

40 Fascinations - Mission

40 fascinations is only 2-4 sentences for each of 20 different templates provided by Andrew.

<https://drive.google.com/drive/folders/11bGJkOSOX6Z7jkhQja1hIGHK9iXeGrXS> - This scientifically-balanced focus pill is the closest thing to inspiration in a bottle

The problems addressed/hooks:

- You need to produce something, and you need to do it now.
- You can generate ideas, but struggle to execute them.
- Our gadgets are continually tugging at our attention so most of us struggle to refine our ideas because our focus is easily interrupted.
- Caffeine's focus-enhancing potential is well-known... but we knew it could be improved
- natural compounds that complement caffeine, allowing you to focus on a task and promote convergent thinking.
- We are providing ingredients that support a calm and focused mind unlike convenience store energy drinks, there's the right amount — and the right balance — of these ingredients to enable the *brain* to work better, for longer, without running out of steam later in the day.
- Forbes featured our work

Fascination List:

1. HOW to find your muse not only at 9AM but anytime.
2. The SECRET to spark your creativity
3. If you enjoy struggling with ideas then DON'T look at the results of these guys from California

4. The Secret to getting rid of coffee in the morning and feeling amazing!
5. Why would Forbes mention these pills if they cost less than 1\$/day?!
6. Warning - Never spend money on THAT if your creativity is high anytime you need it.
7. Do you hate yourself? No? Then Stop wrestling your brain to squeeze any ideas and let us do the work in 1 hour.
8. Become the toughest person to compete with starting today
9. Caffeine works BUT not as well as THIS. (shhh, it's 3 times cheaper)
10. It's the Simplest 1\$ way to finally obtain the mental clarity and Focus you need
11. Caffeine is the best and only tool to start your day, right?
WRONG
12. If Forbes couldn't keep their mouth shut - why not have a look at that?
13. Nothing special - we only reinvented focus and placed it inside...
14. When extracting good ideas becomes torture... open this bottle, wait 40 minutes, and enjoy.
15. Holy Crap, the simplicity of focusing is groundbreaking with this pill!
16. That is unfair!! So take advantage of it. 1\$ solution to any daily task.
17. I finished all my daily tasks in just 4 hours and went home.
While you sit there like a zombie struggling to get started. LOSER.
18. Energy drinks producers would go bankrupt if YOU knew about THAT earlier.
19. Warning - DON'T LOOK here unless you need the simplest way to get focused in less than an hour

20. You Will Be Focused. Just read.
21. The unbearable pain of the inability to produce any ideas will NEVER come back to you after these 10 minutes.
22. The truth about focus must be given to people. You deserve to know.
23. We know it's hard sometimes to come up with ideas, don't be that hard on yourself. We even found a solution for you.
24. You know how hard the world tries to distract you. Don't let it later your success. Here is how to boost your best qualities to your max potential.
25. Lack of focus is not your fault. The world is designed to distract you. Escape this trap and enhance your true potential in just 10 minutes. Time starts now.
26. F*ck motivation. Now science is on your side. Find the simplest way to recharge your brain power in 10 minutes. (psss, Forbes recommends...)
27. You and Elon Musk. What's the difference? Well, he was wholeheartedly focused on his projects, didn't he? So can you. We explain below...
28. What to do when you've done all your daily tasks in 4 hours? Ohh, you haven't yet. Sure, because one thing is missing...
29. You will be addicted. And successful. This is what happens after an hour with Qualia.
30. We caught your muse in this bottle. And you don't even know where to look for it.
31. If you want to get the life of your dreams - take action. If you want the life of your dream in the next 3 months - read this article.
32. Good ideas come into a blurred, foggy mind, right? No, and that's true for any part of your life. So before you even get to a task - clear your mind with these 12 ingredients.

33. Call me weird but I turn my creativity on whenever I want. And that's the beauty of Qualia. Ohh, it's 1\$/day, just to mention.
34. Something to get you hyped, made by neuroscientists...
35. I regretted buying it... Then it arrived and I changed my mind. Actually, IT changed my mind...
36. Did you know that the most productive people spend at least 12 conscious minutes to get focused? We offer something different... so that you can overcome them!
37. Here is another promoting article that you will dismiss because you're arrogant and stingy. Keep it up! We will give people a clear vision of their actions for 1\$/day.
38. The simplest way to get ahead of your competition is to create a better outcome with less effort. That's a fact. Do you see yourself already ahead of everybody? If not, here is what to do... (read the article first)
39. You're going to be a nobody for the rest of your life without pushing your limits. Full stop. "But it haard..." - you say. Not anymore. See below. (10 min read)
40. It's not a meditation, magic, a course or an affirmation. We decided to use science for your benefit and combined these 12 ingredients to get the product.