know that there is only one way we can find the whale: Together!

Let our howl reach the middle of the ocean!

----- vvv More info below vvv-----

----- **Welcome adventurer! Please tell us your name and pick a title** -----

Philomena, Whale Voyeur
Dr Acula, Whale Hunter
Victor, Goose Hunter
Rafael, Doctor Guinea
Goracyi, Whale Vanguard
Ellie, the Benevolutionist
Hoodini ,The magical owl
Delayna, Balaenoptera Fortuna
Irineo, Buccaneer
Wah, Ancient Basilosaurus
Voalt, Privateer
Shadow, Night Predator
Les Jackson, Curious Squid Fisherman
Tyler, The Assassin Sea Otter
Sion, Guy from Wales
Kismet, The Serendipitous Discoverer
Chris Chen, Meeper At The Moon
Luna, Mad Zoologist
Max, Peaceful Turtle
S'kaa, Lurker of the Deep
Shea, Manatee of the Sea
Joan, The Code
Slith, Explorer of the Unknown
Derek, Curious Cock
Hailey, Sensitive Sloth

----- **Please use your name and title to make a comment** -----

Philomena, Whale Voyeur: So that's how communication works around here!
Rafael, Doctor Guinea: This is certainly something new
Victor, Goose Hunter: Very intriguing. Let's get that whale!
Ellie, the Benevolutionist: Somewhere, over the Rainbow, blue whales fly.
Dr Acula, Whale Hunter: I want to suck your whale blood!
Goracyi, Whale Vanguard: Geronimo to a new adventure !
Hoodini, The magical owl: Finding something magical is always a good feeling!
Irineo, Buccaneer: Avast! For this journey shall never end!
Delayna, Balaenoptera Fortuna salut!
Wah, Ancient Basilosaurus I'm not extinct. Yet.
Voalt, Privateer. Don't worry, I'll make sure that whale stays safe.
Shadow, Night Predator. I hunt the wicked to save the weak.

Les Jackson, Curious Squid Fisherman: I don't really feel like fishing, but if it's out there I'll find it.

Sion, Guy from Wales: The idea of having a Whale Island sounds so cool that we gotta find it!

Kismet, The Serendipitous Discoverer: It'll be found if it is meant to be found!

Chris Chen, Meepers At The Moon: Have At Thee! P.S. Typo: No S On Meeper ,
Max, Peaceful Turtle: Islands on whales? My ancestors had Islands on their backs before it became cool.

S'kaa, Lurker of the Deep: We have seen this Whale you seek... If only more Whales would follow it's example, and stay up to soak the sun...

Shea, Manatee of the Sea: As long as it's warm and there's dogs...and food, I'll go anywhere! To the whale!

The Code: why not? Cause reasons...

Slith: Onwards, for new knowledge!

Derek: May the whale carry many chicks far and wide!

----- **Congrats, you are now a full member of the whale search crew!** -----

Philomena, Whale Voyeur: Yay!

Rafael, Doctor Guinea: First mission accomplished i suppose

Victor, Goose Hunter: *unsure what to say*

Ellie, the Benevolutionist: let's be bold!

Goracyi, Whale Vanguard: Allons-y !

Hoodini, The magical owl : Let's experience a magical journey!

Philomena,

Irineo, Buccaneer: Arrr!

Voalt, Privateer. Thanks, and good luck.

Les Jackson, Curious Squid Fisherman: Alright, let's get this over with.

Sion, Guy from Wales: Woo!

Kismet, The Serendipitous Discoverer: Huzzah!

S'kaa, Lurker of the Deep: Such an interesting crew, to sail these seas...

Shea, Manatee of the Sea: Can we ride the whale?

The Code: so... what are we doing?

Slith: Trying to find the Whale! He/She is somewhere around.

----- vvv More info below vvv-----

----- **But wait what are we actually going to do now?** -----

The search for the benevolent whale is real! We have a kickstarter reward called “Benevolent Blue Whale” which is only available for one person. We believe that this person exists, what leaves the problem of reaching her/him/it.

If we manage to find this one and only biggest supporter for Niche, we will use the gained money to actually build a swimming whale island into the game.

<https://www.kickstarter.com/projects/80250451/niche-a-genetics-survival-game>



Benevolent Blue Whale

5000\$

1

Your brand/name will be presented in a special spot on the games splash screen as well as on our website and in the credits. There will be a special monument in the game which you can design together with us and that features your name. We can't thank you enough!

