

How to write an ad that sells faster than it takes to drink a cold one in a hot summer!

John Carlton

When we talk about an ad that sells, we're talking about crazy profitable ads.

No matter what type of copy you need for your business...

... it will be all with persuasion power.

- sales letters
- Emails
- Landing pages
- Direct mail letters

John Carlton will show you how you never run out of ideas.

You'll be able to write profitable ads in no time!

I call it the Pint of Beer Challenge because you can do it in less than an hour.

By learning this one trick you'll be able to write anything for your business.

John Carlton and Aaron Gentzler will show you how to do it.

[Click here](#) to get the first lesson FOR FREE



Aaron Gentzler

