Delphi m.e.
Motivate & Engage

To: Whom It May Concern

From: Dr. Jared Chapman, Founder

Re: Sole Source Letter

Delphi M.E. is dedicated to helping education institutions motivate and encourage learning in ways that support autonomy, create meaning through social connection and positive learner identity, and drive success through achievement and recognition.

We accomplish this goal through Delphinium, a Canvas LMS plugin that can be applied to any class or online course without altering existing courses. Studies show that Delphinium increases learning motivation and engagement and improves scores and completion rates.

One of the key differentiators between our platform and all others is our integration specifically with Canvas. Teachers can customize their gamification elements, module interfaces, and dashboard components. Our game elements include a leaderboard, avatars, achievements, aliases, prize boxes, and social sharing. Our dashboard components include a progress tracker, experience tracker, experience stats, tag tracker, course progress, and course countdown. In addition we provide teachers with powerful dashboards that allow them to quickly track student progress and generate targeted emails for specific groups of students (e.g., struggling students). Teachers can truly create a unique learning experience adding these elements to their Canvas content.

There is currently no other product in the market that offers these features.

Sincerely,



Jared R. Chapman PhD. MBA, M.Ed.
jared@delphi-me.com
Delphi M.E. LLC
Founder/Chief Innovation Officer