Link to Q2 Budget Report:

🟢 Q2 Budget Report: Writers Workgroup

Deliverables

- Publications and Analytics: Articles are published on our Medium page each month, with metrics to be given at the end of each month.
- Substack Newsletter is released weekly based on our workgroup and monthly guild updates.
- Social media content calendar: Planning and scheduling written posts for accountability and strategy reassessment.
- Analytics Report: Continuous engagement on X [fka Twitter] with threads, polls, and announcements.
- Trivia sessions every Friday are based on recent updates in the ecosystem and publications on SingularityNET Blog and Ambassador Program Medium pages.
- Medium and Twitter Content Calendar, Meeting Notes, and all necessary documentation.
- Articles and Blog Posts: Long-form written content for platforms like Medium or the SingularityNET blog for educational and promotional purposes.
- Short-form written content: Snappy and informative posts for various social media platforms to boost engagement and convey key information quickly.
- Graphics captions: Crafting compelling text to accompany visual assets, such as thumbnails or infographics.

Key Performance Indicators

Documentation

Meeting Summaries: 🟢 Q2 WWG Meeting Summaries

Content Planner: 🟢 2024 SingularityNET Content Planner

Note: Activity in the Content planner has been paused recently with the current shift to Notion, it's a team space and currently open to Scribes. We are still on the free plan and setup began this month.

Notion Page:
https://www.notion.so/1c9403d9b66d47418a8906348a4ebbef?v=19ed780cbcb14de584f24be15c00a324

Points System: 📘 v1 Points System Structure

Test Submissions: ➕ Test Submissions

Graphics: 🖼 SNET Graphics

Scribblers

- Onboarding 2 - 5 new scribblers before the end of Q1
  Onboarded 7 new people with no successful application and addition to the team.

  Comment: We are currently brainstorming how to curb this. It's an agenda item for this week's call.
  Scribes recently had a call with the interested parties, they were able to provide a clear update and explain the situation to all the people who made submissions, while also highlighting areas for improvement and a majority of those who attended the call mentioned they will be retaking the tests.

Medium

Please Note: The WG had a slow start due to the Q2 budget discussions in April

Ecosystem Page: https://medium.com/me/stories/public

Community Page (New Project): SingularityNET Ambassador Community Page – Medium

Total number of articles published: **24**
Total number of articles drafted: **40**

- **Deliverable:** 10 Published articles and 3 yet-to-be-published ones in the content inventory per month

April = 5 Published Articles (_ yet-to-be-published)

Your story stats

Monthly

April 1, 2024 – April 30, 2024 (UTC) · Updated hourly

April 2024

1.4K
Views

687
Reads

May = 9 Published Articles (4 yet-to-be-published)

Medium   🔍 Search   ✎ Write   🔔   ⭐

Your story stats

Apply to Partner Program   Audience stats

Monthly
May 1, 2024 – May 31, 2024 (UTC) · Updated hourly

May 2024 ⌄

1.5K
Views

789
Reads

○ Views   ● Reads
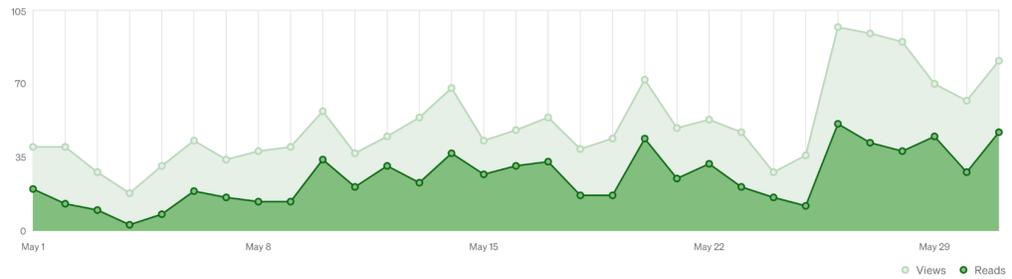
June = 10 Published Articles (4 to-be-published)