- + You are our biggest supporter!
- + Special Monument featuring your name
- + Sponsorship mention + Executive Producer mention
- + Animal figurine with golden tiger coat
- + Digital copy of Niche + Beta Access
- + Digital Wallpaper + Digital Soundtrack + Digital Making Of
- + Your name in the credits

----- Ok, but where could he/she be hiding? -----

We don't know! Team Niche has spent two weeks looking for the whale already, but hasn't found him/her yet.

Philomena, Whale Voyeur: I saw some pack members tagging Youtubers on Twitter and telling them to try our Youtuber challenge. That seems to be a great start! Any other ideas?

Daelayna, Balaenoptera Fortunae: Have you considered reaching out to educational / scientific resources? Often, there could be grants for this sort of thing, and private school systems sometimes look for good advertising opportunities? Another thought - maybe sweeten the "Blue Whale" payout by offering multiple game keys (for a classroom environment) and maybe you guys could actually create the blue whale in game - a moving island that randomly appears....

Daelayna, Balaenoptera Fortunae: Another thought! (sorry - I like to brainstorm...) You guys have been featured in a few game magazines AND science magazines. Approach everyone who has written an article and ask for an edit that includes a reference to your search for the Benevolent Blue Whale.

Irineo, Buccaneer: I agree with Daelayna. This could be a really interactive way of teaching genetics, and there could be some institutions wanting to apply something

like this.

Philomena, Whale Voyeur: Sounds like a good idea Daelayna & Irineo! We reached out to some biology sites already. Do you have any specific suggestions :)?

Daelayna, Balaenoptera Fortuna:

<http://www.tutor.com/subjects/science>

<http://www.tutorvista.com/science-help>

<https://www.chegg.com/tutors/Physical-Science-online-tutoring/>

<http://science.etutorworld.com/>

<http://www.bioedonline.org/>

----might consider modified smaller release specifically for the following educational centers:

<http://www.sheppardsoftware.com/science.htm>

<http://www.coolmath-games.com/1-science-games>

<http://www.sciencekids.co.nz/gamesactivities.html>

http://www.learninggamesforkids.com/science_games.html

---this company might be interested in being an advertiser:

<https://www.23andme.com/>

---okay, so this is probably going to be mostly no, but private genetic researches might enjoy something like this...

https://en.wikipedia.org/wiki/List_of_genetics_research_organizations

Wah, Ancient Basilosaurus: Might be cool to reach out to museums too - like the Smithsonian, AMNH, etc. There's probably some stakeholder there that has 5Gs and is willing to spend it on a game that teaches people about evolution. Or we just mob Bill Nye until he says yes.

Philomena, Whale Voyeur: Wow, thanks Daelayna :)

Sounds like a plan Wah :D

Luna, Mad Zoologist: I can ask around at my university as they do a lot of science outreach programs with local schools. The science museum in London might have an interest?

----- vvv More info below vvv-----

----- Here are all the material we used to reach out to people so far -----

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Use #FindNicheWhale

----If you reached out to anyone please let your fellow crew members know ----

☐ Reached out to someone

☐ Got a positive response

☐ Negative response

Philomena, Whale Voyeur: I wrote a mail to Philippa Warr from **Rock, Paper, Shotgun!** No response so far.

Philomena, Whale Voyeur: I wrote a mail to **BestInSlot** the **Youtuber** and we wants to make a video before the campaign ends!

Victor, Goose Hunter: He made the video now. He was awful at the game.

Philomena, Whale Voyeur: I asked my **dad** if he has some extra 5000\$ to spare and he said WTF

Max, Peaceful Turtle - lmao, best comment... :D

Ellie, the Benevolutionist: I dug into my wallet. 5000 fibers but none of them a Dollar.

Max, Peaceful Turtle: I love you guys, this is awesome.

Voalt, Privateer. Sent a Tweet to my Twitter followers. Also to my FaceBook followers, because the two accounts sync each other.

Goracyi, Whale Vanguard: Made a Tweet for my Twitter followers (not much but still). I wrote a mail to Wollie Madden and Patrick Boivin from **TwoBestFriendsPlay**. No response so far.

Irineo, Buccaneer: Reached out to a local library and my university's biology department. They said they may look into it but no assurance.

Max, Peaceful Turtle - Made a tweet to at least reach out to some more ppl, will retweet your stuff soon, might ask David(2awesomestudios) to RT aswell for more exposure. Good luck with finding the whale, really cool idea to involve the community, good luck with your campaign, really happy to seeing how well it goes. All the best, Max.

*The Whale has been found, Congratulations all!
Now to find the bears/more doctors! :) -Slith*

Max - Congratz you guys, best check with KS that is not fraudulent or a scam(like with DimensionDrive) or do you know the whale? Wish you all the best.