Medium   🔍 Search   ✎ Write   🔔   ⭐

Your story stats

Apply to Partner Program   Audience stats

Monthly
June 1, 2024 – June 27, 2024 (UTC) · Updated hourly

June 2024 ⌄

1.3K
Views

712
Reads

○ Views   ● Reads
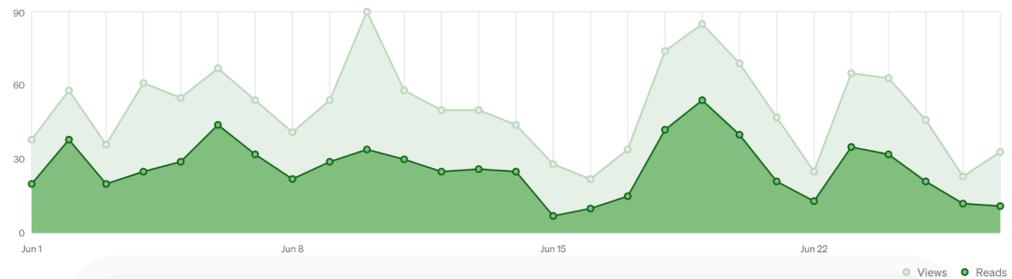
Metrics

- 1500 - 2500 views per month

- - **April = 1.4k views**
  - **May = 1.5k views**
  - **June = 1.3k views as of** June 27, 2024
- 750 - 1000 reads per month
  - **April = 687 reads**
  - **May = 789 reads**
  - **June = 712 reads as of** June 27, 2024
- 150 - 250 subscribers by the end of Q2
  - **Current Subscribers = 180 as of** June 27, 2024

X (fka Twitter)

Main Page: https://x.com/SNET_Ambassador

- Admin access as a delegate, can't see the analytics.
- 1000 - 1500 Followers
  - **Current followers = 1165 followers as of** June 16, 2024

French page: https://x.com/LeSNETFR

- There's full access to the accounts and analytics
- Newly created and assigned. Rewards have not been paid yet from Q2.

Spanish page: https://x.com/SNETesp

- There's full access to the accounts and analytics
- Newly created and assigned. Rewards have not been paid yet from Q2.

Pidgin page: https://x.com/SNETpdgn

- There's full access to the accounts and analytics
- Newly created and assigned. Rewards have not been paid yet from Q2.

Substack

- **Q1 Recap:**
  https://open.substack.com/pub/snetambassadorprogram/p/snet-ambassador-program-q1-recap?r=2t5bjf&utm_campaign=post&utm_medium=web
- 100 Email Subscribers
  - **Current Subscribers = 36 Subscribers as of** June 16, 2024
  - **186 views**
- **Report:** This is now a quarterly update with the task still in progress, **here**. This is the first time scribes are taking on such a task. The Q2 Newsletter will be sent out by the end of June and from Q3 the Newsletter will be monthly.

Trivia Engagements

- Number of Trivia Sessions in Total (so far): **13 (with 2 sessions left in the quarter)**
- Number of participants in all the sessions**: 232 participants**
- The number of people who play in our weekly trivia.
  April
  - **05.4.24 = 20**
  - **12.4.24 = 24**
  - **19.4.24 = 15**
  - **26.4.24 = 19**
  May
  - **3.5.24 = 13**
  - **10.5.24 = 19**
  - **17.5.24 = 22**
  - **24.5.24 = 15, 21 respectively (Articles So Far and Football)**
  - **31.5.24 = 21**
  June
  - **01.6.24 = 12**
  - **07.6.24 = 14 - Articles So Far**
  - **14.6.24 = 17 - Anime Session**
  - **- Articles So Far**
  - **- Ambassador Program Q2 reports/Q3 proposals**
  - **- Euro Tournament** *Voted on by community members in the Trivia Channel a week before the session.*

Zealy Sprints Metrics

Note: There is a document on the full list of participants which can't be made available due to (privacy issues)

April Sprints
- **53 Participants in 2 biweekly sprints**

May Sprint
- **99 Participants in a monthly sprint**

June Sprint: (ongoing)
- **__ Participants in a monthly sprint**